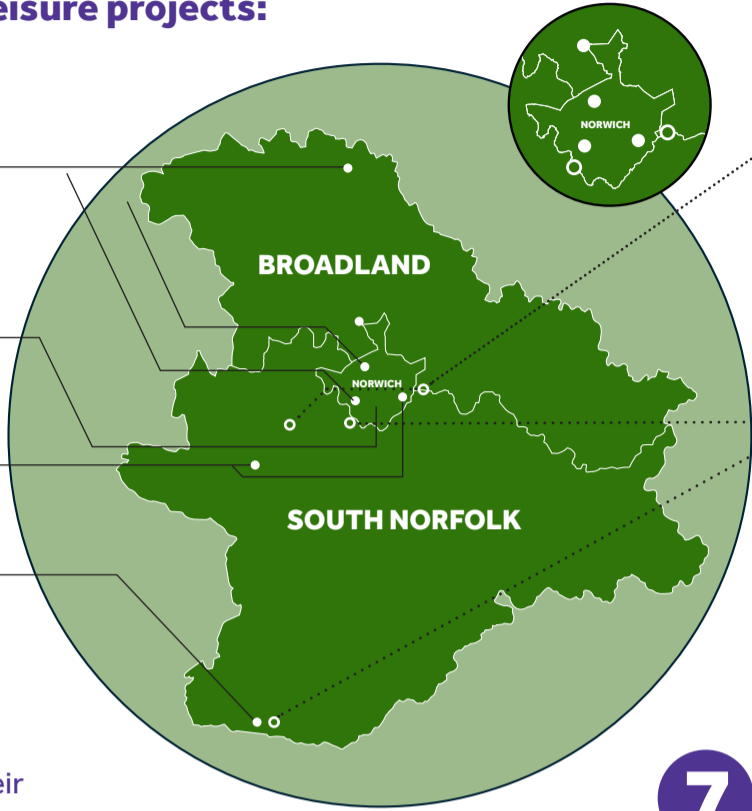


Greater Norwich Physical Activity and Sport Strategy Year 1 Update

Greater Norwich Growth Board

Over £21m secured for future sport and leisure projects:

- **£1.3m** allocated from the [Greater Norwich Infrastructure Investment Fund](#), to support 3 sport and leisure infrastructure projects; [Aylsham Sports Hub](#), [Eaton Park](#) & [The Nest](#).
- **£8.3m** secured through the Levelling Up Fund and Greater Norwich Infrastructure Investment Fund, for improvements at [Sloughbottom Park](#).
- **£570k** grant awarded to complete energy efficiency projects at [Wymondham Leisure Centre](#) and [Riverside Leisure Centre](#).
- **£3.95m** secured for improvement works at [Diss Leisure Centre](#), with investment from the Public Sector Decarbonisation Fund and South Norfolk Council.



8 Sport and leisure projects, worth over £2m, were successfully delivered including improvements at [Yare Boat Club](#) and [Crusaders Rugby Club](#).

6 Projects worth over £750k, were delivered to help enhance the quality of community trails and open spaces, including improvements at Frenze Beck and The Yare Valley Walk.

7 Feasibility studies are underway to investigate new sport and leisure provision projects.



Greater Norwich successfully launched their [Physical Activity and Sport Strategy](#).

Over 16,000 children attended the [Big Norfolk Holiday Fun Programme](#)



£153k awarded to schools through the [Opening Schools Facilities Fund](#).



6 Green Flag Awards secured across parks and open spaces in Greater Norwich.



The local authorities and National Governing Bodies are working to support **over 200 clubs** in Greater Norwich.
Successfully delivering the **'DRAGONS On the Move'** project to assess the accessibility of facilities across the region.

Two new Travel Hubs have been agreed, with delivery due to commence in 2024.



AtoBetter Project Team are delivering 12 Travel Plans across Greater Norwich to encourage active and sustainable travel.

Beryl continues to be well utilised, with over **700 bikes and scooters** travelling an average of

100,000 km per month



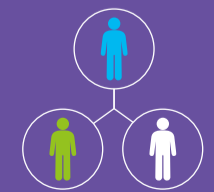
Norfolk was awarded a Level 2 Capability Rating from Active Travel England.



New Strategies are emerging to help keep people active through open spaces and active travel:

- Greater Norwich Green Infrastructure Strategy
- Norwich Parks and Green Spaces Regeneration Strategy
- Norfolk Walking, Wheeling, and Cycling Strategy

Active Norfolk published their 2022-23 [Impact Report](#).



Officers are working with a range of key partners, including National Governing Bodies and Voluntary, Community and Social Enterprise Sector organisations, to develop a range of sport and physical activity opportunities for local communities.

Over **1200**

referrals were made by Health Care Professionals to Active NoW.

Greater Norwich is at the forefront of delivering active travel schemes to encourage cycling and walking:

- Installation of cycle lanes along Ipswich Road
- Safety improvements on Heartsease Roundabout

The 7 council owned leisure facilities recorded a footfall of over **1.3 million people.**

28,000 bookings were made across council owned playing pitches.

