

Playing Pitch Strategy

Greater Norwich Area

Broadland Action Plan

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Settlement	Sport	Site	Overview of current situation	Proposed/ required action	Timescale / priority
ACLE	Cricket	Acle War Memorial Recreation Centre	Site used by Acle CC and juniors, with no non-turf pitch. Currently operating over capacity on Saturday.	Protect and address over use by seeking additional pitch in Acle (e.g. Acle Academy)	Med/med
	Football	Acle War Memorial Recreation Centre	Some spare capacity but 2 adult pitches over marked with mini, so more limited than suggested.	Protect and maintain as important sports venue	High/ ongoing
	AGP	Acle War Memorial Recreation Centre	Small 3G pitch, used entirely for football, and full at peak times in football season, though spare capacity at other times.	Protect and maintain to meet future requirements	High/ ongoing
AYLSHAM	Football	Woodgate Farm	New site	Provide - develop new football pitches (approx 10 mixed sizes) and land and changing rooms for Aylsham FC as result of developer contribution from previous planning permission (under construction)	High/ Ongoing
	Football	Aylsham Recreation Ground	Likely to be vacated in part or full by main football club as new ground currently being provided in Aylsham (see above), releasing spare capacity here.	Protect as important recreational site for cricket, tennis and bowls, and promote availability for other sports in winter if vacated by FC	High/ ongoing
	Football	Aylsham, Bure Valley School	No spare capacity in peak at present, but likely to be vacated as result of relocation of Aylsham FC. Future capacity depends on need for pitches by school.	Protect as school facility if FC relocates	Med/ ongoing
	AGP	Aylsham /Woodgate Farm	Small 3G pitch used evenings and limited weekends, effectively at capacity. School have identified demand for larger pitch, but	Protect and maintain but consider larger AGP in Aylsham area on school site	Med/short

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			depends on precise nature of new Aylsham FC facility in town.	or new Aylsham FC facility	
	Cricket	Aylsham Recreation Ground	Regular weekend and midweek 20/20 use, spare capacity to accommodate more usage. Some question whether Aylsham CC might relocate to new football ground	Protect and enhance – promote for additional activities if cricket relocated.	Med/med
	Tennis	Aylsham Recreation Ground	4 tarmac courts used by club and casually	Retain and maintain, enhance to provide beacon site	Med/med
BEESTON	Rugby	Beeston Hyrne, Norwich RFC	Sufficient pitches mean there are no issues with capacity at peak time or throughout week, although mini pitches may be used to capacity on Sunday. Club has conditional agreement to sell site with plans to relocate.	Provide new rugby club, pitches, ancillary facilities in appropriate location in Norwich as replacement. Improve clubhouse if not relocated	High/short
BEIGHTON	Football	Beighton Village Hall	Pitch now disused	Protect field as general recreational facility	Med/ ongoing
BLOFIELD	Football	Blofield Heath (Heathlands Community Centre)	No changing accommodation. Some spare capacity in peak times for 9v9 and mini teams	Protect and enhance, with provision of new changing rooms	Med/med
	Football	Blofield Memorial Ground (Margaret Harker)	Pitch used to capacity on Saturdays by adult teams with spare capacity on Sunday for additional matches.	Protect and maintain facilities	High/ ongoing
	Football	Blofield, Plantation Park	Over use on Sundays by women and youth teams and overall throughout week. Some spare capacity at mini pitch.	Protect and maintain facilities, need for irrigation/sprinkler system and barrier filled in to stop balls escaping.	High/ ongoing
					Low/med

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	Netball	Blofield Memorial Ground (Margaret Harker)	Existing tennis courts, potential conversion to netball	Provide 2 new netball courts with floodlights	High/short
	General	Blofield, north side of Yarmouth Road	New site, with outline planning agreement, in conjunction with planning permission, for significant sums for formal recreational open space. Any sport provision is likely to be off site (committed)	Enhance and provide facilities elsewhere in Blofield areas	High/medium
BRUNDALL	General	Brundall – Vauxhall Mallard site.	Outline agreement for compensatory provision for loss of the cricket ground approx £150,000 plus approx £200,000 for recreational facilities to serve the development (committed)	Enhance and provide facilities elsewhere in local area	High/medium
	General	Brundall – Cucumber Lane	Contribution of approx £415,000 for off-site recreational provision, plus approx £200,000 that could go towards recreation (some apparently earmarked for allotments and informal open space) (committed).	Enhance and provide facilities elsewhere in local area	High/medium
BUXTON	Cricket	Buxton, Ballay Field	Only occasional use of pitch by Buxton Sunday team, though club keen to develop juniors. Improvements required to facilities, but ample spare capacity	Protect and enhance ancillary facilities/changing rooms/pavilion	Med/med
	Football	Buxton, Ballay Field	Overall under use but limited capacity at peak times for larger pitches, though spare capacity on mini. Changing facilities inadequate for more intensive use at present.	Protect and enhance ancillary facilities/changing rooms/pavilion	Med/med
	Football	Buxton Recreation Ground	Some spare capacity overall and at peak time.	Protect and maintain	High/ongoing
CANTLEY	Football	Cantley	Pitch no longer marked	Protect field as general recreational facility	Med/ongoing
	Bowls	Cantley BC	1 green used by club	Retain and maintain,	Med/med

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				improve clubhouse	
CAWSTON	Football	Cawston PS	Some spare capacity probably limited by needs of school for its own use.	Protect as school and community pitch	Med/ ongoing
COLTISHALL	Football	Coltishall Playing Field	Some spare capacity overall and at peak times. Changing inadequate	Protect and enhance, improve pitches and changing rooms	High/ ongoing Med/med
	Football	Coltishall Village Hall PF	No current use of small pitch, and opportunity for additional use probably constrained by lack of specific changing.	See above, and retain opportunity to accommodate junior football if demand arises.	Med/ ongoing
	Cricket	Coltishall Village Hall PF	Occasionally used by club based outside Greater Norwich area, ample spare capacity for additional use.	Protect as cricket pitch	Med/ ongoing
DRAYTON	Football	Drayton KGV PF	One pitch on large recreation ground with no spare capacity at Sunday peak, though opportunity to lay out additional pitches on large grassed area	Protect and enhance, consider provision of additional pitches on site to accommodate demand in the Drayton area in conjunction with Longdale	High/med
	Football	Drayton, Longdale PF	Significant spare capacity overall, though more limited at the peak times. However pitches over marked, so effectively no spare capacity	Protect and maintain, and manage in conjunction with KGV	High/ ongoing
	AGP	Drayton Longdale PF	Small AGP with 3G surface primarily used for football training, competitions, casual access and pay and play. Little spare capacity in season when demand highest, but some in summer and at weekends when open.	Protect and maintain	High/ ongoing
	Cricket	Drayton KGV PF	Used by clubs at weekend and occasional friendlies midweek. Some spare capacity for additional use	Protect and maintain, improve outfield, provide new nets	High/med

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FELTHORPE	Football	Felthorpe Recreation Ground	Single pitch used as overflow facility. No spare capacity at peak time but availability on Saturday.	Protect and maintain, but no development as single pitch site	Med/ ongoing
	Cricket	Felthorpe Watling Park,	Used by club at weekend and juniors midweek. Not in great condition but spare capacity on Sunday and midweek.	Protect and enhance, improve clubhouse	High/med
FOULSHAM	Football	Foulsham Recreation Ground, Bexfield Road	Single village pitch no spare capacity at peak time, though available Sunday.	Protect and maintain	High/ ongoing
FREETHORPE	Football	Freethorpe Sports Club	2 pitches used at capacity.	Protect and improve pitch maintenance and equipment, consider provision of additional pitches in village to meet demand	Med/short High/ ongoing
	Football	Freethorpe JS	Overflow pitch at school used by mini teams from Freethorpe FC, with theoretical spare capacity but probably constrained by school use.	Protect as school and community facility	Med/ ongoing
	AGP	Freethorpe Sports Club	Used by PS and club in evenings. Few spare slots and some casual bookings taken where feasible. Pitch requires improvements to surface (ideally provision of 3G)	Protect and enhance, resurface as 3G	Med/med
FRETENHAM	Football	Frettenham Village Hall Recreation Ground	Single pitch used by variety of local teams, but used over capacity overall and on Sunday.	Protect and enhance as new potential venue for Horsford FC (but see Horsford below)	High/med
	Cricket	Frettenham Village Hall Playing Field	Used by Frettenham CC for cup competitions on Sundays this season, and spare capacity for additional use	Protect and maintain	Med/ ongoing

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GREAT PLUMSTEAD	Football	Great Plumstead Recreation Ground	Two good pitches, but with limited changing. Spare capacity overall and some on Saturday peak for one additional team.	Protect and enhance, consider improved changing	Med/med
GREAT WITCHINGHAM	Cricket	Great Witchingham Cricket Club, Walcis Park	Used by senior club on Saturdays in EAPL and Alliance, Sundays and by juniors in midweek. Corporate games occasionally held midweek. Non turf wicket available for juniors but ground effectively at capacity	Protect and enhance as key venue, improve outfield	High/med
HALVERGATE	Football	Halvergate Playing Field	Cricket outfield used by football pitches. Some spare capacity but may be limited by cricket use by two clubs, with league restrictions.	Protect and maintain, but consider alternative location for football if cricket use predominates	High/ ongoing
	Cricket	Halvergate Playing Field	Ground shared by Halvergate and Vauxhall Mallards with 3 senior teams including EAPL on Sat/Sun. Multiplicity of junior teams between 2 clubs and no non-turf pitch so little scope for additional use.	Protect and maintain (see above)	High/ ongoing
HELLESDON	Football	Hellesdon Recreation Ground	Two pitches, with some spare capacity including at both peak periods for one additional team each	Protect and maintain	High/ ongoing
	Football	Hellesdon HS	Three pitches available to the community on Saturday but no current use	Protect and promote availability for community use, subject to needs of school	Med/ ongoing
	Football	General	Need to find alternative site for Hellesdon Youth FC to accommodate teams displaced from Anglian Windows to allow partnership with senior club	Provide new site in Hellesdon area or consider Hellesdon HS if available more often or Rec Grd	High/short

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	Football	Hellesdon, Firside JS	Theoretical overuse of 9v9 and mini pitches but in reality probably usage of larger pitches by younger sides, and some spare capacity overall, though constrained by primary needs of the school	Protect and maintain for school and community use.	Med/ ongoing
	Football/ Other	Hellesdon, Jarrold Sport & Social Club	Usage of one adult pitch by Saturday adult side and spare capacity overall, though understood to be some threat to retention of the pitch in community use. Some occasional use for American football	Retain and maintain for football and American football	High/ ongoing
	AGP	Hellesdon HS	School based small AGP used by school in daytime and available for community evenings, mainly used by local football clubs for training. No usage weekends unless a specific demand on Saturdays.	Protect and maintain	High/ ongoing
HORSFORD	Football	Horsford Playing Field	Main village facilities not adequate for all teams in Horsford, which have to travel to other sites nearby. No spare capacity of adult pitches, some available for junior.	Retain and maintain, but consider alternative recreational uses if main users achieve alternative site in village.	Med/ ongoing
	Football	General	Need to find new multi pitch site and facilities in or near village to accommodate multi teams, willing to cooperate with other clubs.	Provide in Horsford area	High/med
	Football	Horsford, Anglian Windows Sports & Social Club	Facility has now been closed by owners and four clubs, mainly Hellesdon Youth FC need to find alternative accommodation in coming season.	Retain as a sports venue and enhance facilities (pitches and changing). Consider as new venue for Norwich CSF, subject to planning considerations	High/med
	Football	Horsford JS	Some spare capacity overall though dependent on school requirements	Protect and maintain for school use (club demand	Med/ ongoing

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				likely to be met at proposed new facility)	
	Cricket	Horsford, Manor Park	Two main squares and two pavilions, ground used by Horsford CC and also County Ground. Spare capacity for additional use, including but need to maintain main square probably precludes much additional use	Retain and maintain as key venue	High/ ongoing
LINGWOOD	Football	Lingwood Playing Field	Large playing field currently with only two mini pitches present. Significant spare capacity and opportunity for additional pitches subject to demand, though site due to accommodate new community building in future.	Retain as playing field and enhance facilities when community centre developed to accommodate pitches fir local demand	Med/ ongoing
	General	Lingwood, Station Road	Outline agreement for new facilities in conjunction with new development	Provide new village hall to include new changing rooms and provision of a MUGA on site (committed)	High/ medium
OLD CATTON	Football	Old Catton , Lavare Park	Main use on Sunday and theoretically over played, but likely to accommodate consecutive matches on Sun am and pm, so considered at capacity overall.	Retain and maintain, provide portable floodlights, consider additional pitches adjacent or pitch improvement to accommodate all fixtures	High/short
	Football	Old Catton Recreation Ground	Significant spare capacity overall, but limited on Sunday when main usage takes place.	Retain and maintain, improve and extend changing room pavilion also site security fencing	High/short
	Cricket	Old Catton Recreation Ground	Site used by Old Catton CC. In good condition but probably little scope for additional use. Club has plans to relocate elsewhere in the parish to accommodate all teams on one site	Retain in short term as cricket venue, and in recreational in longer term if cricket club relocates	Med/ ongoing
POSTWICK	Football	Postwick Village Hall Social Club	No usage in current season for football	Retain and maintain as single pitch or for junior	Med/ ongoing

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				football	
	Cricket	Postwick, Ferry Lane	Site used as by Norwich CC and Old Catton 1 st team. Significant junior use, and availability of non-turf pitch but probably at capacity	Retain and maintain, make improvements to clubhouse	High/med
RACKHEATH	Football	Rackheath Playing Fields	Some spare capacity overall and at both peak times.	Retain and maintain	High/ ongoing
	Cricket	Rackheath	No existing cricket in Rackheath	Consider provision of new ground in village	High/short
	General	Growth Triangle/Beyond Green	Sports facilities are yet not agreed in the Beyond Green development, which is still subject to a S106 being agreed, and recreational provision within the larger developments that are to be allocated in the Development Plan Documents that are currently being produced, including that for the Growth Triangle that includes Beyond Green (not yet committed).	Provide new facilities in Beyond Green development in accordance with requirements set out in strategy and development plan, to include 3M AGP	High/long
REEDHAM	Football	Reedham Playing Field	No football use in recent years	Protect field as general recreational facility	Med/ ongoing
REEPHAM	Football	Reepham, Stimpsons Piece	Overall spare capacity, but issues at peak time for junior pitch, where 3 teams need to be accommodated every fortnight.	Retain and maintain, and consider provision of additional pitch in Reepham (e.g. HS). Provide floodlights for main pitch	High/ ongoing Low/med
	Cricket	Reepham High School	Pitch used as overflow for 20 matches per season. School keen for links to develop and pitch improved by joint effort. Some spare capacity but school used probably inhibits additional community usage.	Retain and enhance as overflow community pitch	Med/ ongoing
	Tennis	Reepham, Stimpsons Piece	2 floodlit tarmac courts used by Reepham TC	Provide new floodlights	Med/med

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SALHOUSE	Football	Salhouse Recreation Ground	Main usage Sun am when there is no spare capacity. Otherwise scope for additional use for mini	Retain and maintain	High/ ongoing
SALLE	Cricket	Salle Church Ground	Pitch used by 3 senior and 2 junior teams, limited number of wickets and probably at capacity	Retain and enhance, new pavilion and changing, improve drainage	High/med
SOUTH WALSHAM	Cricket	South Walsham Recreation Ground	Used by South Walsham CC on Sunday, and Vauxhall Mallards /Acle on Saturday, no spare capacity at weekends. No current junior participation in midweek so spare capacity then	Retain and maintain, improve outfield and irrigation	High/med
	Football	South Walsham Recreation Ground	Spare capacity at both peak times	Retain and maintain	High/ ongoing
SPIXWORTH	Football	Spixworth Village Hall	Spare capacity on Sat pm, but none on Sunday despite overall usage	Retain as single pitch, but supplement with new junior pitches on adjacent site	High/ ongoing
	Football	Spixworth, Crostwick Lane	2.4ha of new open space for football pitch(es) for Spixworth P C in conjunction with new housing (committed)	Provide new junior pitches	High/ medium
	Football	Spixworth, Woodland View JS	Pitches are considered poor with small capacity of use. Some spare capacity for mini, but subject to needs of school. Likely that pitches would become unused if plans at Spixworth to develop junior pitches opposite village hall materialise.	Retain as school pitches if new junior pitches provided in village	Med/ ongoing
SPROWSTON	Football	Sprowston Cricket Club	Significant spare capacity. Space available for more if demand identified and club willing.	Retain and maintain, improve drainage, consider additional junior pitches if demand arises	High/ ongoing
	Football	Sprowston Recreation Ground	Over use of adult pitches overall, and particularly on Sunday when matches need to occur consecutively. Mini pitch underused.	Retain and maintain, consider additional pitches in Sprowston area (e.g. part	High/ ongoing

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				of new housing growth areas) to meet high demand. Pavilion refurbishment & extension	High/short
	Football	Sprowston S&SC	One pitch facility at private club, with teams from various age groups sharing use. No spare capacity.	Retain and maintain, refurbish MUGA with 3G surface, provide floodlights,	High/ ongoing Low/med
	Football	Sprowston, Falcon JS	Some spare capacity but subject to needs if school for curriculum use.	Retain and maintain for school and community use subject to needs of school	Med/ ongoing
	Football	General	Provision of additional land for pitches including changing to meet needs of new housing area, and possibility of accommodating Sprowston FC on one site (see below)	Provide in Sprowston area	High/med
	Football	Sprowston, White House farm	New site, outline agreement for sports facilities. 1 x senior football pitch, 1 x Junior football pitch, 1 x mini pitches, 1 x hard court tennis courts (committed)	Provide new pitches in new development	High/med
	Cricket	Sprowston CC, Barkers Lane	2 pitches at senior club with usage by Saturday, and 2 Sunday teams and juniors mid-week, plus Anglians on Sunday. Spare capacity only available if non turf pitch used for some junior matches	Retain and maintain, improve drainage, provide mobile nets	High/med
	Cricket	Sprowston Recreation Ground	Limited casual use of grass square	Retain and consider provision of non-turf pitch to accommodate additional usage, provide mobile nets	High/med

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	Rugby	Sprowston Cricket Club	One pitch capable of 2 games per week, or one at any time. Even with midweek training no problems accommodating current use	Retain and maintain	Med/ ongoing
	Tennis	Sprowston Recreation Ground	10 grass, 2 tarmac courts used on a pay and play basis.	Retain and maintain, enhance to provide beacon site	Med/med
ST FAITHS	Football	St Faith's Centre	Single pitch with good facilities. Spare capacity overall and at peak on Sunday.	Retain and maintain	High/ ongoing
TAVERHAM	Football	Taverham, Hinks Meadow	Multi pitch site, junior matches probably accommodated by overplaying pitches, playing on over size pitches or consecutive matches, and no spare capacity on junior pitches. Spare capacity for mini.	Retain and maintain, consider ways of increasing capacity by pitch improvements, remarking of pitches	High/ ongoing
	Hockey	Taverham, Beech Avenue Recreation	Site with 2 pitches, one recently provided (water based). Prime use for hockey. No spare capacity at weekends for matches for 3 clubs, and limited in midweek for training. Football use on two evenings per week - some spare capacity, which can be used for football training etc on Mon and Fri evenings	Retain and maintain	High/ ongoing
THORPE ST ANDREW	Football	Thorpe St Andrew Rec	Spare capacity overall and at peak times, but pitches well used.	Retain and maintain, provide brick dugouts, plus mini development. Fencing of pitch, improvement of training area, floodlights for training and matches. Pavilion refurbishment to meet Step 7 Ground Grading	High/ ongoing Low/med Med/med
	Football	Thorpe St Andrew, Dussindale Park	No potential for additional use except mini	Retain and maintain	High/ ongoing

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	Football	Thorpe St Andrew HS	Ample spare capacity, but constrained by school requirements. School intending to make available additional pitches on annex site across Pound Lane.	Retain and maintain, and make use of additional pitches on site	Med/ ongoing
	Football	Thorpe St Andrew, Hillside JS	Over use of 9v9 on Sunday probably accommodated by consecutive games. Spare capacity for mini, but subject to school curriculum needs	Retain and maintain for school and club use, consider ways of increasing capacity by pitch improvements, remarking of pitches	High/ ongoing
	AGP	Thorpe St Andrew HS	New 3G pitch available for football training and matches. Little spare capacity in midweek, and increasing use at weekends for matches and pay and play	Retain and maintain as important 3G pitch and promote usage for matches where spare capacity	High/ ongoing
	Cricket	Thorpe St Andrew Dussindale Park	Used by Norwich Bystanders 1st on Sat and St Andrews CC two teams on Sunday plus occasional friendlies. Some spare capacity mid-week	Retain and maintain, improve wicket, provide new nets	High/med
	Tennis	Thorpe St Andrew Rec	2 tarmac non fl courts with free public access	Retain and maintain, enhance to provide beacon site	Med/med
	Tennis	Thorpe St Andrew Dussindale Park	2 tarmac courts without floodlights used casually	Retain and maintain, enhance to provide beacon site	Med/med
	General	Thorpe St Andrew, Pinebanks/Griffin Lane	Loss of existing sports site, and redevelopment for housing. Outline agreement for sports facilities including £60,000 for upgrading existing football and cricket facilities (committed)	Provide and enhance facilities in immediate area	High/med

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	General	Thorpe St Andrew – Brook Farm	New site, outline agreement for sports facilities, including 1 x MUGA , £540,000 for the following: £75,000 for new football pitch or 3G pitch, £295,000 for a new changing rooms and parking, £160,000 towards new or improvements to existing tennis courts, £10,000 for improvements to existing bowls facilities (committed)	Enhance and provide new facilities in connection with new housing development	High/med
UPTON	Football	Upton football pitch, Cargate Lane Playing Field	Single pitch with no specific changing, some spare capacity on Saturday and overall.	Retain and maintain, but single pitch in remote location	Med/ ongoing
WROXHAM	Football	Wroxham, Trafford Park	Stadium ground accommodating most senior club in the area, with stands, floodlights, dugouts, fencing etc, and used overall to capacity, pitch only of standard quality	Retain and enhance, improve drainage, consider relocation in Broadland growth triangle, or as part of sports hub with Old Catton JFC and Open Academy	High/ ongoing Low/med