



Broadland District Council – Playing Pitch Strategy Assessment Report



A Report by FMG Consulting Ltd

August 2022

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The Greater Norwich Playing Pitch Strategy 2022-2038 was jointly funded by the Greater Norwich Growth Board and Sport England. Sport England's support is gratefully acknowledged.

Definitions

3G	Third generation (artificial grass pitch)
AGP	Artificial grass pitch
BDA	Bowls Development Alliance
CIL	Community Infrastructure Levy
CFA	County Football Association
EH	England Hockey
FA	Football Association
FC	Football Club
HC	Hockey Club
ECB	England and Wales Cricket Board
LTA	Lawn Tennis Association
MES	Match Equivalent Session
NGB	National Governing Body
ONS	Office of National Statistics
PPS	Playing Pitch Strategy
PQS	Performance Quality Standard
RFU	Rugby Football Union
S106	Section 106
TGR	Team Generation Rate

1. Introduction

Introduction

- 1.1 In December 2013, Broadland, Norwich City, Norfolk County and South Norfolk Councils together with the New Anglia Local Enterprise Partnership signed a City Deal with government, adopting shared growth targets and forming a voluntary partnership. The area known as Greater Norwich is now overseen by two separate partnership boards; the Greater Norwich Development Partnership (GNDP) who oversee the development of the emerging Greater Norwich Local Plan and the Greater Norwich Growth Board (GNGB) who oversee the strategic delivery of infrastructure that is required to support the planned growth.
- 1.2 The GNGB commissioned FMG Consulting Ltd to deliver new Playing Pitch Strategies (PPS) to support the Councils to develop a clear approach to providing effective and sustainable sport and physical activity opportunities for local communities up to 2038, alongside the Greater Norwich Local Plan (GNLP). This will see the production of 3 individual assessment reports and an overarching Strategy and Action Plan.

Why the PPS is Being Developed

- 1.3 The strategies are being developed to update current supply and demand information within the 3 Local Authority areas and cover the public, private, educational, voluntary and commercial sectors.
- 1.4 It will provide an evidence base to protect existing provision and ensure that future demand is also catered for.
- 1.5 The PPS is also being developed in tandem with a Greater Norwich Physical Activity and Sports Strategy (PASS) and a Built Facilities Strategy (BFS) together they will provide a holistic approach towards the provision of sport and physical activity within the 3 authorities.
- 1.6 The National Planning Policy Framework (NPPF) sets out the governments planning policies for England and how these should be applied. Paragraph 98 emphasises the importance of access to high quality open spaces and opportunities for sport and physical activity for the health and wellbeing of communities. Paragraph 99 also states that such facilities shouldn't be built on or developed unless:
 - an assessment has been undertaken which has clearly shown the open space, buildings or land to be surplus to requirements; or

- the loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location; or
- the development is for alternative sports and recreational provision, the benefits of which clearly outweigh the loss of the current or former use.

1.7 The strategies will be developed in accordance with national planning guidance, in order to provide a robust evidence base for future playing pitch provision within the 3 Local Authority areas.

Assessment Area

1.8 This assessment report will cover the administrative boundary of Broadland District Council

1.9 For the purpose of this work the area of Broadland has been broken down into sub analysis areas. Sub analysis areas provide a more localised assessment of supply and demand issues within a Local Authority area. The following sub analysis areas have been agreed for Broadland.

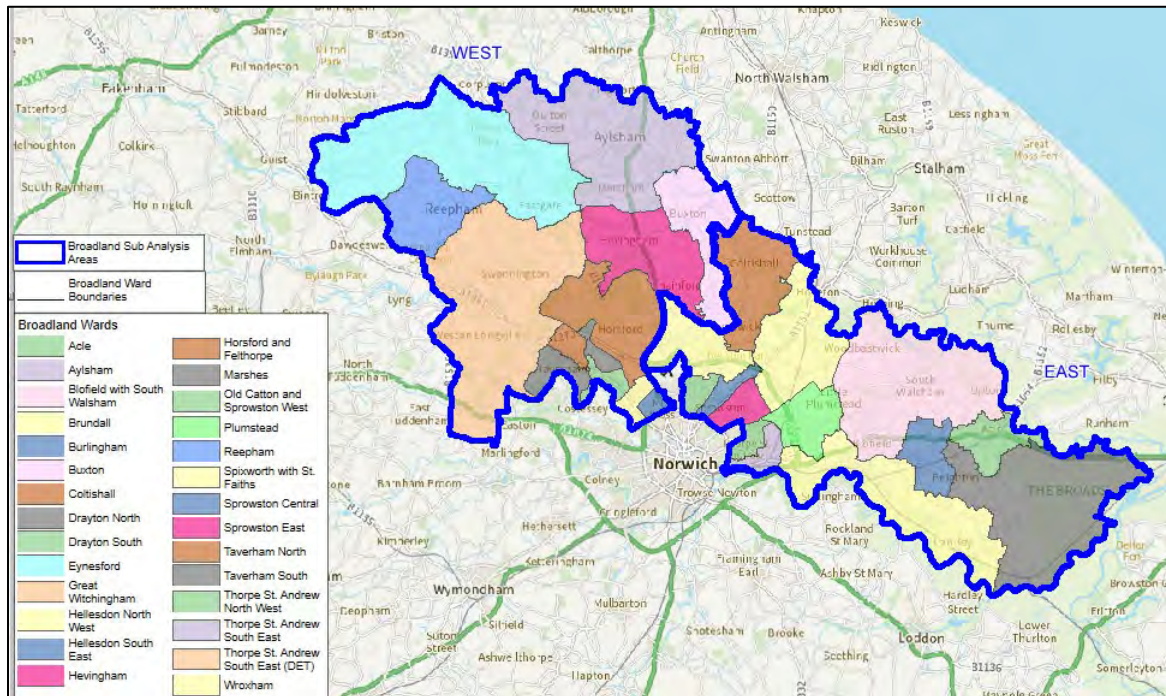
Table 1.1 – Broadland Sub Analysis Areas

West	East
Aylsham	Acle
Buxton	Blofield with South Walsham
Drayton North	Brundall
Drayton South	Burlingham
Eynesford	Coltishall
Great Witchingham	Marshes
Hellesdon North West	Old Catton & Sprowston West

West	East
Hellesdon South	Plumstead
Hevingham	Spixworth with St Faiths
Horsford and Felthorpe	Sprowston Central
Reepham	Sprowston East
Taverham North	Thorpe St Andrew North West
Taverham South	Thorpe St Andrew South East
No data	Wroxham

1.10 Figure 1.1 provides a spatial overview of Broadland with the sub analysis areas that will be used for this study.

Figure 1.1 – Broadland Analysis Area Map



Agreed Scope

1.11 The following outdoor pitch sport facilities will be captured as part of the strategy:

- Football;
- Rugby Union;
- Cricket;
- Hockey.

1.12 The following outdoor non-pitch sport facilities will also be captured:

- Tennis;
- Bowls;
- Netball.

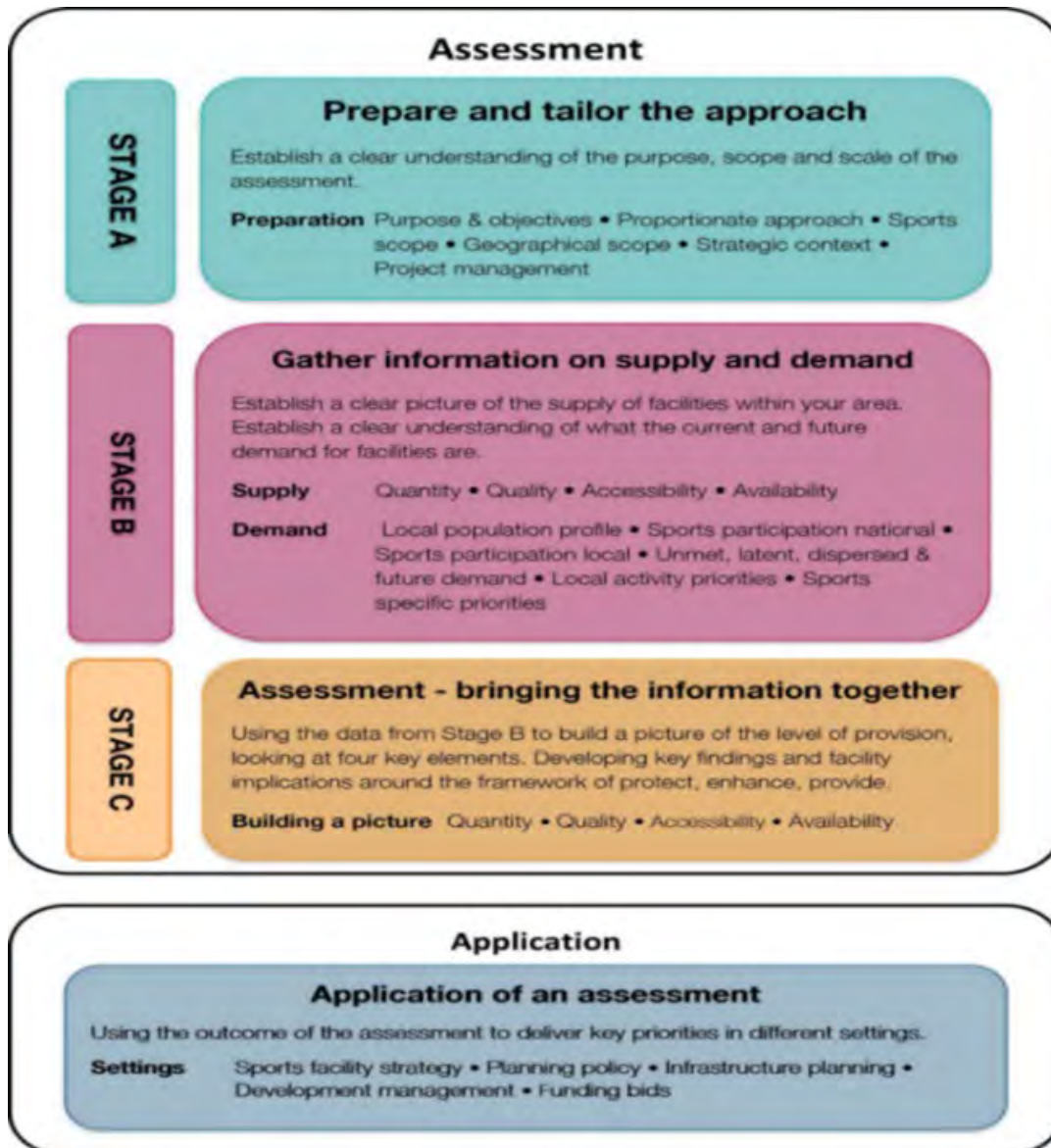
2. Methodology

Methodology

- 2.1 The PPS will be developed in line with Sport England's 'Playing Pitch Strategy Guidance: An approach to developing and delivering a playing pitch strategy', which was published in October 2013.
- 2.2 The guidance references a 10 step, 5 stage approach:
- Stage A: Prepare and tailor the approach (Step 1);
 - Stage B: Gather information and views on the supply of and demand for provision (Steps 2 & 3);
 - Stage C: Assess the supply and demand information and views (Steps 4, 5 & 6);
 - Stage D: Develop the strategy (Steps 7 & 8);
 - Stage E: Deliver the strategy and keep it robust and up to date (Steps 9 & 10).
- 2.3 This report will cover stages A – C of the approach.
- 2.4 Outdoor sports facilities that are included within the strategy but are not covered by Sport England's Playing Pitch Strategy Guidance, will be reviewed in accordance with Sports England's 'Assessing Needs and Opportunities Guide' (ANOG). This will be applied to Tennis, Netball and Bowls in this report.

2.5 Figure 2.1 shows the ANOG stages.

Figure 2.1 – ANOG Stages



Stage A: Prepare and tailor the approach (Step 1)

Management Arrangements

- 2.6 The project team consists of representatives from the Greater Norwich Project Team, Active Norfolk and, each of the 3 Local Authorities included within the PPS.
- 2.7 A steering group has also been created of key stakeholders to help manage the project and enable the strategy to be delivered. This includes members of the project team and representatives from the National Governing Bodies of sport (NGB's) included within the strategy.
- 2.8 The steering group have helped to shape the strategy by providing relevant supply and demand data and supporting the consultation process. They have also reviewed all the work of the project team throughout the development of this report.
- 2.9 The steering group will also be vital in ensuring that recommendations identified within the strategy are delivered and that it is kept up to date and robust.

National Context

Sport England - Uniting the Movement ([Click here for Uniting the Movement](#))

- 2.10 The 10-year strategy was published in 2021 and looks to transform lives and communities through sport and physical activity.
- 2.11 It is the result of an 18-month consultation period with a wide range of partners and stakeholders who have helped to shape Uniting the Movement.
- 2.12 There is a recognition that more investment into sport and physical activity is needed through National Governing Bodies, other bodies, sports clubs, organisations and community groups.
- 2.13 It aims to remove existing barriers to sport and has 3 key objectives:
 - 1. Advocation for movement, sport and physical activity.
 - 2. Joining forces on 5 big issues:
 - Recover and reinvent;
 - Connecting communities;
 - Positive experiences for children and young people;
 - Connecting with health and wellbeing;
 - Active environments.
 - 3. Creating the catalyst for change.

- 2.14 National Governing Bodies of Sport (NGB's) also have their own strategy documents that set out their sport's strategic priorities nationally. An overview of these has been provided within the relevant sport specific section of this document.

Local Context

Greater Norwich Local Plan ([Click Here for Regulation 19 Publication](#))

- 2.15 The emerging Greater Norwich Local Plan (Regulation 19) (GNLP) is set to supersede the currently adopted Joint Core Strategy. Once adopted it will extend the Greater Norwich planned period identifies where growth is needed to 2038, with Government targets leading to around 49,500 new homes being required. It also provides up to date policies to guide developments and meet Government requirements set out in the National Planning Policy Framework.
- 2.16 The Regulation 19 Draft Plan identifies that the population across Greater Norwich could increase to between 463,000 and 470,000 by 2038. The current population across Greater Norwich is estimated to be 412,236.

2.17 There are also a number of policies within the Local Plan that are relevant to the Playing Pitch Strategy. An overview has been provided in table 2.1.

Table 2.1 – Greater Norwich Local Plan Overview

Policy	Overview
<p>Policy 1 The sustainable growth strategy</p>	<p>Policy 1 sets out the broad strategic approach. It also provides the context for subsequent more detailed strategic locational, thematic and sites policies in the plan. Sustainable development and inclusive growth are supported by delivery of the following between 2018 and 2038:</p> <ul style="list-style-type: none"> • to meet the need for around 40,550 new homes, provision is made for a minimum of 49,492 new homes; • to aid delivery of 33,000 additional jobs and support key economic sectors, around 360 hectares of employment land is allocated, and employment opportunities are promoted at the local level; • supporting infrastructure will be provided in line with policies 2 and 4; • environmental protection and enhancement measures including further improvements to the green infrastructure network will be delivered.
<p>Policy 7.2 The Main Towns</p>	<p>This policy sets out proposed developments within the main towns of Aylsham, Diss (with part of Roydon), Harleston, Long Stratton and Wymondham. This will account for roughly 6,850 new houses. The towns play a pivotal in the rural economy, providing employment opportunities and services for wider hinterlands.</p>
<p>Policy 7.3 The Key Service Centres</p>	<p>The Key Service Centres of Acle, Blofield, Brundall, Hethersett, Hingham, Loddon / Chedgrave, Poringland / Framingham Earl, Reepham and Wroxham will continue to be developed to enhance their function as places to live and providers of employment and services to serve the settlement and its hinterland</p>

Policy	Overview
Policy 7.4 The Village Clusters	The Policy states that a minimum of 4,220 housing will be provided to support village services, as stated in policy 1. The GNLP Sites Plan allocates sites to meet the strategic requirement for up to 482 more homes in addition to the 1,146 homes already committed in the village clusters in Broadland.

Greater Norwich Infrastructure Plan 2021 ([Click here for the Greater Norwich Infrastructure Plan 2021](#))

- 2.18 The Greater Norwich Infrastructure Plan concentrates on the key infrastructure requirements that support the major growth locations. It does not seek to review or prioritise agreed infrastructure but is a means of refreshing and managing the strategic programme, keeping it up to date and fit for purpose.
- 2.19 From a playing pitch perspective, the plan seeks to support:
- Projects that improve the quality and capacity of sports facilities;
 - Projects that encourage adoption of healthier lifestyles through individual and community participation in sport and physical activity;
 - Projects that support the delivery of the playing pitch and built facilities strategies;
 - Projects that have an identified management strategy which provides financial sustainability in the long term.

The Joint Health and Wellbeing Strategy 2018-22 ([Click here for the Joint Health and Wellbeing Strategy 2018-22](#))

- 2.20 This is a joint strategy between Norfolk and Waveney. In Norfolk, it is estimated that 68,700 people live in the most deprived areas of England. The difference in life expectancy gap between those living in the most deprived and the least deprived areas is about 7 years for men and 4.5 years for women.
- 2.21 People living in deprivation on are more likely to experience violence, crime and accidents despite Norfolk having a low overall crime rate.
- 2.22 People living in the 20% most deprived areas are more likely to smoke, have an unhealthy diet and be less active.

2.23 The strategy identifies the following relevant priorities:

- **Prioritising Prevention:**
 - Creating healthy environments for children and young people to thrive in resilient, safe families;
 - Delivering appropriate early help services before crises occur;
 - Helping people to look after themselves and make healthier lifestyle changes.
- **Tackling Inequalities in Communities:**
 - Identifying and ensuring access to services for those most vulnerable;
 - Promoting healthy relationships in families and communities;
 - Helping people out of poverty, particularly hidden rural poverty.

Broadland District Council – Growth Triangle Area Action Plan (2016) ([Click here for the Growth Triangle Area Action Plan](#))

2.24 The Growth Triangle Area Action Plan (GT AAP), adopted July 2016, specifically applies to the areas of Rackheath, Old Catton, Sprowston, Thorpe St Andrew and other parishes which are not covered by the Site Allocations DPD.

2.25 The Joint Core Strategy identified these areas for major urban development concentrating on growth that can support local services such as transport links, secondary education, healthcare, and green infrastructure.

2.26 A large amount of the development planned for the Growth Triangle is already approved with planning permissions. This includes:

- 600 homes, local shops, a community building and open space at Brook Farm (north of Dussindale);
- 21 hectares of employment space north of the developed part of the Broadland Business Park;
- 64,000 square metres of employment space east of the Broadland Business Park;
- A new urban extension of 3,520 homes, 18,800 square metres of employment space and a wide range of services/facilities and open space in North Sprowston and Old Catton.

Broadland District Council Site Allocations DPD 2016 ([Click here for Broadland Site Allocations DPD](#))

- 2.27 The Site Allocations Development Plan Document (DPD) is a Local Plan in accordance with the Town and Country Planning (local planning) (England) Regulations 2012 (section 6).
- 2.28 It identifies sites that are suitable for different types of development such as housing, employment and community facilities. The plan identifies the following:
- Old Catton, Sprowston / Rackheath, Thorpe St. Andrew Growth Triangle;
 - Main Towns Policy (300 dwellings);
 - Aylsham;
 - Key Service Centres (50-200 dwellings);
 - Acle, Blofield, Brundall, Reepham Wroxham;
 - Service Villages - (10-20 dwellings) Blofield Heath, Buxton, Cawston, Coltishall and Horstead, Foulsham, Freethorpe, Great Plumstead and Little Plumstead, Horseford, Horsham St Faith and Newton St Faith, Lenwade, Lingwood, Reedham, Salhouse, South Walsham, Spixworth.

Stage B: Gather information and views on the supply of and demand for provision (Steps 2 & 3)

- 2.29 A clear overview of the supply and demand of outdoor sports facilities for Broadland will be provided to allow for an accurate assessment of the quantity and quality of pitches. This will be informed by consultation with key stakeholders locally.

Gather supply information and views

- 2.30 The data collection process included a full audit of pitches across Broadland. This data was extracted from Sports England's Active Places Power and reviewed by the steering group. For each site, the following information was collected:
- Site name, location, ownership and management type;
 - Number and type of pitches and outdoor sports facilities;
 - Accessibility of pitches to the community;
 - Overall quality of pitches and ancillary facilities;
 - Level of protection and security of tenure;
 - Views of users and providers.

- 2.31 Ownership of a facility can impact upon how accessible it is to the community. This assessment report categories all sites under 1 of the 5 headings below:
- **Available for community use** – the pitch is available for community use and is used regardless of its management type;
 - **Available but unused** – the pitch is available but is unused by the community. This could be due to its quality or cost of hire;
 - **Not available for community use** – Pitches that aren't made available for community use. Professional and semi-professional pitches that have limited use also fall under this category;
 - **Disused** – A site that isn't currently being used. Once a site has been disused for 5 years or more it will then be classed as lapsed;
 - **Lapsed** – a site that hasn't been used for 5 years or longer and now falls outside of Sport England's statutory remit but is still assessed using the criteria within Paragraph 99 of National Planning Policy Framework.
- 2.32 Sport England's PPS guidance uses the following definitions of a playing pitch and playing field. These definitions are set out by the Government in the 2015 'Town and Country Planning (Development Management Procedure) (England) Order'. It should be noted that the reference to 5 years is purely in relation to whether Sport England should be consulted in a statutory capacity. The fact that a playing field may not have been marked out for pitch sport in the last 5 years does not mean that it is no longer a playing field, this remains its lawful planning use whether marked out or not:
- **Playing pitch** – a delineated area, which is used for association football, rugby, cricket, hockey, lacrosse, rounders, baseball, softball, American football, Australian football, Gaelic football, shinty, hurling, polo or cycle polo;
 - **Playing field** – the whole of a site which encompasses at least 1 playing pitch.
- 2.33 Although the statutory definition of a playing field is the whole of a site with at least 1 pitch of 0.2ha or more, this PPS considers smaller sized pitches that contribute to pitch stock, for example, 5v5 mini football pitches. This PPS counts individual grass pitches (as a delineated area) as the basic unit of supply. The definition of a playing pitch also includes artificial grass pitches (AGPs).
- 2.34 The assessment report aims to capture all of the pitches within the boundary of Broadland District Council. However, there may be instances where a site is omitted. Where pitches have not been recorded within the report they remain as pitches and for planning purposes continue to be so. Furthermore, exclusion of a pitch does not mean that it is not required from a supply and demand point of view. The strategy document will seek to ensure that the list of sites within Broadland is kept up to date as any changes arise.

Demand

- 2.35 In order to evaluate demand for pitches within Broadland the following information has been collected:
- Number of sports clubs and teams including their match and training requirements;
 - Casual demand;
 - Educational demand;
 - Displaced demand (i.e. teams wishing to play within the district but unable to);
 - Latent demand (i.e. demand that exists but can't be catered for due to lack of provision);
 - Future demand (including club and team aspirations for development as well as National Governing Body priorities and targets);
 - User views and experiences, including trends and changes in demand.
- 2.36 This information was collected via consultation with key stakeholders locally. This took the form of face-to-face consultation both in person and via MS Teams, together with an online survey. All the information collected has been reviewed and signed off by the steering group members.
- 2.37 The quality of all sites has been captured, irrespective of their ownership type. This was achieved by completing a non-technical assessment at all sites that provide an outdoor sports pitch within the scope of the study. There may have been a small number of sites where a visit wasn't possible due to gaining access. Relevant data on pitch quality and maintenance at specific sites has also been collected from NGB's. For example, via the Grass Pitch Improvement Programme, which is run in conjunction by the Football Foundation and Ground Management Association. The views of users about the pitches they use was also captured as part of the consultation process.

Future Demand

- 2.38 The PPS will also assess whether there will be enough pitch provision to cater for future demand. This will be informed by using proposed housing growth, Office of National Statistics (ONS) population projections and any significant growth identified by clubs or NGB's who are part of the consultation process.
- 2.39 Team Generation Rates (TGRs) will be used to provide an indication of the number of residents required to generate a team. This will be provided for each age group and for both males and females. This will then estimate what future demand will look like for each pitch type.

Stage C: Assess the supply and demand information and views (Steps 4, 5 & 6)

2.40 The supply and demand information gathered looks at the quantity and quality of pitch provision within Broadland. It looks at how much use is currently taking place at a site and what level of use it can actually accommodate.

Understanding the situation at individual sites

2.41 The qualitative pitch ratings are cross referenced with guidance provided by each NGB to determine the quality of pitches on each site. The quality of each pitch is assessed against the recommended pitch capacity to determine how many match sessions a pitch can accommodate.

2.42 This is then compared to the number of matches that actually take place on the site to determine if there is:

- Potential spare capacity: Play is below the level the site could sustain;
- At capacity: Play is at the level the site can sustain;
- Overused: Play exceeds the level the site can sustain.

2.43 Football Association (FA) guidance states the following for pitch capacity in the form of match equivalent sessions per week. For example, a good quality adult pitch has capacity for 3 matches per week. This is expressed in Match Equivalent Sessions (MES)

2.44 Table 2.2 shows FA guidance for pitch capacity based upon its quality rating.

Table 2.2 – FA Guidance on Pitch Capacity

Pitch type	Good (MES)	Standard (MES)	Poor (MES)
Adult (11v11)	3	2	1
Youth (Y11v11 & 9v9)	4	2	1
Mini (7v7 & 5v5)	6	4	2

2.45 Rugby Football Union (RFU) guidance states the following for pitch capacity in the form of match equivalent sessions per week. For example, if a rugby pitch was assessed as D0/M0 it would be poor and have capacity for 0.5 matches per week.

2.46 Table 2.3 shows RFU guidance for pitch capacity based upon its quality rating.

Table 2.3 – RFU Guidance on Pitch Capacity

Drainage	M0 – Poor (MES)	M1 – Standard (MES)	M2 – Good (MES)
D0	0.5	1.5	2
D1	1.5	2	3
D2	1.75	2.5	3.25
D3	2	3	3.5

- 2.47 The England and Wales Cricket Board (ECB) guidance states the following for pitch capacity in the form of match equivalent sessions (MES) per season. For example, 1 good quality grass wicket can facilitate 5 matches per season and 1 good quality Non-Turf Pitch (NTP) can facilitate 60 matches per season.
- 2.48 Table 2.4 shows ECB guidance for pitch capacity based upon its quality rating.

Table 2.4 ECB Guidance on Pitch Capacity

Pitch type	Good (MES)	Standard (MES)	Poor (MES)
1 grass wicket	5	4	0
1 NTP	60	0	0

- 2.49 AGPs used for hockey don't have any capacity guidance associated with them due to the nature of the surface. Pitches without floodlighting are capped at 4 matches per day.
- 2.50 The Lawn Tennis Association (LTA) recommend that a non-floodlit hard court can accommodate 40 members and a floodlit hard court can accommodate 60 members. Air domed courts can accommodate 100 members.
- 2.51 Bowls England state that a club with more than 100 members is over capacity.
- 2.52 Other non-pitch sports such as netball don't provide any specific guidance, therefore sites will be looked at on an individual basis.

Develop the current picture

- 2.53 Capacity will be calculated on a site-by-site basis to identify where any spare capacity exists. This will also be looked at during peak times for each pitch sport to provide a more accurate reflection of where spare capacity exists in relation to demand.

Identify the key findings and issues

- 2.54 Key issues and findings regarding the supply and demand of outdoor pitches within Broadland will be identified by completing this process. These will be presented in this report for each sport in preparation for the Strategy document that will follow.

Develop the future picture (scenario testing)

- 2.55 Once the capacity analysis has been completed, a number of scenario tests, as agreed with the steering group will be carried out. These will help to understand the impact certain scenarios will have on the supply and demand of outdoor pitch provision in Broadland.

3. Football

Introduction

- 3.1 Norfolk FA are responsible for governing and developing football within Broadland. This includes working closely with the FA on implementation of the FA Grassroots Football Strategy 2020-2024. ([Click here for the FA Strategy 2020-2024: Time for Change](#))
- 3.2 The strategy – titled Survive. Revive. Thrive. – outlines 7 transformational focus areas:
1. Male participation:
 - Modernised opportunities to retain and re-engage millions of male participants in the game.
 2. Female participation:
 - A sustainable model based on a world-class, modernised offer.
 3. Club network:
 - A vibrant national club network that delivers inclusive, safe local grassroots football and meets community needs.
 4. Facilities:
 - Enhanced access to good quality pitches across grassroots football
 5. Grassroots workforce:
 - A transformation in community football by inspiring, supporting and retaining volunteers in the game.
 6. Digital products and services:
 - An efficient grassroots digital ecosystem to serve the administrative and development needs of players, parents and the workforce.
 7. Positive environment:
 - A game that's representative of our diverse footballing communities, played in a safe and inclusive environment.

- 3.3 Norfolk FA also worked closely with the Football Foundation and other partners to develop a Local Football Facility Plan (LFFP) for Broadland. ([Click here for Broadland Local Football Facility Plan](#))
- 3.4 LFFP's provide a detailed report for a Local Authority area, mapping out key priorities for football across 4 areas:
- 3G AGPs;
 - Grass Pitches;
 - Changing rooms & pavilions;
 - Small-sided facilities.
- 3.5 The plans are aligned to the National Football Facilities Strategy to support delivery of key target areas.
- 3.6 The Broadland LFFP was developed in March 2020 and identified 38 potential projects for investment across the 4 target areas, this included:
- 5 3G APG projects;
 - 28 Natural grass pitch projects;
 - 4 Changing pavilion projects;
 - 1 Small sided facility.
- 3.7 Whilst the LFFP was based upon consultation with key stakeholders locally, it is not a supply and demand model that provides a strategic guidance for football provision in Broadland. therefore, it should not be used instead of a PPS but in tandem. It is envisaged that the Broadland LFFP will need to be updated upon completion of the PPS to reflect any changes in supply and demand data and subsequent priority projects.

Consultation

- 3.8 All clubs in Broadland were invited to complete an online survey as part of the consultation process. This was distributed by Norfolk FA and supported by the Norfolk Combined Youth Football League and the Fosters Solicitors Anglian Combination League.
- 3.9 The Norfolk Combined Youth League currently has 87 clubs (577 teams) playing within it, from under 7's to under 18's. The Fosters Solicitors Anglian Combination League is an adult league that currently has 102 team within it.

3.10 Norfolk FA identified the following clubs to carry out face to face consultation with:

- Aylsham FC;
- Horsford FC;
- Old Catton Juniors FC;
- Sprowston FC;
- Thorpe St Andrew FC.

3.11 In total there are currently 59 football clubs in Broadland who between them field 362 teams. 12 clubs (200 teams) responded to the consultation which represent a team response rate of 55%.

Supply

3.12 There are currently 60 sites in Broadland that provide grass football pitches, this equates to 167 pitches in total. 142 of these pitches are available for community use across 46 sites. Table 3.1 provides a breakdown of football pitch types by sub analysis area in Broadland that are available for community use.

Table 3.1 Number of football pitches by type in Broadland

Sub Analysis Area	Adult pitches	Youth 11v11 pitches	Youth 9v9 pitches	Mini Soccer 7v7 pitches	Mini Soccer 5v5 pitches
East	25	14	11	15	9
West	18	12	10	18	10
Total	43	26	21	33	19

3.13 Adult football is the most dominant pitch type within Broadland, this is partly due to the fact that they often accommodate youth 11v11 fixtures. FA pitch guidance states that under 17's and under 18's can play on adult pitches but that under 14's to under 16's should play on smaller pitches than adult teams. Table 3.2 shows FA recommended pitch sizes.

3.14 Table 3.18 later in this section provides an overview of grass football pitch provision in Broadland.

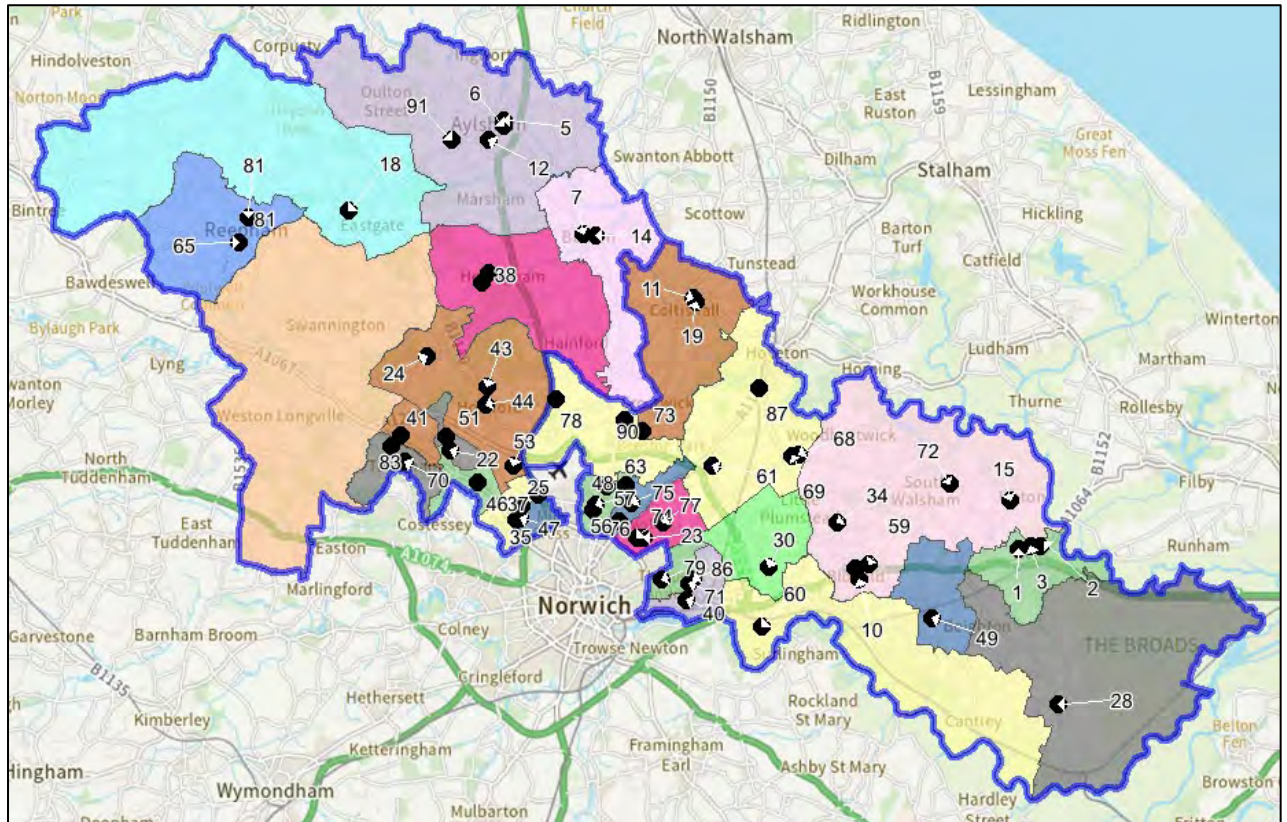
3.15 Table 3.2 provides an overview of FA recommended pitch sizes for each format.

Table 3.2 FA recommended pitch sizes

Format	Age groups	Recommended pitch size (metres)
Adult	U17 +	100 x 64
Youth 11v11	U15's & U16's	91 x 55
Youth 11v11	U13' & U14's	82 x 50
Youth 9v9	U11's & U12's	73 x 46
Mini Soccer 7v7	U9's & U10's	55 x 37
Mini Soccer 5v5	U7's & U8's	37 x 27

3.16 Figure 3.1 provides a spatial overview of where grass football pitches are located in Broadland.

Figure 3.1 Map of football pitches in Broadland



Disused and lapsed pitches

- 3.17 A disused site is a site that previously had pitches laid out but no longer does. Once a site has been disused for 5 years or more it becomes known as lapsed. This means it now falls outside of Sport England's statutory remit but is still assessed using the criteria within Paragraph 99 of the National Planning Policy Framework.
- 3.18 The following sites in Broadland are recorded as having previously had football pitches laid out but are currently disused:
- Bure Valley Junior School;
 - Coltishall Cricket Club;
 - Fitzmaurice Park;
 - Foulsham Playing Field;
 - Frettenham Village Hall Playing Field;
 - Great Witchingham Playing Field;
 - Halvergate Playing Field;
 - Reedham Playing Field;
 - Taverham Junior School.
- 3.19 These pitches could be brought back in to use should there be sufficient demand. It is assumed that any park or playing field sites are currently servicing informal demand.
- 3.20 There were also some sites in Broadland that are currently providing less grass football pitches than they had previously, these are:
- Cargate Lane Playing Field;
 - Old Catton Recreation Ground.
- 3.21 The following sites are all recorded as being lapsed. All of these sites are now closed with the exception of Beighton Village Hall and Hellesdon Hospital and Little Plumstead Hospital, which are still open but no longer providing football pitches:
- Anglian Windows Sports and Social Club (now Norwich City FC The Nest);
 - Beighton Village Hall;
 - Cawston College;

- Hellesdon Hospital;
- Jarrolds Sports and Social Club;
- Little Plumstead;
- Pinebanks Sports and Leisure;
- Reepham Primary School.

Security of tenure

- 3.22 Tenure at a site is deemed to be secured if the club has confirmed use of the site for the next 3 years. Where football pitches are located on Local Authority, Parish or Town Council sites, tenure is generally deemed to be secured.
- 3.23 Tenure is generally not deemed an issue on club sites, with the exception of 2 sites. Sprowston Cricket Club is leased to the cricket club and the football clubs who access the site only have an annual agreement for use of the pitches. The other site is Sprowston Sports and Social Club. This is a commercial site and clubs who use it only have annual agreements in place.
- 3.24 Tenure is generally deemed to be unsecured at educational sites, unless known otherwise. Whilst educational sites may provide community use of their facilities, this could be stopped at short notice. The following educational sites are currently used by clubs in Broadland:
- Acle Academy;
 - Firside Junior School;
 - Hellesdon High School;
 - Hillside Avenue Primary School;
 - Horsford CE Primary School;
 - Sprowston Community Academy;
 - Thorpe St Andrew School;
 - Woodland View Junior School.

Quality

- 3.25 All sites containing grass football pitches in Broadland were visited and a non-technical assessment was completed to determine pitch quality, using FA non-technical assessment guidance. Pitches were then rated as Good, Standard or Poor based on the following parameters:
- Good – score of 80% or above;
 - Standard – score of 50% - 79.9%;
 - Poor – Score of 49.9% or below.
- 3.26 The quality of a pitch impacts upon the carrying capacity of that site. This can be influenced by factors such as maintenance or how much pitches are used. The tables below provide an overview of pitch quality at sites containing football pitches available for community use by each sub analysis area. For example, there are 10 good quality adult pitches in the East sub analysis area, 14 standard and 1 poor.
- 3.27 Table 3.3 provides an overview of the number of good, standard and quality football pitches in the East sub analysis area by each pitch type.

Table 3.3 Football pitch quality in the East sub analysis area

Quality rating	Adult pitches	Youth 11v11 pitches	Youth 9v9 pitches	Mini Soccer 7v7 pitches	Mini Soccer 5v5 pitches
Good	10	5	1	3	1
Standard	14	9	10	12	8
Poor	1	0	0	0	0

3.28 Table 3.4 provides an overview of the number of good, standard and quality football pitches in the West sub analysis area by each pitch type.

Table 3.4 Football pitch quality in the West sub analysis area

Quality rating	Adult pitches	Youth 11v11 pitches	Youth 9v9 pitches	Mini Soccer 7v7 pitches	Mini Soccer 5v5 pitches
Good	5	6	4	9	5
Standard	9	3	5	5	5
Poor	4	3	1	4	0

3.29 In total there are 13 poor football pitches within Broadland, the majority of these are located within the West sub analysis area, 12 in total. All poor pitches are located on either educational sites or Town/Parish Council sites.

FA Grass Pitch Improvement Programme

3.30 The FA in conjunction with the Football Foundation and Ground Management Association (GMA) run a Grass Pitch Improvement Programme. This enables clubs and sites to receive advice and guidance on better pitch management and maintenance. Clubs are able to complete a self-assessment of their pitches through the Pitch Power app. This generates a report completed by a GMA Regional Pitch Advisor outlining where improvements to pitches can be made. Using this report, clubs and sites are able to apply for funding from the Football Foundation for maintenance contractor works, such as deep aeration and fertilisation via their Grass Pitch Maintenance Fund. Applications can also be submitted for funding towards maintenance kit and equipment identified within a report, such as tractors and mowers. The following sites in Broadland have benefitted from receiving a grass pitch assessment report via this programme:

- Freethorpe Sports Club;
- Hillside Avenue Primary School;
- Hinks Meadow;
- Horsford Village Hall;
- Norwich City FC (The Nest);
- Sir George Morse Park;

- Spixworth Village Hall Playing Fields;
- Sprowston Recreation Ground;
- Sprowston Sports and Social Club;
- Woodland View Junior School;
- Youngs Park.

3.31 The Broadland LFFP also identified a numbers of key grass pitch sites deemed to be strategically important for improvements. Priority was given to sites containing 3 pitches or more, however, sites with fewer pitches were included if their importance for football could be demonstrated. The following sites were identified within the Broadland LFFP:

- Great Plumstead Village Hall;
- Hellesdon High School.
- Hellesdon Recreation Ground;
- Hillside Avenue Primary School;
- Hinks Meadow;
- Jarrolds Sports and Social Club;
- Rackheath Playing Fields (referred to as Stracey Recreation Ground);
- Salhouse Recreation Ground;
- Sir George Morse (referred to as Thorpe Recreation Ground in the LFFP);
- Sprowston Recreation Ground.

Ancillary provision

3.32 Ancillary provision at sites containing football pitches was assessed where possible. The assessment looks at changing rooms for players and officials (including showers and toilets), provision of player and spectator toilets, catering provision and whether or not facilities are compliant with the Disability Discrimination Act (DDA). Car parking provision is also considered. Facilities have been graded as follows:

- Good;
- Standard;
- Poor.

3.33 Table 3.5 provides an overview of the quality of ancillary provision at sites containing football pitches available for community use. Sites with N/A against them have no ancillary provision available at the site.

Table 3.5 Ancillary provision at football sites available for community use

Site Name	Sub Area	PPS Site ID	Quality rating
Acle Academy	East	1	Standard
Acle War Memorial Recreation Centre	East	3	Good
Aylsham Recreation Ground	West	6	Good
Balay Park	West	7	Poor
Blofield Memorial Ground	East	10	Good
Bure Valley FC (Coltishall Recreation Ground)	West	11	Standard
Buxton Recreation Ground	West	14	Poor
Cargate Lane Playing Field	East	15	N/A

Site Name	Sub Area	PPS Site ID	Quality rating
Felthorpe Recreation Ground	West	24	Poor
Firside Junior School	West	25	N/A
Freethorpe Sports Club	East	28	Good
Great Plumstead Village Hall	East	30	Poor
Heathlands Community Centre	East	34	Standard
Hellesdon High School	West	35	Standard
Hellesdon Recreation Ground	West	37	Standard
Hevingham Village Hall Playing Field	West	39	Poor
Hillside Avenue Primary School	East	40	Poor
Hinks Meadow	West	41	Good
Horsford CE Primary School	West	43	N/A
Horsford Village Hall	West	44	Poor
King George V Playing Field (Drayton)	West	46	Good
Lavare Park	East	48	Standard
Lingwood Village Hall & Playing Field	East	49	Good

Site Name	Sub Area	PPS Site ID	Quality rating
Longdale	West	51	Standard
Norwich City FC (The Nest)	West	53	Good
Old Catton Recreation Ground	East	57	Standard
Plantation Park	East	59	Good
Postwick Village Hall & Social Club	East	60	Poor
Rackheath Playing Fields	East	61	Good
Salhouse Recreation Field	East	68	Poor
Sandy Lane Playing Field	West	70	Poor
Sir George Morse Park	East	71	Good
South Walsham Recreation Ground	East	72	Good
Spixworth Village Hall Playing Fields	East	73	Poor
Sprowston Community Academy	East	74	Standard
Sprowston Cricket Club	East	75	Standard
Sprowston Recreation Ground	East	76	Good
Sprowston Sports & Social Club	East	77	Poor

Site Name	Sub Area	PPS Site ID	Quality rating
St Faith's Centre (Norwich)	East	78	Standard
Stimpsons Piece	West	81	Good
Thorpe St Andrew School	East	86	Standard
Trafford Park	East	87	Good
Woodland View Junior School	East	90	Standard
Youngs Park	West	91	Good

- 3.34 There are currently 16 sites in Broadland containing ancillary provision rated as good. It should be noted that 1 of these sites, Sir George Morse Park actually contains 2 pavilions. 1 is exclusively used by Thorpe St Andrew FC and is managed by the football club. The other pavilion is used by any other users of the pitches on site and is managed by the Thorpe St Andrew Town Council. Both were assessed as being of good quality.
- 3.35 There are 13 sites containing ancillary provision assessed Standard and 12 assessed a being Poor. Via the consultation Buxton FC stated they aspire to provide new ancillary provision on site due to the poor quality of their existing provision. They don't currently have funding secured to deliver this though.
- 3.36 Horsford FC are also looking to secure their own site. If this was achieved, new ancillary provision will need be provided on this site to service their teams.
- 3.37 The second phase of the 3G AGP development in Brundall will also see new ancillary provision provided to support the 3G AGP.

Demand

- 3.38 In total there are currently 59 football clubs in Broadland who between them field 362 teams, 2 of which are disability football teams. The 2 tables below provide a breakdown of these teams via the various formats of the game. The 3 disability football teams haven't been included in the number below as they span a larger age range.

3.39 Table 3.6 provides a breakdown of male teams and table 3.7 provide a breakdown of female teams who play within each of the sub analysis areas across the various age groups. Whilst teams have been split by gender, it's worth noting that mixed teams are permitted up to under 18's football.

Table 3.6 Male football teams in Broadland

Sub Analysis Area	Adult teams	Youth 11v11 teams	Youth 9v9 teams	Mini Soccer 7v7 teams	Mini Soccer 5v5 teams
East	40	41	22	30	17
West	30	31	31	37	23
Total	70	72	53	67	40

Table 3.7 Female football teams in Broadland

Sub Analysis Area	Adult teams	Youth 11v11 teams	Youth 9v9 teams	Mini Soccer 7v7 teams	Mini Soccer 5v5 teams
East	6	5	8	3	0
West	5	13	7	10	1
Total	11	18	15	13	1

3.40 There are currently slightly more teams located within the West sub analysis area compared to the East. There are 167 teams located within the East sub analysis area and 188 teams located within the West.

The National League System

3.41 The National League System is a series of leagues for adult men's teams that consists of steps (1-6) up to the Football League. Clubs can be promoted and relegated throughout the system. Each step has its own set of ground grading requirements that clubs must adhere to in order to compete. The requirements for each step are categories from A-H. ([Click here for FA National League System ground grading documents](#))

3.42 Table 3.8 provides an overview of teams in Broadland who currently compete within the National League System and are therefore required to comply with ground grading requirements.

Table 3.8 National League System club in Broadland

Club name	Step	League
Norwich United FC First	Step 5	Thurlow Nunn League
Wroxham FC First	Step 4	Thurlow Nunn League

Women's National League System

3.43 The Women's National League System is similar to the men's but involves a series of tiers (1-7). Teams can also be promoted and relegated between the leagues. There is also a set of ground grading requirements that clubs must adhere to (A-C). table 3.9 shows women's teams in Broadland who currently compete in the Women's National League System.

Table 3.9 Women's National League System clubs in Broadland

Club name	Tier	League
Norwich City Women FC	Tier 4	The FA Women's National League
Wroxham FC Women	Tier 5	Eastern Region Women's Football League

Imported demand

- 3.44 Imported demand is demand that comes from outside of the study area to access provision due to a lack of provision where they are located.
- 3.45 Table 3.10 provides an overview of imported demand within Broadland.

Table 3.10 Imported demand in Broadland

Team name	Where the imported demand takes place	Imported from
Lakeford Juniors Rangers U18	Trafford Park	Norwich
Newsman Celtic F.C. Veterans	Thorpe St Andrew School	Norwich
Norwich Corinthians F.C. U18	Sprowston Cricket Club	Norwich
Norwich Medics F.C	Thorpe St Andrew School	Norwich
Silver Road F.C. U13	Hellesdon High School	Norwich
Bowthorpe Rovers FC 1st	King George V Playing Field	Norwich
Costessey Sports FC 2x U10, U11, Veterans	Hellesdon High School	South Norfolk
Costessey Sports FC U14 & U18	King George V Playing Field	South Norfolk

- 3.46 In total there are 12 teams accessing grass football pitch provision in Broadland who come from outside the study area. 6 teams are imported from Norwich and 6 teams are imported from South Norfolk.
- 3.47 Costessey Sports FC have the highest number of imported teams with 6 in total, this accounts for 50% of all the imported demand in Broadland. During the consultation the club reported capacity issues at their site, The Costessey Centre. This results in them having to access a number of other sites to meet demand. This will be covered in more detail in the South Norfolk assessment report.

Exported demand

- 3.48 Exported demand is demand that can't be catered for within the study area and therefore takes place outside of this.
- 3.49 Table 3.11 shows exported demand from football clubs in Broadland to other local authorities.

Table 3.11 Exported demand from Broadland

Team name	Where the exported demand takes place	Exported to
Sprowston FC x2 U7's, x3 U8's, 4x U12's & 2x U15's	Open Academy	Norwich
Sprowston United Reserves	Easton & Otley College	South Norfolk
Thorpe St Andrew 2x U7's & 2x U8's	Open Academy	Broadland
Norwich Corinthians F.C. U18	Sprowston Cricket Club	Norwich
FC Steamers	Open Academy	Norwich

- 3.50 There are currently 18 Broadland teams who are accessing pitch provision outside of the Local Authority area. The majority of this provision is being absorbed in Norwich with 12 teams accessing provision at Open Academy and 1 team accessing provision at Easton & Otley College.
- 3.51 Sprowston FC have the largest number of teams in Broadland with 11 in total who access pitch provision outside of the Local Authority area. During the consultation the club reported issues accessing youth 9v9 and youth 11v11 pitches locally. This is reflected with 6 of their youth teams accessing pitch provision at Open Academy.

Latent Demand

3.52 Latent demand refers to demand that exists but can't be catered for due to a lack of available provision. Table 3.12 shows clubs in Broadland who reported latent demand and if they would require playing pitches, training facilities or both in order to meet this.

Table 3.12 Latent demand from football clubs in Broadland

Team name	Demand for playing pitches	Demand for training provision
Buxton FC	No	Yes
Sprowston FC	Yes	Yes
Norwich Utd Youth	No	Yes
Thorpe St Andrew	Yes	Yes
Freethorpe FC	No	Yes
Horsford FC	No	Yes

3.53 All clubs who reported latent demand reported that access to training provision, primarily a 3G AGP was required to meet this demand. Sprowston FC reported that they would also require pitches for matches. The club reported that all their pitches they access for matches are close to capacity.

Unmet demand

3.54 Unmet demand refers to existing demand that can't currently access pitch provision. This can often result in clubs having waiting lists for players or teams, because they can't accommodate them. The following football clubs reported unmet demand in Broadland:

- Buxton FC – 1 adult team;
- Horsford FC – U8's, U9's and U10's.

Future demand

- 3.55 Future demand can be developed in 2 ways, clubs may actively try to increase their team numbers in order to grow their club. This may be supported by the relevant NGB through funded programmes or support to help deliver objectives within their strategy.
- 3.56 As part of the consultation process clubs were asked about any aspirations they had to develop their existing team numbers. Table 3.13 shows clubs who reported aspirations to increase their current team numbers during the consultation and includes anticipated growth in each category.

Table 3.13 reported future team growth

Club Name	Adult Men's Teams	Adult Women's Teams	Youth Boy's Teams	Youth Girl's Teams	Mini Soccer Teams
Blofield United	0	1	0	0	0
Buxton FC	0	0	1	0	1
Sprowston FC	1	1	1	2	2
Norwich Utd Youth	0	0	0	0	2
FC Steamers	1	0	0	0	0
Horsford FC	2	2	9	2	4
Thorpe St Andrew FC	0	1	0	2	3
Old Catton Juniors FC	0	0	6	0	6
Total	4	5	17	6	18

- 3.57 Wroxham FC stated they believed they could start at least 1 new team at each age group but that this was dependent on additional facilities being developed locally.

FA Wildcats

- 3.58 The FA Wildcats programme is aimed at increasing participation in girl's aged 5-11. Sessions are typically run by clubs, school or community organisations who want to develop female football. Sessions are delivered by qualified coaches with an emphasis on fun and enjoyment. There are currently 1,250 Wildcats centres around the country.
- 3.59 There are currently 2 Wildcats centre running in Broadland, 1 is at Lavare Park ran by Old Catton Juniors FC, and 1 at Hillside Primary School ran by Thorpe St Andrew FC.

Team Generation Rates (TGRs)

- 3.60 Another way that future demand can be calculated is by looking at population forecasts and how these impact upon Team Generation Rates (TGRs).
- 3.61 Future population forecasts have been developed by calculating future growth from ONS data ([Click here for ONS population projections by single year of age](#)) and known housing growth identified within the Greater Norwich Local Plan. These have been developed to show the overall growth across Broadland and by each sub analysis areas. TGRs have been rounded down to the nearest whole number. These can be seen in the tables overleaf.

3.62 Table 3.14 show TGRs for football teams across Broadland.

Table 3.14 TGRs for football teams in Broadland

Age groups	Number of teams in age group within the area	Current population in age group within the area	Future population in age group within the area	Current TGR	Population changes in age group	Potential increase in team numbers in age group
Football Adult Men 11v11 (18-45yrs)	70	18,718	24,153	267	5,435	20
Football Adult Women 11v11 (18-45yrs)	11	19,482	25,139	1,771	5,657	3
Football Youth Boy's 11v11 (13-17yrs)	72	4,388	5,223	60	835	13
Football Youth Girl's 11v11 (13-17yrs)	18	4,216	5,019	234	803	3
Football Youth Boy's 9v9 (11-12yrs)	53	1,605	1,779	30	174	5
Football Youth Girl's 9v9 (11-12yrs)	15	1,543	1,710	102	167	1
Football Mini Soccer Mixed 7v7 (9-10yrs)	80	2,718	3,150	33	432	12
Football Mini Soccer Mixed 5v5 (7-8yrs)	41	2,893	3,483	70	590	8

3.63 Table 3.15 shows TGRs for football teams in the East sub analysis area.

Table 3.15 TGRs for football teams in the East sub analysis area

Age groups	Number of teams in age group within the area	Current population in age group within the area	Future population in age group within the area	Current TGR	Population changes in age group	Potential increase in team numbers in age group
Football Adult Men 11v11 (18-45yrs)	40	10,776	14,561	269	3,785	14
Football Adult Women 11v11 (18-45yrs)	6	11,215	15,155	1,869	3,940	2
Football Youth Boy's 11v11 (13-17yrs)	41	2,438	3,056	59	618	10
Football Youth Girl's 11v11 (13-17yrs)	5	2,342	2,937	468	595	1
Football Youth Boy's 9v9 (11-12yrs)	22	912	1,065	41	153	3
Football Youth Girl's 9v9 (11-12yrs)	8	876	1,023	109	147	1
Football Mini Soccer Mixed 7v7 (9-10yrs)	32	1,552	1,875	48	323	6
Football Mini Soccer Mixed 5v5 (7-8yrs)	17	1,629	2,068	95	439	4

3.64 Table 3.16 shows TGRs for football teams in the West sub analysis area.

Table 3.16 TGRs for football teams in the West sub analysis area

Age groups	Number of teams in age group within the area	Current population in age group within the area	Future population in age group within the area	Current TGR	Population changes in age group	Potential increase in team numbers in age group
Football Adult Men 11v11 (18-45yrs)	30	7,942	9,592	264	1,650	6
Football Adult Women 11v11 (18-45yrs)	5	8,266	9,983	1653	1,717	1
Football Youth Boy's 11v11 (13-17yrs)	31	1,873	2,166	60	293	4
Football Youth Girl's 11v11 (13-17yrs)	13	1,949	2,082	149	133	0
Football Youth Boy's 9v9 (11-12yrs)	31	693	714	22	21	0
Football Youth Girl's 9v9 (11-12yrs)	7	666	686	95	20	0
Football Mini Soccer Mixed 7v7 (9-10yrs)	39	1,165	1,274	29	109	3
Football Mini Soccer Mixed 5v5 (7-8yrs)	24	1,264	1,415	52	151	2

3.65 It is worth noting that TGRs don't take into consideration specific targeted work carried out by an NGB or individual clubs and organisations. Nationally adult male football is on the decline and County FA's focus on retaining existing numbers and using other formats of the game to engage participants.

Understanding the situation at individual sites

3.66 Capacity on football pitches is calculated by the number of matches a pitch can facilitate each week. Table 3.17 below shows FA guidance regarding grass pitch capacity and how many games each pitch type can facilitate depending on its quality. For example, a good quality adult 11v11 pitch can facilitate 3 matches per week, a standard pitch can facilitate 2 matches per week and a poor pitch just 1 match per week. This is expressed in match equivalent sessions (MES)

Table 3.17 FA pitch capacity guidance

Pitch type	Good (matches per week)	Standard (matches per week)	Poor (matches per week)
Adult (11v11)	3	2	1
Youth (Y11v11 & 9v9)	4	2	1
Mini (7v7 & 5v5)	6	4	2

3.67 Any sites that have unsecured use or that are not available for community use have been discounted if they have spare capacity.

3.68 Educational sites are generally considered to be unsecured unless it has been evidenced otherwise. Local Authority, Town and Parish Council sites are considered to be secured. Club sites are dependent on the security of tenure a club has at that site.

3.69 Where educational sites cater for community use the capacity ratings have been adjusted by 1 MES to take into account curricular and extra-curricular use.

3.70 This has also been done for open access sites such as parks and playing fields to account for any informal use.

Peak Demand

3.71 Peak demand for mini soccer and youth soccer in Broadland is Saturday morning, Sunday morning and Sunday afternoon. Peak demand for adult football is Saturday afternoon and Sunday morning.

Match Equivalent Sessions (MES)

3.72 Each team who uses a pitch for matches are allocated 0.5 MES, this is because all leagues in Broadland operate on teams playing home and away fixtures. Therefore, each pitch can accommodate a maximum of 2 teams at peak times. Table 3.18 looks at the existing capacity of a pitch based on its quality along with existing use to understand if there is any spare capacity. Spare capacity is then looked at against peak demand to assess if it is actual spare capacity.

Table 3.18 Capacity at football pitch sites in Broadland

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Acle Academy	Available for community use but unused	East	Adult Football	1	2	0	1	1	1	Discounted due to unsecured tenure.
Acle Academy	Available for community use and used	East	Youth 9v9	1	2	0.5	1.5	0.5	0.5	Discounted due to unsecure tenure.
Acle St. Edmund Primary School	Not available for community use	East	Mini Soccer 5v5	1	4	0	1	3	1	Discounted due to unsecured tenure.
Acle War Memorial Recreation Centre	Available for community use and used	East	Adult Football	3	9	1	4	5	4	Spare capacity of 4 MES.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Aylsham High School	Not available for community use	West	Adult Football	1	2	0	1	1	1	Discounted due to unsecured tenure.
Aylsham Recreation Ground	Available for community use but unused	West	Adult Football	2	2	0	2	0	0	Pitch at capacity.
Balay Park	Available for community use but unused	West	Adult Football	1	2	0	1	1	0.5	Spare capacity of 0.5 MES.
Balay Park	Available for community use and used	West	Youth 9v9	1	2	0.5	1.5	0.5	0.5	Spare capacity of 0.5 MES.
Balay Park	Available for community use and used	West	Mini Soccer 7v7	1	4	1.5	2.5	1.5	0.5	Spare capacity of 0.5 MES.
Balay Park	Available for community use and used	West	Mini Soccer 5v5	1	4	0.5	1.5	2.5	0.5	Spare capacity of 0.5 MES.
Blofield Memorial Ground	Available for community use and used	East	Adult Football	1	3	1	2	1	1	Spare capacity of 1 MES.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Blofield Primary School	Not available for community use	East	Youth 11v11	1	2	0	1	1	1	Discounted due to unsecured tenure.
Bure Valley FC (Coltishall Recreation Ground)	Available for community use and used	West	Youth 9v9	1	2	4	5	-3	-3	Pitch overplayed.
Bure Valley FC (Coltishall Recreation Ground)	Available for community use and used	West	Mini Soccer 7v7	2	6	2	4	2	1	Spare capacity of 1 MES.
Bure Valley FC (Coltishall Recreation Ground)	Available for community use and used	West	Mini Soccer 5v5	2	8	2	4	4	1	Spare capacity of 1 MES.
Bure Valley Junior School	Not available for community use	West	Youth 11v11	1	2	0	2	0	0	Pitch at capacity.
Bure Valley Junior School	Not available for community use	West	Mini Soccer 7v7	1	4	0	1	3	2	Discounted due to unsecured tenure.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Buxton Recreation Ground	Available for community use and used	West	Adult Football	1	2	1	2	0	0	Pitch at capacity.
Cargate Lane Playing Field	Available for community use and used	East	Youth 9v9	1	2	1.5	2.5	-0.5	-0.5	Pitch overplayed.
Cargate Lane Playing Field	Available for community use but unused	East	Mini Soccer 5v5	1	12	0	3	9	6	Spare capacity of 6 MES.
Cawston Primary School	Available for community use but unused	East	Mini Soccer 7v7	1	4	0	1	3	1	Discounted due to unsecured tenure.
Cawston Primary School	Available for community use and used	East	Youth 11v11	1	2	2	3	-1	-1	Pitch overplayed.
Coltishall Primary School	Not available for community use	East	Adult Football	1	1	0	1	0	0	Pitch at capacity.
Drayton Community Infant School	Not available for community use	West	Youth 11v11	1	2	0	1	1	1	Discounted due to unsecured tenure.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Drayton Community Infant School	Not available for community use	West	Mini Soccer 7v7	1	4	0	1	3	1	Discounted due to unsecured tenure.
Falcon Junior School	Not available for community use	East	Youth 11v11	1	2	0	1	1	1	Discounted due to unsecured tenure.
Felthorpe Recreation Ground	Available for community use but unused	West	Adult Football	1	1	0	1	0	0	Pitch at capacity.
Felthorpe Recreation Ground	Available for community use but unused	West	Youth 11v11	1	2	0	1	1	1	Spare capacity of 1 MES.
Firside Junior School	Available for community use and used	West	Youth 9v9	1	2	1	2	0	0.5	Discounted due to unsecured tenure.
Firside Junior School	Available for community use and used	West	Mini Soccer 7v7	1	4	0.5	1.5	2.5	0.5	Discounted due to unsecured tenure.
Freethorpe Sports Club	Available for community use and used	East	Adult Football	1	3	1.5	1.5	1.5	0	Pitch at capacity at peak times.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Freethorpe Sports Club	Available for community use and used	East	Youth 11v11	1	4	0.5	0.5	3.5	0.5	Spare capacity of 0.5 MES.
Great Plumstead Village Hall	Available for community use but unused	East	Adult Football	3	6	0	3	3	1.5	Spare capacity of 1.5 MES.
Heathlands Community Centre	Available for community use and used	East	Youth 11v11	1	2	3.5	4.5	-2.5	-2.5	Pitch overplayed.
Heathlands Community Centre	Available for community use and used	East	Youth 9v9	1	2	1	2	0	0	Pitch at capacity at peak times.
Heathlands Community Centre	Available for community use and used	East	Mini Soccer 7v7	1	4	1	2	2	0	Pitch at capacity at peak times.
Hellesdon High School	Available for community use and used	West	Adult Football	1	1	1.5	2.5	-1.5	-1.5	Pitch overplayed.
Hellesdon High School	Available for community use and used	West	Youth 11v11	1	1	1.5	2.5	-1.5	-1.5	Pitch overplayed.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Hellesdon High School	Available for community use and used	West	Youth 9v9	1	1	0.5	1.5	-0.5	-0.5	Pitch overplayed.
Hellesdon Recreation Ground	Available for community use and used	West	Youth 9v9	1	4	0.5	1.5	2.5	0.5	Spare capacity of 0.5 MES.
Hellesdon Recreation Ground	Available for community use but unused	West	Youth 11v11	2	8	0	2	6	2	Spare capacity of 2 MES.
Hevingham Primary School	Not available for community use	West	Youth 11v11	1	2	0	1	1	1	Discounted due to unsecured tenure.
Hevingham Village Hall Playing Field	Available for community use but unused	West	Adult Football	1	2	0	1	1	1	Spare capacity of 1 MES.
Hillside Avenue Primary School	Available for community use and used	East	Youth 9v9	1	2	0.5	1.5	0.5	0.5	Discounted due to unsecured tenure.
Hillside Avenue Primary School	Available for community use and used	East	Mini Soccer 5v5	1	4	3	4	0	0	Pitch at capacity at peak times.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Hillside Avenue Primary School	Available for community use and used	East	Mini Soccer 7v7	2	8	3	5	3	1	Discounted due to unsecured tenure.
Hinks Meadow	Available for community use and used	West	Youth 11v11	2	8	2	3	5	0	Pitches at capacity at peak times.
Hinks Meadow	Available for community use and used	West	Youth 9v9	1	4	1.5	2.5	1.5	0	Pitch at capacity at peak times.
Hinks Meadow	Available for community use and used	West	Mini Soccer 7v7	3	9	2	5	4	1	Spare capacity of 1 MES.
Hinks Meadow	Available for community use and used	West	Mini Soccer 5v5	2	12	2.5	4.5	7.5	0	Pitches at capacity at peak times.
Horsford CE Primary School	Available for community use and used	West	Youth 9v9	1	2	3.5	4.5	-2.5	-2.5	Pitch overplayed.
Horsford CE Primary School	Available for community use and used	West	Mini Soccer 5v5	2	8	0.5	2.5	5.5	1.5	Discounted due to unsecured tenure.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Horsford CE Primary School	Available for community use and used	West	Mini Soccer 7v7	3	6	1.5	4.5	1.5	1.5	Discounted due to unsecured tenure.
Horsford Village Hall	Available for community use and used	West	Adult Football	1	2	3	4	-2	-2	Pitch overplayed.
Horsford Village Hall	Available for community use and used	West	Youth 11v11	1	2	1.5	2.5	-0.5	-0.5	Pitch overplayed.
King George V Playing Field (Drayton)	Available for community use and used	West	Adult Football	2	4	1.5	3.5	0.5	0.5	Spare capacity of 0.5 MES.
Kinsale Junior School	Not available for community use	West	Youth 11v11	1	2	0	1	1	1	Discounted due to unsecured tenure.
Lavare Park	Available for community use and used	East	Youth 11v11	2	4	3.5	4.5	-0.5	-0.5	Pitch overplayed.
Lavare Park	Available for community use and used	East	Youth 9v9	1	4	2	3	1	0	Pitch at capacity at peak times.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Lavare Park	Available for community use and used	East	Mini Soccer 5v5	1	4	0.5	1.5	2.5	0.5	Spare capacity of 0.5 MES.
Lavare Park	Available for community use and used	East	Mini Soccer 7v7	2	12	1.5	3.5	8.5	0.5	Spare capacity of 0.5 MES.
Lingwood Village Hall & Playing Field	Available for community use and used	East	Adult Football	1	2	0.5	1.5	0.5	0.5	Spare capacity of 0.5 MES.
Longdale	Available for community use but unused	West	Adult Football	2	2	0	2	0	0	Pitch at capacity.
Longdale	Available for community use and used	West	Youth 11v11	2	2	1	3	-1	-1	Pitches overplayed.
Longdale	Available for community use and used	West	Mini Soccer 7v7	1	2	1.5	2.5	-0.5	-0.5	Pitch overplayed.
Norwich City FC (The Nest)	Available for community use and used	West	Adult Football	2	6	6	6	0	0	Pitches at capacity at peak times.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Norwich City FC (The Nest)	Available for community use and used	West	Mini Soccer 7v7	4	18	6	6	12	1	Spare capacity of 1 MES.
Old Catton Junior School	Not available for community use	East	Youth 11v11	1	2	0	1	1	1	Discounted due to unsecured tenure.
Old Catton Recreation Ground	Available for community use but unused	East	Adult Football	1	3	0	1	2	2	Spare capacity of 2 MES.
Plantation Park	Available for community use and used	East	Adult Football	1	3	1	2	1	0.5	Spare capacity of 0.5 MES.
Plantation Park	Available for community use and used	East	Youth 9v9	1	2	1	2	0	0	Pitch at capacity at peak times.
Plantation Park	Available for community use and used	East	Mini Soccer 7v7	1	4	1.5	2.5	1.5	0	Pitch at capacity at peak times.
Plantation Park	Available for community use and used	East	Mini Soccer 5v5	1	4	1	2	2	0	Pitch at capacity at peak times.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Postwick Village Hall & Social Club	Available for community use but unused	East	Adult Football	1	1	0	1	0	0	Pitch at capacity.
Rackheath Playing Fields	Available for community use and used	East	Adult Football	1	2	1.25	2.25	-0.25	-0.25	Pitch overplayed.
Rackheath Playing Fields	Available for community use and used	East	Youth 11v11	1	2	1.5	2.5	-0.5	-0.5	Pitch overplayed.
Rackheath Playing Fields	Available for community use and used	East	Mini Soccer 5v5	1	4	1.5	2.5	1.5	0	Pitch at capacity.
Redmayne Field	Not available for community use	East	Adult Football	2	4	0	2	2	4	Discounted due to unsecured tenure.
Reepham High School and College	Not available for community use	West	Youth 11v11	1	1	0	1	0	0	Discounted due to unsecured tenure.
Reepham High School and College	Not available for community use	West	Youth 9v9	1	1	0	1	0	0	Discounted due to unsecured tenure.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Reepham High School and College	Not available for community use	West	Mini Soccer 7v7	2	4	0	2	2	4	Discounted due to unsecured tenure.
Reepham High School and College	Not available for community use	West	Mini Soccer 5v5	2	4	0	2	2	4	Discounted due to unsecured tenure.
Salhouse Recreation Field	Available for community use and used	East	Adult Football	1	2	0.5	1.5	0.5	0.5	Spare capacity of 0.5 MES.
Salhouse Recreation Field	Available for community use and used	East	Youth 11v11	1	2	1	2	0	0	Pitch at capacity.
Salhouse Recreation Field	Available for community use and used	East	Youth 9v9	1	2	1.5	2.5	-0.5	-0.5	Pitch overplayed.
Salhouse VC Primary School	Not available for community use	East	Youth 11v11	1	1	0	1	0	0	Pitch at capacity at peak times.
Sandy Lane Playing Field	Available for community use but unused	West	Youth 11v11	1	2	0	1	1	1	Spare capacity of 1 MES.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Sir George Morse Park	Available for community use and used	East	Adult Football	2	4	3	4	0	0	Pitches at capacity at peak times.
Sir George Morse Park	Available for community use and used	East	Youth 11v11	2	4	5.25	7.25	-3.25	-3.25	Pitch overplayed.
Sir George Morse Park	Available for community use and used	East	Youth 9v9	2	4	2.5	4.5	-0.5	-0.5	Pitch overplayed.
Sir George Morse Park	Available for community use and used	East	Mini Soccer 7v7	1	4	0.5	1.5	2.5	0.5	Spare capacity of 0.5 MES.
South Walsham Recreation Ground	Available for community use but unused	East	Adult Football	1	3	0	2	1	1	Spare capacity of 1 MES.
South Walsham Recreation Ground	Available for community use and used	East	Youth 11v11	1	3	1	2	1	0	Pitch at capacity at peak times.
South Walsham Recreation Ground	Available for community use but unused	East	Mini Soccer 7v7	1	6	0	1	5	1	Spare capacity of 1 MES.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Spixworth Village Hall Playing Fields	Available for community use but unused	East	Youth 11v11	1	2	0	1	1	1	Spare capacity of 1 MES.
Spixworth Village Hall Playing Fields	Available for community use and used	East	Youth 9v9	1	2	0.5	1.5	0.5	0.5	Spare capacity of 0.5 MES.
Spixworth Village Hall Playing Fields	Available for community use but unused	East	Mini Soccer 5v5	2	8	0	2	6	2	Spare capacity of 2 MES.
Spixworth Village Hall Playing Fields	Available for community use and used	East	Mini Soccer 7v7	2	8	1	3	5	1	Spare capacity of 1 MES.
Sprowston Community Academy	Available for community use and used	East	Youth 11v11	1	2	2.5	3.5	-1.5	0	Pitch overplayed.
Sprowston Community Academy	Available for community use and used	East	Youth 9v9	1	2	1	2	0	0	Pitch at capacity at peak times.
Sprowston Cricket Club	Available for community use and used	East	Youth 11v11	1	4	0.5	0.5	3.5	0.5	Spare capacity of 0.5 MES.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Sprowston Cricket Club	Available for community use and used	East	Mini Soccer 5v5	1	6	0.5	0.5	5.5	0.5	Spare capacity of 0.5 MES.
Sprowston Recreation Ground	Available for community use and used	East	Adult Football	2	4	3.5	5.5	-1.5	-1.5	Pitch overplayed.
Sprowston Recreation Ground	Available for community use and used	East	Mini Soccer 7v7	3	12	4.5	7.5	4.5	0	Pitch at capacity at peak times.
Sprowston Sports & Social Club	Available for community use and used	East	Adult Football	1	3	2.5	2.5	0.5	0	Pitch at capacity at peak times.
St Faith's Centre (Norwich)	Available for community use and used	East	Adult Football	1	2	0.5	1.5	0.5	0.5	Spare capacity of 0.5 MES.
St Williams Primary School	Not available for community use	East	Youth 11v11	1	2	0	1	1	1	Discounted due to unsecured tenure.
St Williams Primary School	Not available for community use	East	Mini Soccer 7v7	1	4	0	1	3	1	Discounted due to unsecured tenure.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Stimpsons Piece	Available for community use and used	West	Adult Football	1	2	1	2	0	0	Pitch at capacity at peak times.
Stimpsons Piece	Available for community use but unused	West	Mini Soccer 7v7	1	4	0	1	3	1	Spare capacity of 1 MES.
Taverham High School	Not available for community use	West	Adult Football	2	6	0	2	4	2	Discounted due to unsecured tenure.
Thorpe St Andrew School	Available for community use and used	East	Adult Football	2	4	1.5	2.5	1.5	0.5	Discounted due to unsecured tenure.
Thorpe St Andrew School	Available for community use and used	East	Youth 11v11	1	2	3	4	-2	-2	Pitch overplayed.
Thorpe St Andrew School	Available for community use but unused	East	Youth 9v9	1	2	0	1	1	1	Discounted due to unsecured tenure.
Trafford Park	Available for community use and used	East	Adult Football	1	3	1.5	1.5	1.5	0	Pitch at capacity at peak times.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Sprowston Sports & Social Club	Available for community use but unused	East	Mini Soccer 5v5	1	2	0	1	1	1	Spare capacity of 1 MES.
Woodland View Junior School	Available for community use and used	East	Mini Soccer 7v7	1	4	0.5	1.5	2.5	0.5	Discounted due to unsecured tenure.
Woodland View Junior School	Available for community use and used	East	Mini Soccer 5v5	1	4	0.5	1.5	2.5	0.5	Discounted due to unsecured tenure.
Youngs Park	Available for community use and used	West	Adult Football	3	9	3	3	6	0	Pitches at capacity at peak times.
Youngs Park	Available for community use and used	West	Youth 11v11	2	8	4	4	4	0	Pitches at capacity at peak times.
Youngs Park	Available for community use and used	West	Youth 9v9	2	8	2.5	2.5	5.5	0	Pitches at capacity at peak times.
Youngs Park	Available for community use and used	West	Mini Soccer 5v5	3	9	1	9	0	0	Pitches at capacity at peak times.

Site Name	Community use category	Sub analysis area	Pitch type	No of pitches	Current carrying capacity (MES)	Current community use (MES)	Total use (MES)	Balance (MES)	Spare capacity at peak times (MES)	Comment
Youngs Park	Available for community use and used	West	Mini Soccer 7v7	2	12	3	9	0	0	Pitches at capacity at peak times.

3.73 Table 3.19 provides an overview of actual spare capacity for each pitch type in each of the sub analysis areas, this is measured in match equivalent sessions per week.

Table 3.19 Summary of actual spare capacity

Sub Analysis Area	Adult pitches with actual spare capacity (MES)	Youth 11v11 pitches with actual spare capacity (MES)	Youth 9v9 pitches with actual spare capacity (MES)	Mini Soccer 7v7 pitches with actual spare capacity (MES)	Mini Soccer 5v5 pitches with actual spare capacity (MES)
East	11.5	2	0.5	3	10
West	2	5	1	4.5	1.5
Total	13.5	7	1.5	7.5	11.5

3.74 In total there is actual spare capacity of all pitch types amounting to 28 MES in the East sub analysis area and 14 MES in the West. This totals actual spare capacity of 41 MES across all football pitch type within Broadland. The largest amount of spare capacity is currently on adult pitches and mini soccer 5v5 pitches.

Overplay

3.75 Overplay occurs when a pitch facilitates more use than its recommended carrying capacity. This can be a result of it having a low carrying capacity or teams simply playing more than the recommended number of fixtures on the pitch. Overplay can directly impact upon the quality of a pitch.

3.76 Table 3.20 provides an overview of overplayed sites within Broadland; this currently amounts to 26 MES. Broken down this is 13 MES in the East sub analysis area and 13 MES in the West.

Table 3.20 Overplay on football pitches in Broadland

Site name	Sub Analysis Area	Pitch type	No of pitches	Overplay (MES)
Bure Valley Fc (Coltishall Recreation Ground)	West	Youth 9v9	1	3
Cargate Lane Playing Field	East	Youth 9v9	1	0.5
Cawston Primary School	East	Youth 11v11	1	1
Heathlands Community Centre	East	Youth 11v11	1	2.5
Hellesdon High School	West	Adult Football	1	1.5
Hellesdon High School	West	Youth 11v11	1	1.5
Hellesdon High School	West	Youth 9v9	1	0.5
Horsford CE Primary School	West	Youth 9v9	1	2.5
Horsford Village Hall	West	Adult Football	1	2
Horsford Village Hall	West	Youth 11v11	1	0.5
Lavare Park	East	Youth 11v11	2	0.5
Longdale	West	Youth 11v11	2	1
Longdale	West	Mini Soccer 7v7	1	0.5

Site name	Sub Analysis Area	Pitch type	No of pitches	Overplay (MES)
Rackheath Playing Fields	East	Adult Football	1	0.25
Rackheath Playing Fields	East	Youth 11v11	1	0.5
Salhouse Recreation Field	East	Youth 9v9	1	0.5
Sir George Morse Park	East	Youth 11v11	2	3.25
Sir George Morse Park	East	Youth 9v9	2	0.5
Sprowston Recreation Ground	East	Adult Football	2	1.5
Thorpe St Andrew School	East	Youth 11v11	1	2

Key issues and findings

- 3.77 The most amount of overplay exists on Youth 11v11 pitches, currently 2.75 MES. There is overplay of 5.25 MES on adult pitches, 7.5 on youth 9v9 and 0.5 MES on mini soccer 7v7 pitches. There is currently no overplay that exists on Mini Soccer 5v5 pitches.

3.78 Tables 3.21 and 3.22 below look at actual spare capacity and overplay along with current demand and future demand to assess the balance for each pitch type in each of the sub analysis areas. Future demand is based on TGRs with each team generating 0.5 MES of demand.

Table 3.21 Supply and demand analysis of football pitches in the East

Pitch Type	Actual Spare Capacity (MES)	Overplay (MES)	Total (MES)	Future Demand (MES)	Future total (MES)
Adult	11.5	-1.75	9.75	8	1.75
Youth 11v11	2	-9.75	-7.75	5.5	-13.25
Youth 9v9	0.5	-1.5	-1	2	-3
Mini Soccer 7v7	3	0	3	3	0
Mini Soccer 5v5	10	0	10	2	8

3.79 There are existing shortfalls on youth 11v11 and youth 9v9 pitches. These shortfalls are expected to increase based on future demand. There is currently enough pitch provision to meet future demand across adult pitches and mini soccer pitches in the East although mini soccer 7v7 pitches will be at capacity.

Table 3.22 Supply and demand analysis of football pitches in the West

Pitch Type	Actual Spare Capacity (MES)	Overplay (MES)	Total (MES)	Future Demand (MES)	Future total (MES)
Adult	2	-3.5	-1.5	3.5	-5
Youth 11v11	5	-3	2	2	0
Youth 9v9	1	-6	-5	0	-5
Mini Soccer 7v7	4.5	0.5	4	1.5	2.5
Mini Soccer 5v5	1.5	0	1.5	1	0.5

3.80 There are existing shortfalls on adult and youth 9v9 pitches in the West, which are expected to rise when future demand is considered. Future demand will also result in youth 11v11 pitches being at capacity.

3.81 Overplay on sites is the biggest factor affecting shortfalls. This is a combination of pitch quality and supply of pitches. This will be looked at within the strategy document and action plan and could be alleviated by improving pitch quality, reconfiguring certain pitches and additional 3G provision.

Summary

Football

- There are currently 60 sites in Broadland that provide grass football pitches, this equates to 168 pitches in total. 143 of these pitches are available for community use across 46 sites;
- Tenure is deemed to be unsecured on 2 football sites in Broadland, Sprowston Cricket Club and Sprowston Sports & Social Club;
- There are currently 49 pitches that were assessed as good in Broadland, 80 as standard and 13 as poor;
- There are currently 16 sites in Broadland containing ancillary provision that was assessed as good. 13 sites containing ancillary provision assessed standard, and 12 assessed as being Poor. Buxton FC reported concerns with the quality of their ancillary provision through the consultation;
- In total there are 12 teams of imported demand accessing grass football pitches in Broadland. 5 teams are imported from Norwich and 7 teams are imported from South Norfolk;
- There are currently 18 Broadland teams who have exported demand and are accessing pitch provision outside of the Local Authority area;
- Through the consultation, clubs in Broadland reported plans to grow an additional 50 teams across all formats of the game. Wroxham FC reported that they would like to grow a new team at each age group but would require additional facilities for this;
- Team Generation Rates (TGRs) calculate that there will be 65 new teams created up to 2038 in Broadland across the various age groups;
- In total there is actual spare capacity of 27 MES in the East sub analysis area and 13 MES in the West. This totals actual spare capacity of 40 MES across all football pitch types within Broadland. The largest amount of spare capacity is currently on adult pitches and mini soccer 5v5 pitches;
- The most amount of overplay exists on youth 11v11 pitches this is currently 12.75 MES. There is overplay of 5.25 MES on adult pitches, 7.5 MES on youth 9v9 and 0.5 MES on mini soccer 7v7 pitches. There is currently no overplay on Mini Soccer 5v5 pitches;
- There are existing shortfalls on youth 11v11 and youth 9v9 pitches in the East sub analysis area, which will increase with future demand. There is currently enough pitch provision to meet future demand for adult pitches and both mini soccer 5v5 and 7v7 pitches in the East, although mini soccer 7v7 pitches are predicted to be at capacity.
- There are current shortfalls on adult and youth 9v9 pitches in the West, which are expected to rise when future demand is considered. Future demand will also result in youth 11v11 pitches being at capacity.

3G Artificial Grass Pitches (AGPs)

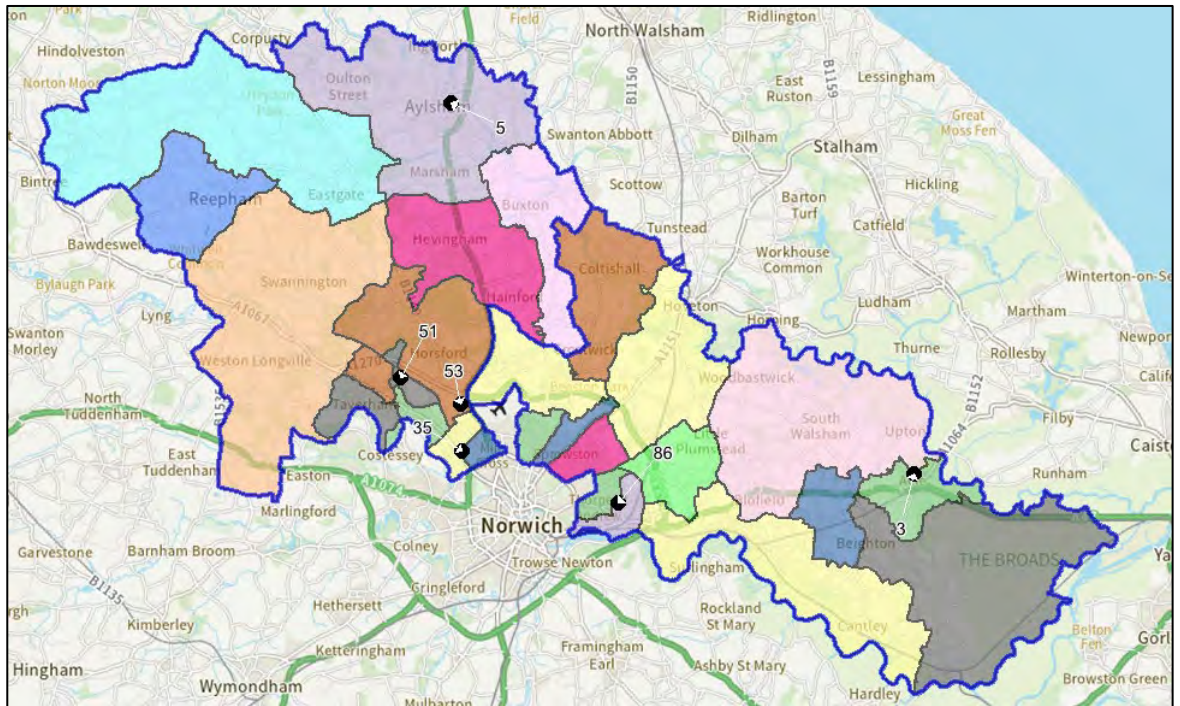
- 3.82 Competitive football can take place on 3G surfaces that have been FA or FIFA certified. The recommended FA dimensions for a full sized 3G pitch are 100x64 metres with additional run off areas of 3 metres required on each side. Minimum playing area dimensions to meet performance standard criteria for competitive football are 90x45 metres (or 100x64 metres for FIFA sanctioned international matches), with additional run off areas of 3 metres required on each side.
- 3.83 FIFA 3G pitch certification is required to host competitive adult match play at Step 3 and below, teams playing at Steps 1 or 2 pitches are required to have FIFA Pro standard certification.
- 3.84 Football training can take place on sand and water-based surfaces but is not the preferred option.
- 3.85 3G AGPs fall under 3 different categories:
- Long Pile 3G (60mm with a shock pad for rugby);
 - Medium Pile 3G (55mm – 60mm);
 - Short Pile 3G (40mm).

Supply

- 3.86 A full size 3G pitch is considered by the FA to measure at least 100 x 64 metres (106 x 64 metres including run offs); however, for the purposes of this report, all pitches measuring over 94 x 55 metres (exclusive of run offs) are considered to be full size due to the amount of demand they can accommodate.
- 3.87 There are currently 7 3G AGPs in Broadland across 6 sites. 3 of these pitches are deemed to be full size whilst 4 are considered smaller sized. All pitches are available for community use.

3.88 Figure 3.2 provides a spatial overview of 3G pitch provision within Broadland. The numbers in the figure relate to the PPS site ID in Table 3.23.

Figure 3.2 3G AGPs in Broadland



3.89 Table 3.23 provides an overview of full size 3G AGPs in Broadland.

Table 3.23 Full size 3G AGP provision in Broadland

Site name	Sub analysis area	PPS Site ID	Management Type	Flood lit	Size (m)	AGP - Surface Type	Year built / refurbished	Certification	AGP - Hours available to the community
Aylsham High School	West	5	School / College / University	Yes	100x64	Medium Pile Carpet	2020	FIFA	Monday-Friday 18:00 - 22:00 Weekend 10:00 - 18:00
Norwich City FC (The Nest)	West	53	Community Organisation	Yes	105x70	Medium Pile Carpet	2020	FIFA	Monday - Friday 5pm-10pm Saturday - Sunday 9am - 4pm
Thorpe St Andrew School	East	86	School / College / University	Yes	100x60	Medium Pile Carpet	2018	FA	Monday-Friday 17:00 - 21:30 Saturday 10:00 - 16:00 Sunday 10:00 - 20:00

3.90 Table 3.24 provides an overview of smaller sized 3G AGPs in Broadland

Table 3.24 provides an overview of smaller sized 3G pitches in Broadland

Site name	Sub analysis area	PPS site ID	Management type	Flood lit	Size (m)	AGP - surface type	Year built / refurbished	Certification	AGP - Hours available to the community
Acle War Memorial Recreation Centre	East	3	Community Organisation	Yes	40x25	Medium Pile Carpet	Unknow	N/A	Every day 09:00 - 23:00
Aylsham High School	West	5	School / College / University	Yes	36x20	Medium Pile Carpet	Unknown	N/A	Monday-Friday 18:00 - 22:00 Weekend 10:00 - 18:00
Hellesdon High School	West	35	School / College / University	Yes	60x42	Medium Pile Carpet	2017	FA	Monday-Friday 17:00 - 22:00 Weekend 10:00 - 18:00
Longdale	West	51	Private	Yes	35x32	Medium Pile Carpet	2012	N/A	Every day 08:00 - 22:00

Future provision

- 3.91 The Broadland LFFP identified a need for 4 additional 3G AGPs. 1 of these projects was identified within the Horsford area. It is understood that Norwich City Community Sport Foundation are currently progressing with developing a second 3G AGP pitch at the Nest, which falls within the Horsford area. The other 3 projects identified were Aylsham FC, Sir George Morse Park and the Sprowston, Spixworth or Old Catton area. It is understood that none of the other 3 projects identified are currently underway, although Aylsham FC did report they are keen to start developing a 3G AGP pitch on their site due to capacity issues.
- 3.92 It should be noted that there is a full size 3G AGP currently being developed in Brundall by the Parish Council. This wasn't captured in the LFFP.
- 3.93 There is also a proposal to provide a 7v7 3G AGP on land adjacent to Hinks Meadow.
- 3.94 There are plans to develop a 7v7 3G AGP at the Open Academy in Norwich. It is understood that this pitch will pick up demand from Broadland teams, namely Sprowston FC and Thorpe St Andrew FC.
- 3.95 It is recommended that once the PPS is signed off the LFFP is reviewed and updated accordingly.

3G Pitch Register

- 3.96 In order for competitive matches to be played on 3G pitches, the pitch should be FIFA or IMS tested and approved and added to the FA pitch register, which can be found at: [Football Foundation | 3G Pitch Register](#).
- 3.97 Pitches undergo testing to become a FIFA Quality pitch or a FIFA Quality Pro pitch with pitches commonly constructed, installed and tested in situ to achieve either accreditation.
- 3.98 All full size 3G AGPs in Broadland are currently on the 3G Pitch Register.

Availability of pitches

- 3.99 Table 3.22 on the previous page show the availability of full size 3G AGPs for community use. Via the consultation Thorpe St Andrew School reported that they have 4 slots a week free on their 3G pitch, these are during no peak periods though. All other 3G AGPs in Broadland are currently at capacity.

Quality

- 3.100 3G AGPs typically have a life span of 8-12 years depending on levels of use and maintenance. It is recommended that any 3G AGP have a sinking fund in place so that it can be resurfaced when the time arises.

3.101 All full size 3G AGPs in Broadland were visited and assessed using FA guidance to determine their quality. Table 3.25 provides an overview of full size 3G AGP pitch quality.

Table 3.25 3G AGP pitch quality in Broadland

Site name	Sub analysis area	PPS site ID	Year built / refurbished	Quality rating
Aylsham High School	West	5	2020	Good
Norwich City FC (The Nest)	West	53	2020	Good
Thorpe St Andrew School	East	86	2018	Good

3.102 All 3 full size 3G AGPs in Broadland were assessed as being of good quality.

Ancillary provision

3.103 All 3 full size 3G AGPs have ancillary provision also available at the site. Ancillary provision at the Norwich City FC (The Nest) and Aylsham High School was recorded as being of good quality whilst the ancillary provision at Thorpe St Andrew School was recorded as being standard.

Supply and demand of 3G AGPs

3.104 The FA have a long term aspiration to provide every team in the country with access to a 1 hour training slot on a 3G pitch each week.

3.105 The FA calculate that 1 full size 3G AGP can support up to 38 teams. This methodology has been applied to table 3.25 to look at current team numbers and 3G AGP requirements, along with future requirements based upon TGRs previously calculate.

Table 3.26 Supply and demand of 3G AGPs in Broadland

Sub analysis area	Current team numbers	Current Requirement for 3G AGPs	Current full size 3G AGPs	Current shortfall of 3G AGPs	Future team numbers	Future Requirement for 3G AGPs
East	172	4 (rounded down from 4.5)	1	3	213	6 (rounded up from 5.6)
West	188	5 (rounded up from 4.9)	2	3	204	5 (rounded down from 5.3)

3.106 The Broadland LFFP stated there was a need for 5 new 3G AGPs, so this has increased by 1. Future requirements increase to 11 full size 3G AGPs when TGRs are combined with existing team numbers meaning there would be a requirement for 8 additional 3G AGPs in the future.

Summary

3G AGPs

- There are currently 7 3G AGP in Broadland across 7 sites. 3 of these pitches are deemed to be full size whilst 4 are considered small sized;
- Norwich City Community Sport Foundation reported plans to start developing a second full size 3G AGP at the Nest. Through the consultation, Aylsham FC also reported aspiration to develop a full sized 3G AGP at Youngs Park;
- All 3 full size 3G AGPs in Broadland are on the FA 3G Pitch Register;
- Thorpe St Andrew School reported that they have 4 slots a week free on their 3G pitch, these are during non peak periods though. All other 3G AGPs in Broadland are currently at capacity;
- All 3 full size 3G AGPs were assessed as being of good quality;
- All 3 sites that provide full size AGPs also provide ancillary provision, 2 sites were assessed as having good quality ancillary provision and one as having standard quality ancillary provision;
- There is currently demand for 6 additional 3G AGPs in Broadland, this increases to 11 when TGRs are combined with current team numbers.

4. Rugby Union

Introduction

- 4.1 The RFU are the governing body who oversee the governance and development of rugby within Broadland. They work locally to deliver the RFU's England Rugby Strategy. ([Click here for the England Rugby Strategy](#))
- 4.2 The vision of the strategy is to create a successful and thriving game across England. In order to achieve this there are 3 guiding principles, Player First, Open to All and Financially Strong.
- 4.3 The strategy has 4 strategic priorities under the heading of Game Objectives, these are;
- Enjoyment – enable positive player experiences on and off the field;
 - Winning England – create the best possible high-performance system for England Rugby;
 - Welfare – enhance player welfare to protect and support the wellbeing of players;
 - Flouring Rugby Communities – support clubs to grow and sustain themselves and reflect society.
- 4.4 There are a further 4 strategic priorities under the heading of Driving Objectives, these are;
- Diversity and Inclusion - Drive rugby union in England to reflect the diversity of society;
 - Understand - build a deep understanding of players, volunteers and fans to shape the future of the game;
 - Connect - connect with and grow the rugby community and create exceptional experiences;
 - Commercial and Operational Excellence – Ensure a sustainable and efficient business model delivered by an inspired workforce.

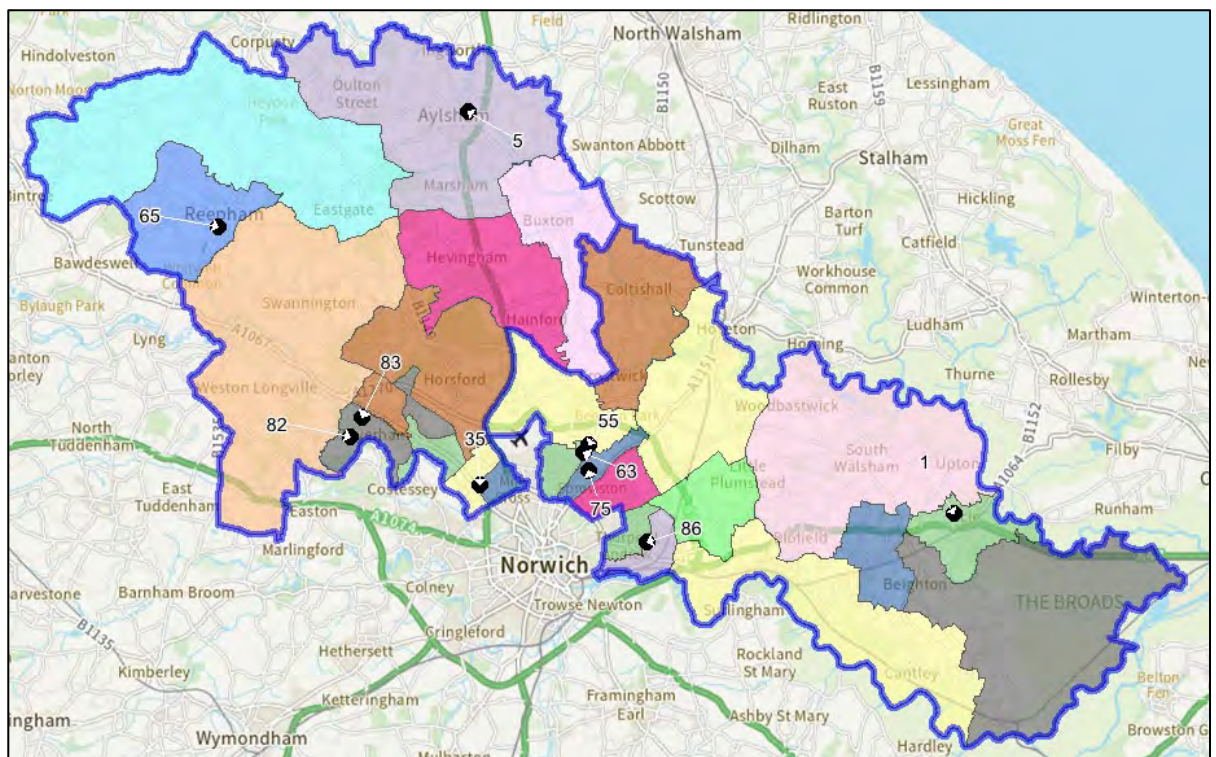
Consultation

- 4.5 There are currently 2 rugby clubs in Broadland with a total of 22 teams, both responded to the consultation, which represents a 100% response rate.

Supply

- 4.6 There are currently 34 rugby pitches identified within Broadland across 10 sites. 15 of these are senior rugby pitches, there are 5 junior rugby pitches and 14 mini pitches.
- 4.7 The majority of pitches are provided in the East sub analysis area, 27 (80%) in total. There are 7 (20%) in the West.
- 4.8 Figure 4.1 shows a map of rugby pitch provision within Broadland. The numbers in the figure relate to the PPS site ID in table 4.1.

Figure 4.1 Supply of rugby pitches in Broadland



- 4.9 There are currently 22 rugby pitches available for community use in Broadland, 3 of which are provided on educational sites, the remaining pitches are all located on sport club sites.

4.10 Table 4.1 provides an overview of rugby pitch provision in Broadland.

Table 4.1 Overview of rugby pitch provision

Site name	Sub analysis Area	PPS site ID	Pitch type	Community use category
Acle Academy	East	1	Senior Rugby Union	Available for community use and used
Aylsham High School	West	5	Senior Rugby Union	Not available for community use
Hellesdon High School	West	35	Senior Rugby Union	Available for community use but unused
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used

Site name	Sub analysis Area	PPS site ID	Pitch type	Community use category
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Mini Rugby Union	Available for community use and used
Norwich RFC	East	55	Senior Rugby Union	Available for community use and used
Norwich RFC	East	55	Senior Rugby Union	Available for community use and used
Norwich RFC	East	55	Senior Rugby Union	Available for community use and used
Norwich RFC	East	55	Senior Rugby Union	Available for community use and used
Norwich RFC	East	55	Senior Rugby Union	Available for community use and used
Redmayne Field	East	63	Senior Rugby Union	Not available for community use
Redmayne Field	East	63	Senior Rugby Union	Not available for community use
Redmayne Field	East	63	Junior Rugby Union	Not available for community use
Redmayne Field	East	63	Junior Rugby Union	Not available for community use
Redmayne Field	East	63	Junior Rugby Union	Not available for community use
Redmayne Field	East	63	Junior Rugby Union	Not available for community use
Reepham High School and College	West	65	Junior Rugby Union	Not available for community use

Site name	Sub analysis Area	PPS site ID	Pitch type	Community use category
Sprowston Cricket Club	East	75	Senior Rugby Union	Available for community use and used
Taverham Hall Preparatory School	West	82	Senior Rugby Union	Not available for community use
Taverham Hall Preparatory School	West	82	Senior Rugby Union	Not available for community use
Taverham Hall Preparatory School	West	82	Senior Rugby Union	Not available for community use
Taverham High School	West	83	Senior Rugby Union	Not available for community use
Thorpe St Andrew School	East	86	Senior Rugby Union	Available for community use but unused

Future supply

- 4.11 Norwich Union reported aspirations to acquire a piece of land adjacent to Sprowston Cricket Club and develop this to provide additional playing and training capacity. No timescales or funding has been confirmed for this.
- 4.12 Norwich RFC have also been looking to relocate for a number of years now. There were discussions previously about the club relocating to the University of East Anglia, but it is understood that this is no longer an option. A compulsory purchase order has been placed on part of their current site that would impact their existing supply of rugby pitches, therefore, the club are still keen to look at a site relocation that could meet their current and future requirements.

Lapsed and disused sites

- 4.13 A disused site is a site that previously had pitches laid out, but no longer does. Once a site has been disused for 5 years or more it becomes known as lapsed. This means it now falls outside of Sport England's statutory remit, but is still assessed using the criteria within Paragraph 99 of the National Planning Policy Framework.
- 4.14 There are no disused or lapsed rugby sites in Broadland.

Security of tenure

- 4.15 Norwich RFC currently own the freehold for their site; therefore, tenure is deemed secured. Norwich Union currently access Sprowston Cricket Club on a rolling annual basis; therefore, tenure here would be deemed unsecured for the rugby club.

Quality

- 4.16 All sites that contain marked out rugby pitches in Broadland were visited and assessed using the non-technical assessment criteria provided by the RFU.
- 4.17 This criteria has 2 key areas, maintenance carried out on pitches and drainage that exists on pitches. These are then combined in conjunction with consolation carried out to determine the quality of the pitches, which are categorised as follows:
- Good (11-5);
 - Standard (6-10);
 - Poor (0-5).
- 4.18 Table 4.2 shows the RFU's rugby pitch maintenance criteria

Table 4.2 Rugby pitch maintenance criteria

Rating	Description
M0	Action is significant improvements to maintenance programme
M1	Action is minor improvements to maintenance programme
M2	Action is no improvement to maintenance programme

- 4.19 Table 4.3 shows the RFU's rugby pitch drainage criteria

Table 4.3 Rugby pitch drainage criteria

Rating	Description
D0	Action is pipe drainage system needed on pitch
D1	Action is pipe and slit drainage needed on pitch
D2	Action is slit drainage needed on pitch
D3	No action needed on pitch drainage

4.20 Table 4.4 show how the 2 elements are combined to generate a quality rating for rugby pitches.

Table 4.4 Ruby pitch quality based on maintenance and drainage scores

Drainage	M0 – Poor (MES)	M1 – Standard (MES)	M2 – Good (MES)
D0	0.5	1.5	2
D1	1.5	2	3
D2	1.75	2.5	3.25
D3	2	3	3.5

4.21 Since the non-technical assessments were carried out, the RFU have developed a partnership with the Grounds Management Association (GMA). This enables clubs to complete a self-assessment of their pitches using the Pitch Power app. This provides clubs with a report completed by a GMA Regional Pitch Advisor who assesses each pitch using a performance quality standard (PQS). Clubs also receive advice on how to improve pitch quality through improved maintenance practises. This process will be used in the future to assess the quality of rugby union pitches for PPS's. There are no rugby clubs in Broadland that have accessed this service yet, but the RFU will be supporting clubs to do so in due course.

4.22 The RFU provides guidance on pitch sizes for the various age group who play rugby. Table 4.5 shows the relevant pitches sizes for each age group.

Table 4.5 Rugby pitch dimensions

Age group	Pitch type	Pitch Size (maximum in metres)
U7	Mini	20x12
U8	Mini	45x22
U9	Mini	60x30
U10	Mini	60x35
U11	Mini	60x43
U12	Mini	60x43
U13	Junior	90x 60 (boy's) 60x43 (girl's)
U14 +	Senior	100x70

4.23 Table 4.6 provides an overview of rugby pitch quality score in Broadland on a site by site basis.

Table 4.6 Rugby pitch quality in Broadland

Site Name	Sub analysis area	PPS Site ID	Pitch Type	Flood lit	Community use category	Quality rating	Drainage / Maintenance score
Acle Academy	East	1	Senior Rugby Union	No	Available for community use and used	Poor	D1/M0
Aylsham High School	West	5	Senior Rugby Union	No	Not available for community use	Poor	D0/M0
Hellesdon High School	West	35	Senior Rugby Union	No	Available for community use but unused	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0

Site Name	Sub analysis area	PPS Site ID	Pitch Type	Flood lit	Community use category	Quality rating	Drainage / Maintenance score
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Mini Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Senior Rugby Union	Yes	Available for community use and used	Poor	D1/M0

Site Name	Sub analysis area	PPS Site ID	Pitch Type	Flood lit	Community use category	Quality rating	Drainage / Maintenance score
Norwich RFC	East	55	Senior Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Senior Rugby Union	No	Available for community use and used	Poor	D1/M0
Norwich RFC	East	55	Senior Rugby Union	No	Available for community use and used	Poor	D1/M0
Redmayne Field	East	63	Senior Rugby Union	No	Not available for community use	Standard	D1/M1
Redmayne Field	East	63	Senior Rugby Union	No	Not available for community use	Standard	D1/M1
Redmayne Field	East	63	Junior Rugby Union	No	Not available for community use	Standard	D1/M1
Redmayne Field	East	63	Junior Rugby Union	No	Not available for community use	Standard	D1/M1
Redmayne Field	East	63	Junior Rugby Union	No	Not available for community use	Standard	D1/M1
Redmayne Field	East	63	Junior Rugby Union	No	Not available for community use	Standard	D1/M1
Reepham High School and College	West	65	Junior Rugby Union	No	Not available for community use	Poor	D0/M0

Site Name	Sub analysis area	PPS Site ID	Pitch Type	Flood lit	Community use category	Quality rating	Drainage / Maintenance score
Sprowston Cricket Club	East	75	Senior Rugby Union	No	Available for community use and used	Poor	D1/M0
Taverham Hall Preparatory School	West	82	Senior Rugby Union	No	Not available for community use	Poor	D1/M0
Taverham Hall Preparatory School	West	82	Senior Rugby Union	No	Not available for community use	Poor	D1/M0
Taverham Hall Preparatory School	West	82	Senior Rugby Union	No	Not available for community use	Poor	D1/M0
Taverham High School	West	83	Senior Rugby Union	No	Not available for community use	Standard	D1/M1
Thorpe St Andrew School	East	86	Senior Rugby Union	No	Available for community use but unused	Poor	D1/M0

4.24 27 rugby pitches in Broadland were assessed as poor and 7 were assessed as standard. No pitches were assessed as good.

4.25 In terms of rugby pitches used by clubs, the rugby pitch used by Norwich Union at Sprowston Cricket Club were assessed as poor, as were all of the rugby pitches at Norwich RFC.

Ancillary provision

4.26 Ancillary provision at sites containing football pitches was assessed where possible. Ancillary provision has been graded as follows:

- Good;
- Standard;
- Poor.

4.27 The assessment of ancillary provision focuses on the changing room provision provided, if there are floodlit pitches available and the adequacy of car parking on site.

4.28 Table 4.7 provides an overview of ancillary provision scores at sites that provide rugby pitches available for community use in Broadland.

Table 4.7 Ancillary provision at rugby pitch sites

Site Name	Sub analysis area	PPS Site ID	Ancillary quality rating
Acle Academy	East	1	Standard
Aylsham High School	West	5	Good
Hellesdon High School	West	35	Standard
Norwich RFC	East	55	Standard
Redmayne Field	East	63	Good
Reepham High School and College	West	65	Standard
Sprowston Cricket Club	East	75	Standard
Taverham Hall Preparatory School	West	82	Good

Site Name	Sub analysis area	PPS Site ID	Ancillary quality rating
Taverham High School	West	83	Good
Thorpe St Andrew School	East	86	Standard

4.29 Both sites that are currently used by rugby clubs in Broadland have ancillary facilities that were assessed as standard.

Demand

4.30 There are currently 2 rugby clubs within Broadland who between them have 22 teams. Table 4.8 provides an overview of the number of teams each club has at the various age groups and if team numbers have increased, decreased or stayed the same during the last 3 years.

Table 4.8 Rugby club demand in Broadland

Club Name	Sub Analysis Area	PPS Site ID	Senior Men's teams	Senior Women's teams	Junior Boy's teams	Junior Girl's teams	Mini teams	Team Trend (last 3 years)
Norwich Rugby Club	East	55	4	0	6	3	7	Stayed the same.
Norwich Union Rugby Club	East	75	2	0	0	0	0	Stayed the same.

Imported demand

4.31 Imported demand refers to demand that accesses provision within the study area from but comes from outside this. This could be due to a lack of provision, or the cost of accessing facilities within their own area.

4.32 There is currently no imported rugby demand in Broadland.

Exported demand

4.33 Exported demand refers to demand from the study area that is being met within another Local Authority. This could be due to a lack of provision, or the cost of accessing facilities.

- 4.34 There is currently no exported demand from Broadland to other Local Authority areas.

Latent demand

- 4.35 Latent demand refers to demand that exists, but that isn't being met due to barriers such as a lack of facilities.
- 4.36 Through the consultation Norwich Union reported latent demand for 1 senior team. They also stated that if there was more pitch capacity on site, they would also explore starting a mini section.

Future demand

- 4.37 Future demand can be developed in 2 ways, clubs may actively try to increase their team numbers in order to grow their club. This may be supported by the relevant NGB through funded programmes, or support to help deliver objectives within their strategy.
- 4.38 No future demand was reported by clubs in Broadland.

Team Generation Rates

- 4.39 Another way that future demand can be calculated is by looking at population forecasts and how these impact upon Team Generation Rates (TGRs).
- 4.40 Future population forecasts have been developed by calculating future growth from ONS data ([Click here for ONS population projections by single year of age](#)) and known housing growth identified within the Greater Norwich Local Plan up to 2038. TGRs have been rounded down to the nearest whole number.

4.41 As demand from rugby clubs only exists within the East sub analysis area in Broadland, TGRs have been calculated for the Local Authority area as whole and haven't been broken down into the 2 sub analysis areas.

4.42 Table 4.9 provides an overview of TGRs for rugby teams in Broadland.

Table 4.9 TGRs for rugby teams in Broadland

Sport and Age Groups	Number of teams in age group within the area	Current population in age group within the area	Future population in age group within the area	Current TGR	Population change in age group	Potential increase in Team Numbers in Age Group
Rugby Union Senior Men (19-45yrs)	6	18,017	23,230	3,002	5,213	1
Rugby Union Senior Women (19-45yrs)	0	18,752	24,179	0	5,427	0
Rugby Union Youth Boy's (13-18yrs)	6	4,442	5,376	740	934	1
Rugby Union Youth Girl's (13-18yrs)	3	4,267	5,165	1,422	898	0
Rugby Union Mini/Midi Mixed (7-12yrs)	7	8,563	9,870	1,223	1,307	1

4.43 In total there will be 3 new rugby teams created within Broadland based on future population growth. This growth will be in senior men's teams, youth boy's and minis. It is worth noting that these figures don't take into account specific work or programmes delivered by clubs or NGB's in order to increase participation in the sport.

Understanding the situation at individual sites

- 4.44 Capacity on rugby pitches is measured in Match Equivalent Sessions (MES). This is impacted upon by the quality of the pitch. The RFU provides guidance on the number of matches per week that a pitch can accommodate based upon its quality. For example, if a pitch was assessed as D1/M0 (Poor), it would have capacity for 1.5 matches per week. This is shown in table 4.10.

Table 4.10 RFU pitch capacity guidance

Drainage	M0 – Poor (MES)	M1 – Standard (MES)	M2 – Good (MES)
D0	0.5	1.5	2
D1	1.5	2	3
D2	1.75	2.5	3.25
D3	2	3	3.5

- 4.45 For match play 0.5 MES has been allocated to each team who use a pitch based on teams playing home and ways fixtures.
- 4.46 Capacity will also be impacted by clubs using pitches for training. Where this is the case 0.5 MES has been attributed to senior and youth rugby teams and 0.25 MES for mini teams when training on senior pitches.
- 4.47 Educational sites have had 1 MES applied to each pitch type to allow for the various year groups that may use the pitch in any given week during the season. This has been further adjusted if there is also known extra-curricular use of the pitches at the site. This has been factored into the analysis in table 4.11 overleaf.

Peak Demand

- 4.48 Peak demand for rugby in Broadland deemed to be as follows:
- Senior Men's – Saturday afternoon;
 - Senior Women's – Sunday afternoon;
 - Juniors – Sunday morning;
 - Mini's – Sunday morning.

4.49 Table 4.11 shows capacity analysis of rugby pitches in Broadland based on the criteria set out above.

Table 4.11 Capacity of rugby pitches in Broadland

Site Name	Sub Analysis Area	Pitch Type	Number of pitches	Community use	Pitch quality rating	Drainage / Maintenance score	Carrying Capacity (MES)	Match Play (MES)	Training (MES)	Revised carrying capacity (MES)	Comments
Acle Academy	East	Senior Rugby Union	1	Available for community use but unused	Poor	D1/M0	1.5	1	0	0.5	1 poor quality pitch with 0.5 MES of spare capacity
Aylsham High School	West	Senior Rugby Union	1	Available for community use but unused	Poor	D0/M0	0.5	1	0	-0.5	1 poor quality pitch that is overplayed
Hellesdon High School	West	Senior Rugby Union	1	Available for community use but unused	Poor	D1/M0	1.5	1	0	0.5	1 poor quality pitch with 0.5 MES of spare capacity
Norwich RFC	East	Mini Rugby Union	14	Available for community use and used	Poor	D1/M0	22.5	3.5	0	19	14 poor quality pitches with 19 MES of spare capacity

Site Name	Sub Analysis Area	Pitch Type	Number of pitches	Community use	Pitch quality rating	Drainage / Maintenance score	Carrying Capacity (MES)	Match Play (MES)	Training (MES)	Revised carrying capacity (MES)	Comments
Norwich RFC	East	Senior Rugby Union	4	Available for community use and used	Poor	D1/M1	6	6	4	-4	4 poor quality pitches that are overplayed
Redmayne Field	East	Senior Rugby Union	2	Not available for community use	Standard	D1/M1	4	2	0	2	2 standard quality pitches with 2 MES of spare capacity
Redmayne Field	East	Junior Rugby Union	4	Not available for community use	Standard	D1/M1	8	4	0	4	4 standard quality pitches with 4 MES of spare capacity
Reepham High School and College	West	Junior Rugby Union	1	Not available for community use	Poor	D0/M0	0.5	1	0	-0.5	1 poor quality pitch that is overplayed
Sprowston Cricket Club	East	Senior Rugby Union	1	Available for community use and used	Poor	D1/M0	1.5	1	1	-0.5	1 poor quality pitch that is overplayed

Site Name	Sub Analysis Area	Pitch Type	Number of pitches	Community use	Pitch quality rating	Drainage / Maintenance score	Carrying Capacity (MES)	Match Play (MES)	Training (MES)	Revised carrying capacity (MES)	Comments
Taverham Hall Preparatory School	West	Senior Rugby Union	3	Not available for community use	Poor	D1/M0	4.5	3	0	1.5	3 poor quality pitches with 1.5 MES of spare capacity
Taverham High School	West	Senior Rugby Union	1	Not available for community use	Standard	D1/M1	2	1	0	1	1 standard quality pitch with 1 MES of spare capacity
Thorpe St Andrew School	East	Senior Rugby Union	1	Available for community use but unused	Poor	D1/M0	1.5	1	0	0.5	1 poor quality pitch with 0.5 MES of spare capacity

Actual spare capacity

4.50 There are 7 sites in Broadland that currently contain rugby pitches with potential spare capacity. This will be interrogated further to understand if this translates to actual spare capacity. In order to be deemed to be actual spare capacity, any sites that have unsecured use or don't allow for community use have been discounted. All educational sites are deemed to have unsecured provision unless it is known otherwise, for example, there is a community use agreement in place. Sites that also potentially have spare capacity might not have actual capacity at peak times. This has also been discounted where applicable.

4.51 Table 4.12 provides an overview of actual spare capacity on rugby pitches in Broadland.

Table 4.12 Actual spare capacity on rugby pitches in Broadland

Site Name	Sub Analysis Area	Pitch Type	Number of pitches	Community use	Pitch quality rating	Carrying Capacity (MES)	Match Play (MES)	Training (MES)	Revised carrying capacity (MES)	Actual spare capacity (MES)	Revised comments
Acle Academy	East	Senior Rugby Union	1	Available for community use but unused	Poor	1.5	1	0	0.5	No	Discounted due to unsecured tenure
Hellesdon High School	West	Senior Rugby Union	1	Available for community use but unused	Poor	1.5	1	0	0.5	No	Discounted due to unsecured tenure
Norwich RFC	East	Mini Rugby Union	14	Available for community use and used	Poor	22.5	3.5	0	19	No	Spare capacity of 7 MES at peak times

Site Name	Sub Analysis Area	Pitch Type	Number of pitches	Community use	Pitch quality rating	Carrying Capacity (MES)	Match Play (MES)	Training (MES)	Revised carrying capacity (MES)	Actual spare capacity (MES)	Revised comments
Redmayne Field	East	Senior Rugby Union	2	Not available for community use	Standard	4	2	0	2	No	Discounted as not available for community use
Redmayne Field	East	Junior Rugby Union	4	Not available for community use	Standard	8	4	0	4	No	Discounted as not available for community use
Taverham Hall Preparatory School	West	Senior Rugby Union	3	Not available for community use	Poor	4.5	3	0	1.5	No	Discounted as not available for community use
Taverham High School	West	Senior Rugby Union	1	Not available for community use	Standard	2	1	0	1	No	Discounted as not available for community use
Thorpe St Andrew School	East	Senior Rugby Union	1	Available for community use but unused	Poor	1.5	1	0	0.5	No	Discounted due to unsecured tenure

- 4.52 The only actual spare capacity on rugby pitches in Broadland is on the mini pitches at Norwich Rugby Club which currently have spare capacity of 7 MES at peak times.

Overplay

- 4.53 Overplay occurs when a pitch facilitates more use than its recommended carrying capacity. This can be a result of the pitch having a low carrying capacity or teams simply playing more than the recommended number of fixtures the pitch can accommodate. Overplay can directly impact upon the quality of a pitch.

4.54 Table 4.13 shows sites containing rugby pitches in Broadland that are overplayed and show by how many MES they are overplayed.

Table 4.13 Overplayed rugby pitches in Broadland

Site Name	Sub Analysis Area	Pitch Type	Number of pitches	Community use	Pitch quality rating	Drainage / Maintenance score	Carrying Capacity (MES)	Match Play (MES)	Training (MES)	Overplay (MES per week)
Aylsham High School	West	Senior Rugby Union	1	Available for community use but unused	Poor	D0/M0	0.5	1	0	0.5
Norwich RFC	East	Senior Rugby Union	4	Available for community use and used	Poor	D1/M1	6	6	4	4
Reepham High School and College	West	Junior Rugby Union	1	Not available for community use	Poor	D0/M0	0.5	1	0	0.5
Sprowston Cricket Club	East	Senior Rugby Union	1	Available for community use and used	Poor	D1/M0	1.5	1	1	0.5

4.55 There is overplay totalling 5.5 MES in Broadland. The highest amount of overplay at present is at Norwich RFC which accounts for 4 MES of overplay on rugby pitches. Sprowston Cricket Club which is home to Norwich Union Rugby club is also overplay by 0.5 MES. Overplay on club sites in Broadland totals 4.5 MES.

Key issues and findings

- 4.56 There are current shortfalls of 5 MES on senior rugby pitches in Broadland, these increase by 0.5 MES to 5.5 MES when future demand is taken into account.
- 4.57 Table 4.14 provides an overview of the supply and demand balance of senior rugby pitches in Broadland, taking in to account current and future demand. Future demand is based on TGRs for each sub analysis area.

Table 4.14 Supply and demand of senior rugby pitches in Broadland

Sub analysis area	Actual spare capacity (MES)	Overplay (MES)	Current total (MES)	Future Demand (MES)	Future Total (MES)
East	0	4.5	-4.5	0.5	-5
West	0	0.5	-0.5	0	-0.5

- 4.58 Given the shortfalls that exist, priority should be given to improving the capacity on existing rugby pitch sites through better maintenance and drainage of pitches. This will be supported through the RFU's new partnership with the GMA and will be looked at in the Strategy and Action Plan. Thought could also be given to the provision of World Rugby compliant 3G AGPs, which could provide additional capacity, especially for midweek training.
- 4.59 The RFU are also looking to support clubs with capacity issues by installing additional floodlighting at sites to help with midweek training. This will also be referenced on relevant sites in the Action Plan.

Summary

Rugby

- There are currently 34 rugby pitches within Broadland across 10 sites. 15 of these are senior rugby pitches, there are 5 junior rugby pitches and 14 mini pitches;
- The majority of pitches are provided in the East sub analysis area, 27 (80%) in total. There are 7 (20%) in the West;
- There are currently 22 rugby pitches available for community use in Broadland, 3 of which are provided on educational sites, the remaining pitches are all located on sport club sites;
- Norwich RFC have been looking to relocate for a number of years now from their site. There were discussions previously about the club relocating to the University of East Anglia, but it is understood that this is no longer an option. A compulsory purchase order has been placed on part of their site that would impact their existing supply of rugby pitches, therefore, the club are still keen to look at a site relocation that could meet their current and future requirements;
- There are 34 rugby pitches in Broadland, 27 were assessed as poor quality and 7 were assessed as standard. No pitches were assessed as good;
- Both sites that are used by rugby clubs provide ancillary facilities that were assessed as standard quality;
- No clubs in Broadland reported any future demand to grow their clubs;
- The only actual spare capacity on rugby pitches in Broadland is on the mini pitches at Norwich RFC which currently have spare capacity of 7 Match Equivalent Session (MES) at peak times;
- There is overplay that totals 5.5 MES on rugby pitches in Broadland. The highest amount of overplay is at Norwich RFC. Sprowston Cricket Club which is home to Norwich Union Rugby club is also overplayed by 0.5 MES.
- There are current shortfalls of 5 MES on senior rugby pitches in Broadland, these increase by 0.5 MES to 5.5 MES when future demand is considered.

3G AGPs

- 4.60 Competitive full contact (includes tackling, rucking, mauling and lineouts) rugby can be played on 3G AGPs providing they meet the World Rugby (WR) 'Performance Specification for Artificial Grass Pitches for Rugby', more commonly known as 'Regulation 22'. This provides the necessary technical detail to produce pitch systems that are appropriate for rugby. The artificial surface standards identified in Regulation 22 allows matches to be played on surfaces that meet the standard. All full size World Rugby compliant 3G pitches need to be tested to feature on the RFU register. Pitches remain on the register for 2 years, after this point they need to be retested to continue to appear on the register. To meet this, standard pitches must include a shock pad as shown below in the first bullet.
- 4.61 3G AGPs fall under 3 different categories:
- Long Pile 3G (60mm with a shock pad for rugby);
 - Medium Pile 3G (55mm – 60mm);
 - Short Pile 3G (40mm).

Supply

- 4.62 There aren't currently any 3G AGPs in Broadland that meet the requirements for regulation 22.

Future supply

- 4.63 No future rugby 3G AGPs have been identified at present, this is something that will be explored in the strategy and action plan in light of the shortfalls that currently exists.

5. Hockey

Introduction

- 5.1 England Hockey are the governing body for hockey. They work to develop all facets of the game within Broadland in conjunction with Norfolk Hockey. This includes delivering the England Hockey Strategy, entitled 'A Nation Where Hockey Matters'. It should be noted that England Hockey are currently developing a new strategy and therefore the previous strategy isn't available on their website.

A Nation Where Hockey Matters

- 5.2 The strategy sets out 5 key aims:

1. Grow participation:

- Grow the number of adults playing regularly in our club network;
- Grow the number of young people playing hockey in schools and clubs;
- Grow the numbers of adults and young people playing informal hockey.

2. Deliver international success:

- Review and refine our world-class senior environment to continue to challenge for medals at world level;
- Ensure the single system continues to be an effective developmental pathway.

3. Increase visibility:

- Deliver an annual programme of events to provide opportunities to watch high quality hockey;
- Stage more international hockey matches and tournaments;
- Secure more TV coverage for our sport;
- Increase our brand equity and change the mainstream perceived view of our sport.

4. Enhance our infrastructure:

- Develop and implement strategies for clubs, facilities, volunteers and umpires;
- Develop and implement a strategy for coaching.

5. Be a strong and respected governing body:

- Grow sponsorship and non-grant income;
- Listen our members and customers to deliver improved experiences;
- Become recognised as a leading governing body both nationally and internationally.

Consultation

5.3 There are currently 3 hockey clubs based in Broadland who between them field 30 teams.

5.4 Face to face consultation was carried out with Norwich City Hockey Club. Broadland Hockey Club responded to the club survey, but Reepham Ladies Hockey didn't. This represents a 97% team response rate.

Supply

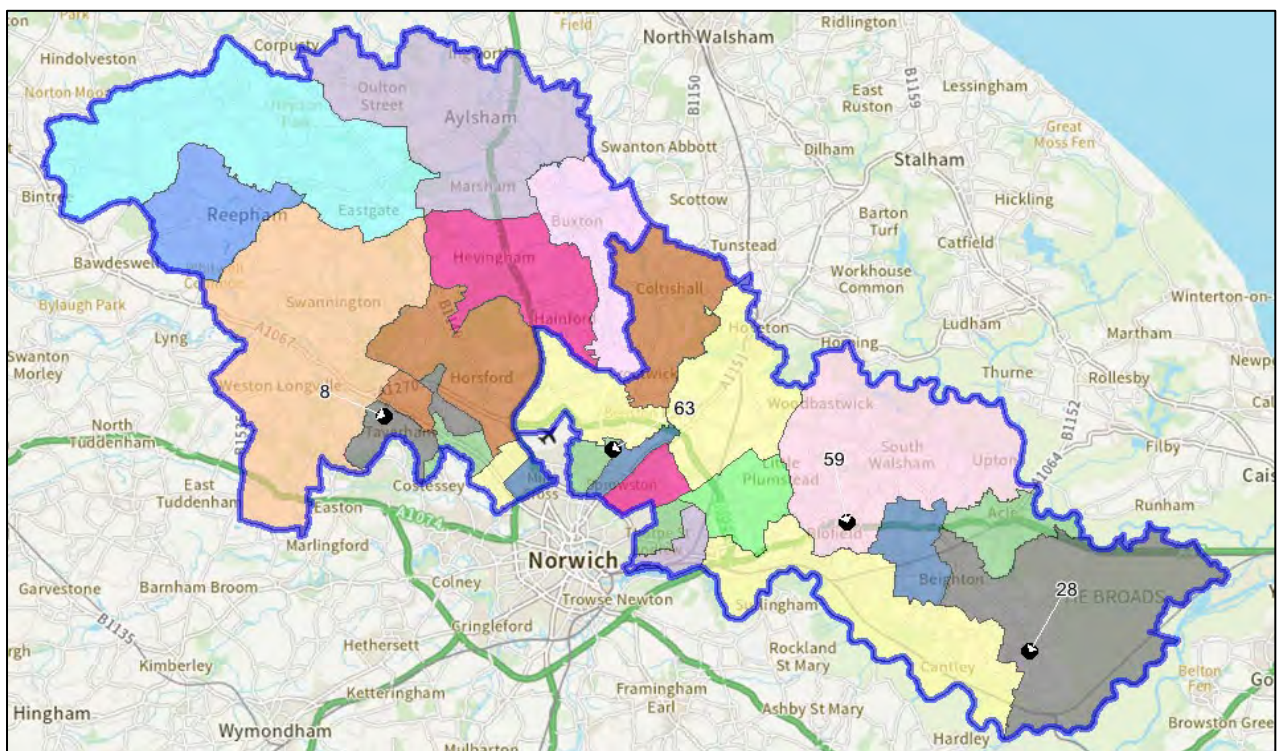
5.5 Hockey is solely played on Artificial Grass Pitches (AGPs) for both training and match play. There are different specifications of AGP that can facilitate different levels of play.

5.6 England Hockey Policy Guidance on AGPs (Artificial Grass Pitch Surface Policy 2016) identifies 4 categories:

- Category 1 - Water Based (suitable for international hockey fixtures and training as well as Domestic National Premier competition);
- Category 2- Sand Dressed (acceptable for Domestic National Premier competition and all other formats of the game);
- Category 3 - Sand Filled (suitable for adult and junior club training at league fixtures. Also suitable for school fixtures);
- Category 4 – Long Pile 3G (only acceptable for introductory level hockey. Often used for football).

- 5.7 There are currently 5 AGPs in Broadland across 4 sites. 2 of the sites provide AGPs that meet categories 1 or 2 as set out above, 1 of them is a double pitch site Taverham Recreation Facility. The other full size pitch is located at Redmayne Field which is managed by Norwich School and isn't available for community use. All other AGPs in Broadland are currently available for community use.
- 5.8 Of the 4 sites 2 currently provide smaller sized AGPs.
- 5.9 Figure 5.1 shows where all 5 AGPs are located within Broadland. The numbers in the figure relate to the PPS site ID in tables 5.1 and 5.2.

Figure 5.1 Supply of hockey AGPs



- 5.10 All club hockey in Broadland currently takes place at the Taverham Recreational Facility which is located in the West sub analysis area. This is the only Hockey AGP located in the West, all other pitches are located in the East.

5.11 Table 5.1 provides an overview of full size hockey AGP provision in Broadland.

Table 5.1 Full size AGPs in Broadland

Site name	Sub analysis area	PPS site ID	Flood lit	AGP length (m)	AGP width (m)	Surface	Community use category
Taverham Recreational Facility	West	8	Yes	100	60	Sand Dressed	Available for community use and used
Taverham Recreational Facility	West	8	Yes	100	60	Water Based	Available for community use and used
Redmayne Field	East	63	Yes	97	60	Sand Filled	Not available for community use

5.12 There are also 2 smaller sized AGPs in Broadland, an overview of which has been provided in table 5.2.

Table 5.2 Smaller sized AGPs in Broadland

Site Name	Sub Analysis Area	PPS Site ID	Flood lit	AGP Length (m)	AGP Width (m)	Surface	Community use category
Freethorpe Sports Club	East	28	Yes	34	32	Sand Filled	Available for community use and used
Plantation Park	East	59	Yes	36	18	Sand Dressed	Available for community use and used

5.13 Whilst the smaller AGP at Plantation Park is available for community use, consultation with Norwich United FC who manage the site identified that use is extremely limited due to the poor condition of the surface.

Disused and lapsed AGPs

- 5.14 A disused site is a site that previously had pitches laid out but no longer does. Once a site has been disused for 5 years or more it becomes known as lapsed. This means it now falls outside of Sport England's statutory remit but is still assessed using the criteria within Paragraph 99 of the National Planning Policy Framework.
- 5.15 There is 1 lapsed site in Broadland that previously provide a smaller sized AGP, this is Pinebanks Sport and Leisure. The site was closed in 2008.

Security of tenure and management

- 5.16 Tenure at a site is deemed to be secured if the club has confirmed use of the site for the next 3 years. Where AGPs are located on Local Authority, Parish or Town Council sites, tenure is generally deemed to be secured.
- 5.17 Tenure is generally deemed to be unsecured at educational sites, unless known otherwise. Whilst educational sites may provide community use of their facilities, this could be stopped at short notice.
- 5.18 The Taverham recreation facility is managed by trust who have a long term lease from Taverham Parish Council for the site. The Trust has representation from Broadland Hockey Club, Norwich City Hockey Club and Taverham School who are all users of the site. There is also representation from Taverham Parish Council on the trust. Tenure is deemed to be secured at this site.
- 5.19 The other full sized hockey pitch is managed by Norwich School and isn't available for community use
- 5.20 The 2 smaller sized AGPs in Broadland are both managed by sports clubs.

Quality

- 5.21 All sites containing AGPs suitable for hockey were visited and assessed using the non-technical assessment criteria provided by England Hockey. This was overlaid with information gathered during the consultation phase.
- 5.22 AGPs are rated as follows:
- 5.23 Good (80% or above);
- 5.24 Standard (51%-79%);
- 5.25 Poor (50% or below).

5.26 Table 5.3 provides an overview of how hockey AGPs scored when they were assessed. Where known, it also states when a surface was laid or refurbished. The quality of a hockey AGP is impacted by the age of the surface, how well used it is and how robust the maintenance programme is.

Table 5.3 Quality of hockey AGPs in Broadland

Site Name	Sub analysis area	PPS site ID	Number of pitches	Year built / refurbished	Community use category	Rating
Taverham Recreational Facility	West	8	1	2015	Available for community use and used	Standard
Taverham Recreational Facility	West	8	1	2013	Available for community use and used	Standard
Freethorpe Sports Club	East	28	1	2010	Available for community use and used	Poor
Plantation Park	East	59	1	Unknown	Available for community use and used	Poor
Redmayne Field	East	63	1	2012	Not available for community use	Good

5.27 All club hockey provision currently takes place at the Taverham Recreational Facility where both pitches were assessed as standard. None of the clubs who use the site reported any concerns with the quality of the surface through the consultation.

5.28 The only hockey AGP that was assessed as good was at Redmayne Field. Both smaller sized AGPs were assessed as poor.

Floodlighting

5.29 Floodlighting allows for AGPs to be used for training throughout the winter months. All AGPs for hockey in Broadland are currently floodlit. Floodlit pitches are shown in tables 5.1 and 5.2.

Ancillary provision

- 5.30 Ancillary provision at hockey club sites was also assessed as part of the site visits. The assessment looks at changing rooms for players and officials (including showers and toilets), provision of player and spectator toilets, catering provision and whether or not facilities are compliant with the Disability Discrimination Act (DDA). Car parking provision is also considered.
- 5.31 All hockey club provision in Broadland is located at the Taverham Recreational Facility where the ancillary provision was rated as good. Through the consultation no improvements to the ancillary provision were identified at the site. An overview of the ancillary provision at the Taverham Recreational Facility has been provide in table 5.4.

Table 5.4 Ancillary provision at hockey club sites

Site Name	Sub Analysis Area	PPS Site ID	Number of pitches	Community use category	Description	Rating
Taverham Recreational Facility	West	8	2	Available for community use and used	4 Changing rooms with self-contained showers and toilets. 2 Officials changing with showers and toilets	Good

Demand

- 5.32 There are currently 3 hockey clubs based in Broadland who between them field 30 teams. All team are based out of the Taverham Recreational Facility. An overview of their teams at the various categories has been provided in table 5.5 below. This also shows if their team numbers have increased, decreased or stayed the same in the last 3 years.

Table 5.5 Hockey teams in Broadland

Club Name	Senior Men's teams	Senior Women's teams	Junior / Mini Boy's teams	Junior / Mini Girl's teams	Team Trends (Last 3 years)
Broadland Hockey Club	1	3	0	0	Stayed the same.
Norwich City Hockey Club	7	7	6	5	Stayed the same.
Reepham Ladies	0	1	0	0	Unknown.
Total	8	11	6	5	No data

- 5.33 All hockey provision in Broadland is currently located in the West sub analysis area. At present senior hockey teams account 63% of hockey demand in Broadland. It is worth noting that Norwich City Hockey Club have an under 8's team that is mixed gender. For the purposes of this report that team has been allocated under the Junior / Mini Boy's column in the table above.

Imported demand

- 5.34 Imported demand is demand that comes from outside of the study area to access provision, because there is a lack of provision or barriers to accessing provision where they are located.
- 5.35 There are no hockey clubs from outside Broadland that currently use facilities within the Local Authority area. Both Broadland Hockey Club and Norwich City Hockey club reported that they attract members from across Norfolk.

Exported demand

- 5.36 Exported demand is demand that can't be catered for within the study area and therefore takes place outside of this.
- 5.37 There is no exported demand from hockey clubs in Broadland to other Local Authority areas.

Unmet demand

- 5.38 Unmet demand refers to demand that exists but can't be catered for due to a lack of available provision.
- 5.39 No clubs in Broadland reported any unmet demand through the consultation.

Future Demand

- 5.40 Future demand can be developed in 2 ways, clubs may actively try to increase their team numbers in order to grow their club. This may be supported by the relevant NGB through funded programmes, or support to help deliver objectives within their strategy.
- 5.41 No hockey clubs in Broadland reported plans to grow their existing team numbers through the consultation.
- 5.42 England Hockey currently run a number of programmes to help clubs engage with the local community and develop their membership.

Hockey Heroes

- 5.43 Hockey Heroes is a fun and welcoming programme aimed at children aged 5-8. It offers an 8 week course for beginners, which is designed to help them develop the basic skills required for hockey such as dribbling, passing and shooting in a fun environment.
- 5.44 There are currently no Hockey Hero's programmes being delivered in Broadland.

Walking Hockey

- 5.45 Walking Hockey is designed for people who still wish to take part in the game but want to play at a far less demanding pace. Walking Hockey sessions are often delivered by local clubs.
- 5.46 Norwich City Hockey Club currently run a walking hockey session every week at the Taverham Recreational Facility.

Back to Hockey

- 5.47 Back to Hockey is aimed at people of any age or ability, who want to play hockey in a fun environment. Sessions are aimed at developing skills and providing opportunities to take part in small sided games. There is also an emphasis on socialising and meeting new people.
- 5.48 Norwich City Hockey Club currently run a Back to Hockey session every week at the Taverham Recreational Facility.

Team Generation Rate's (TGRs)

- 5.49 Another way that future demand can be calculated is by looking at population forecasts and how these impact upon Team Generation Rates (TGRs).
- 5.50 Future population forecasts have been developed by calculating future growth from ONS data and known housing growth identified within the Greater Norwich Local Plan. Potential changes in team numbers have been rounded down to the nearest whole number.
- 5.51 TGRs for junior hockey are based on an age range of 11-15, therefore 1 team from junior boy's in table 5.5 has been discounted. This is because there is 1 mini team within this category, and they fall outside of the 11-15 age range.
- 5.52 As all existing hockey demand takes place in the West sub analysis area, TGRs have been calculated for Broadland as a whole and have not been broken down into the 2 sub analysis areas.

5.53 Table 5.6 provides an overview of TGRs for hockey teams in Broadland.

Table 5.6 TGRs for hockey teams in Broadland

Sport and Age Groups	Number of teams in age group within the area	Current population in age group within the area	Future population in age group within the area	Current TGR	Population Change in Age Group	Potential Change in Team Numbers in Age Group
Hockey Senior Men (16-55yrs)	8	29,403	37,296	3,675	7,893	2
Hockey Senior Women (16-55yrs)	11	30,603	38,818	2,782	8,215	2
Hockey Junior Boy's (11-15yrs)	5	3,722	4,284	744	562	0
Hockey Junior Girl's (11-15yrs)	5	3,576	4,116	715	540	0

5.54 Table 5.6 shows that there could be up to 4 additional hockey teams created in Broadland up to 2038, these are split equally between senior men's and senior women's teams.

5.55 It is worth noting that these figures don't take in to account any specific work that might be carried out by clubs or the NGB in the future to increase participation in the sport.

5.56 TGRs for junior teams in hockey specifically relates to teams within a club playing fixtures. This doesn't account for any recreational activity a club may deliver aimed at junior players that may also have an impact upon capacity of hockey AGPs.

Understanding the situation at individual sites

- 5.57 PPS guidance states that full size AGPs for hockey can accommodate 4 match equivalent sessions (MES) on a Saturday or Sunday. Therefore, a full size AGP can accommodate up to 8 senior teams playing on a home and away basis on Saturday or Sunday. Based on this, each team requires 0.5 MES on a home AGP.

Peak Demand

- 5.58 Peak demand for senior hockey in Broadland is Saturday with junior fixtures taking place on Sunday. Training takes place midweek.
- 5.59 Peak periods for access to AGPs is considered to be Monday to Thursday 17:00 – 21:00 and weekends 09:00 – 17:00, which totals 34 hours per week.

5.60 Table 5.7 shows the availability of full size AGPs suitable for hockey in Broadland. This includes whether or not they have any spare capacity during peak periods.

Table 5.7 Availability of full-size hockey AGPs

Site Name	Sub Analysis Area	PPS Site ID	AGP - Hours available to the community	Number of pitches	Rating	Club use	Mid-week availability	Weekend capacity (MES)	Weekend use (MES)	Weekend balance
Taverham Recreational Facility	West	8	Monday-Friday 16:00 - 22:00 Weekend 09:00 - 18:00 Total - 38 hours	2	Standard	Broadland HC / Norwich City HC / Reepham Ladies HC	None at peak times	16	14.5	1.5 MES
Redmayne Field	East	63	None	1	Good	Not available for community use	Not available for community use	Not available for community use	Not available for community use	Not available for community use

Actual spare capacity

5.61 There is spare capacity of 1.5 MES on weekends at the Taverham Recreation Facility based on the table above, however, consultation with the site suggested they don't have any additional capacity at weekends. There is no mid-week availability at peak times for training, the only availability that exists is on Friday evenings.

Overplay

- 5.62 No AGPs suitable for hockey in Broadland are currently overplayed.

Key issues and findings

- 5.63 There are currently only 2 full size AGPs in Broadland that are suitable for Hockey, both located at the Taverham Recreational Facility. There is currently no capacity at the site for any further midweek training at peak times. Capacity analysis suggests that there is currently minimal spare capacity for match play at weekends, although consultation with the site suggests there is no spare capacity.
- 5.64 Should future demand be realised then 4 additional senior hockey team would be created in Broadland, this would create an additional 2 MES at weekends where there is already limited spare capacity.
- 5.65 It is important that existing sites are appropriately maintained and resurfaced when required so that there isn't any impact on existing demand.
- 5.66 Existing sites should also be protected to maintain existing use and should not be considered to be resurfaced to 3G AGPs.

Summary

Hockey

- There are currently 2 sites in Broadland that provide full size Artificial Grass Pitches (AGPs) suitable for hockey, 1 of which is a double pitch site located at the Taverham Recreational Facility. The other is a single pitch site which isn't available for community use;
- There are also 2 sites in Broadland that provide small sized AGPs suitable for hockey. Both of these pitches are available for community use;
- There are 3 hockey clubs in Broadland who between them have 30 teams. This equates to 8 senior men's teams, 11 senior women's teams, 6 junior / mini boy's teams and 5 junior / mini girl's teams. 1 of these clubs, UEA Hockey Club only cater for student from UEA;
- All hockey club demand is located at Taverham Recreational Facility where security of use is deemed to be secured;
- The AGPs at Taverham Recreational Facility were assessed as standard, whilst the ancillary provision was assessed as good;
- TGRs show up to 2 additional senior men's teams and 2 senior women's hockey teams could be created in Broadland by 2038;
- There is currently no spare capacity during mid-week peak times at the Taverham Recreational Facility. Demand modelling suggest that there is 1.5 MES of spare capacity at weekends but consultation with the site suggested they are at capacity;
- Future demand will result in all full size hockey AGPs being at capacity by 2038 in Broadland

6. Cricket

Introduction

- 6.1 Norfolk Cricket Board (NCB) are the governing body for cricket within Broadland. They work to sustain and increase cricket across all pillars of the game locally. This includes overseeing delivery of a number of leagues locally that cater for adult and junior players.
- 6.2 NCB also work closely with the England and Wales Cricket Board (ECB) to deliver their Inspiring Generations Strategy across Broadland. ([Click here for ECB Inspiring Generations 2020 - 2024](#))
- 6.3 Inspiring Generations is game-wide five-year strategic plan to grow cricket in England and Wales from 2020-24. The plan seeks to unite the whole game behind a clear purpose: to connect communities and to inspire current and future generations through cricket.
- 6.4 The strategy sets out six important priorities and activities:
 1. Grow and nurture the core:
 - Sustain and grow the role of a thriving county and club cricket network.
 2. Inspire through elite teams:
 - Maximise the impact of winning elite teams across the whole game.
 3. Make cricket accessible:
 - Broaden the demographic of cricket's player and follower base Grow cricket's digital presence to engage with more players and fans.
 4. Engage children and young people:
 - Encourage more young people to engage with cricket on a regular basis.
 5. Transform women's and girl's cricket:
 - Increase the representation of women at every level of cricket.
 6. Support our communities:
 - Develop cricket's role as a vehicle for delivering positive social impact.

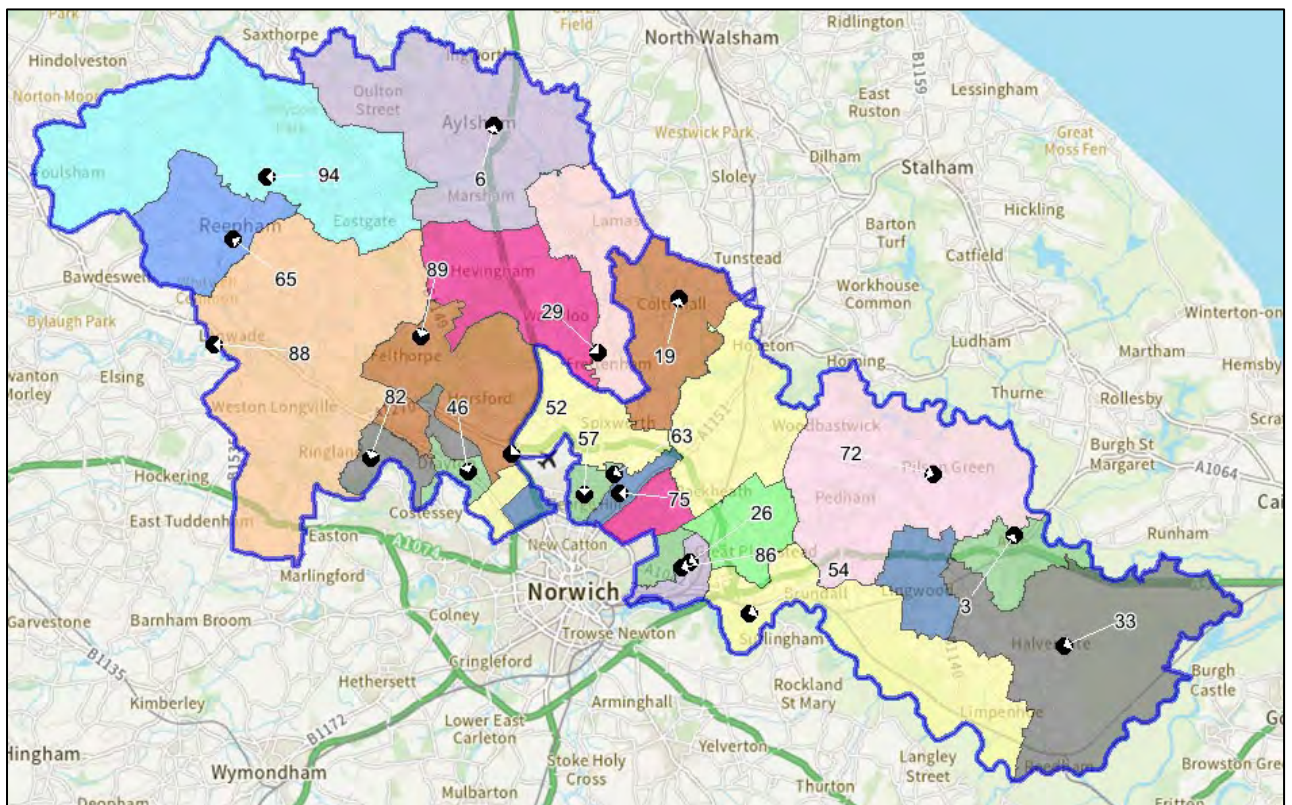
Consultation

- 6.5 There are currently 16 cricket clubs that operate within Broadland, with a total of 107 teams combined. All clubs within Broadland took part in the consultation which represents a 100% response rate.

Supply

- 6.6 There are currently 24 grass cricket pitches in Broadland, 17 of these are available for community use with 7 unavailable. All of the pitches that are currently unavailable for community use are located on educational sites. Figure 6.1 provides a spatial overview of where grass cricket pitches are located.
- 6.7 The numbers in the figure relate the PPS site ID in table 6.1.

Figure 6.1 – Map of grass cricket pitches in Broadland



6.8 Figure 6.1 shows that there are more cricket pitches provided in the East sub analysis area (15), than there are in the West (9)

6.9 Table 6.1 provides an overview of grass cricket pitch provision in Broadland.

Table 6.1 Overview of grass cricket pitches

Site Name	Sub analysis area	PPS site ID	Number of wickets	Community use category
Acle War Memorial Recreation Centre	East	3	8	Available for community use and used
Aylsham Recreation Ground	West	6	9	Available for community use and used
Church Ground	West	94	10	Available for community use and used
Coltishall Cricket Club	East	19	5	Available for community use and used
Fitzmaurice Park	East	26	11	Available for community use and used
Frettenham Village Hall Playing Field	West	29	9	Available for community use and used
Halvergate Playing Field	East	33	11	Available for community use and used
King George V Playing Field (Drayton)	West	46	9	Available for community use and used
Manor Park Sports Ground	East	52	12	Available for community use and used
Manor Park Sports Ground	East	52	5	Available for community use and used
Norwich Cricket Club (Postwick Ground)	East	54	12	Available for community use and used
Old Catton Recreation Ground	East	57	4	Available for community use and used
Redmayne Field	East	63	12	Not available for community use
Redmayne Field	East	63	12	Not available for community use
Redmayne Field	East	63	5	Not available for community use
Reepham High School and College	West	65	5	Not available for community use
South Walsham Recreation Ground	East	72	7	Available for community use and used

Site Name	Sub analysis area	PPS site ID	Number of wickets	Community use category
Sprowston Cricket Club	East	75	10	Available for community use and used
Sprowston Cricket Club	East	75	6	Available for community use and used
Sprowston Cricket Club	East	75	8	Available for community use and used
Taverham Hall Preparatory School	West	82	5	Not available for community use
Taverham Hall Preparatory School	West	82	5	Not available for community use
Thorpe St Andrew School	East	86	12	Not available for community use
Walcis Park	West	88	8	Available for community use and used
Watling Park	West	89	10	Available for community use and used

6.10 There are currently a total of 207 wickets in Broadland across 24 sites. However, only 17 sites in Broadland currently provide community use, which equates to 155 wickets.

Disused and lapsed pitches

6.11 A disused site is a site that previously had pitches laid out but no longer does. Once a site has been disused for 5 years or more it becomes known as lapsed. This means it now falls outside of Sport England's statutory remit but is still assessed using the criteria within Paragraph 99 of the National Planning Policy Framework.

6.12 There are no disused cricket sites in Broadland, there are however, 3 sites in Broadland that contain lapsed grass cricket wickets. All 3 are located on educational sites:

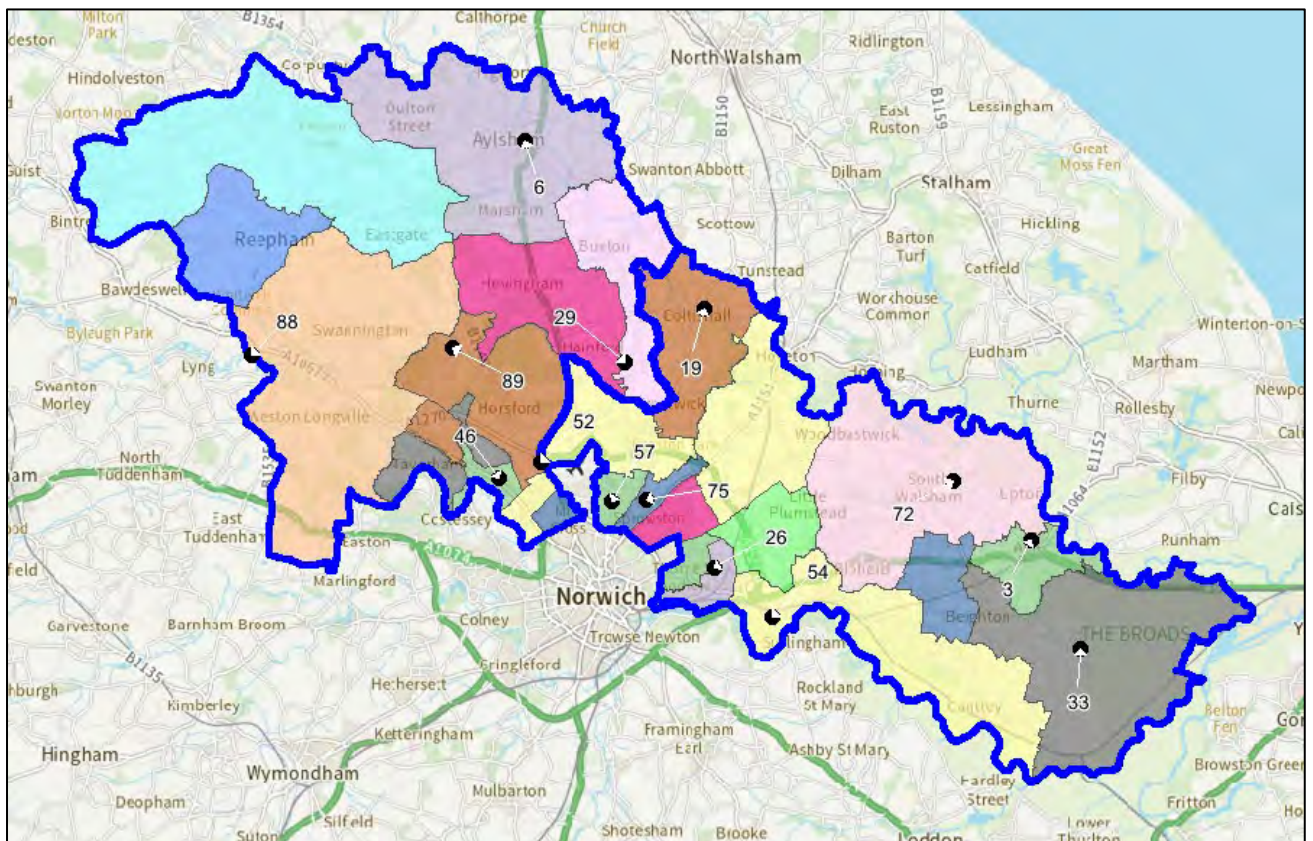
- Acle Academy (1 wicket);
- Firside Junior School (1 wicket);
- Sprowston Community Academy (1 wicket).

6.13 Based on Google Earth imagery it appears that it has been at least ten years since grass cricket squares were provided at both Firside Junior School and Sprowston Community Academy. Acle Academy haven't provided a grass cricket square for at least 5 years.

Non-Turf Pitches (NTPs)

- 6.14 NTPs that meet the ECB's TS6 Performance Standards can be used for match play. They are also often used for training in conjunction with mobile nets. The ECB recommends that a good quality NTP can facilitate 60 matches a season.
- 6.15 There are currently 12 NTPs in Broadland. 6 are located on educational sites, 3 on Local Authority sites, 2 on club sites and 1 on a commercial site.
- 6.16 Figure 6.2 provides a spatial overview of where cricket NTP's are located in Broadland.
- 6.17 The numbers in the figure relate to the PPS site ID in table 6.2.

Figure 6.2 Map of cricket NTPs



- 6.18 Figure 6.2 shows that there is a relatively even spread of NTP's in Broadland, with 5 sites in the East and seven in the West. There is, however, a high proportion of the NTPs in Broadland located by the border with Norwich.

6.19 Table 6.2 provides an overview of crickets NTP provision in Broadland.

Table 6.2 Overview of cricket NTPs

Site Name	Sub Analysis Area	PPS Site ID	Number of wickets	Community use category
Aylsham High School	West	5	1	Not available for community use
Bure Valley Junior School	West	12	1	Not available for community use
Drayton Community Infant School	West	22	1	Not available for community use
Fitzmaurice Park	East	26	1	Available for community use and used
Hellesdon High School	West	35	1	Not available for community use
Hillside Avenue Primary School	East	40	1	Not available for community use
King George V Playing Field (Drayton)	West	46	1	Available for community use and used
Norwich Cricket Club (Postwick Ground)	East	54	1	Available for community use and used
Sprowston Cricket Club	East	75	1	Available for community use and used
Sprowston Recreation Ground	East	76	1	Available for community use and used
Taverham High School	West	83	1	Not available for community use
Walcis Park	West	88	1	Available for community use and used

6.20 6 of the NTP's in Broadland are available for community, leaving 6 that aren't. Of the 6 that aren't available for community use, 5 are located on educational sites with 1 located on a commercial site.

6.21 There were no NTPs recorded as lapsed or disused in Broadland.

Security of tenure

6.22 Tenure at a site is deemed to be secured if the club has confirmed use of the site for the next 3 years. Where cricket pitches are located on parish or town council sites, tenure is generally deemed to be secured.

6.23 Table 6.3 shows whether tenure is deemed secured or unsecured on cricket club sites and what, if any agreement is in place.

Table 6.3 Security of tenure at club sites

Site Name	Sub Analysis Area	PPS Site ID	Club	Management Type	Security of Tenure	Agreement
Acle War Memorial Recreation Centre	East	3	Acle Cricket Club	Community Organisation	Unsecured	Annual 12 month agreement.
Aylsham Recreation Ground	West	6	Aylsham St Giles	Local Authority	Secured	Annual 12 month agreement with Aylsham Recreation Ground Association.
Church Ground	West	94	Reepham and Salle	Sports Club	Unsecured	Annual 12 month agreement with Salle Estates.
Coltishall Cricket Club	East	19	Coltishall Cricket Club	Local Authority (in house)	Secured	Annual 12 month agreement.
Fitzmaurice Park	East	26	Norwich Bystanders	Local Authority (in house)	Secured	Annual 12 month agreement with Parish Council.
Frettenham Village Hall Playing Field	West	29	Frettenham Cricket Club	Community Organisation	Unsecured	Club have a rolling annual agreement.

Site Name	Sub Analysis Area	PPS Site ID	Club	Management Type	Security of Tenure	Agreement
Halvergate Playing Field	East	33	Halvergate Cricket Club	Community Organisation	Unsecured	Annual 12 month agreement with Halvergate Queen Elizabeth II Playing Field Association.
King George V Playing Field (Drayton)	West	46	Drayton Cricket	Local Authority (in house)	Secured	Annual 12 month agreement with Drayton Parish Council.
Manor Park Sports Ground	East	52	Horsford Cricket Club	Sport Club	Secured	7 years left on lease from Drayton Farms.
Norwich Cricket Club (Postwick Ground)	East	54	Norwich Cricket Club	Sport Club	Secured	20 years left on lease from Parish Council.
Old Catton Recreation Ground	East	57	Old Catton Cricket Club	Local Authority (in house)	Secured	No agreement in place. Club pay as they play.
South Walsham Recreation Ground	East	72	South Walsham Cricket Club	Local Authority (in house)	Secured	Annual 12 month agreement with South Walsham Village Hall Management Committee.

Site Name	Sub Analysis Area	PPS Site ID	Club	Management Type	Security of Tenure	Agreement
Sprowston Cricket Club	East	75	Sprowston Cricket Club	Sport Club	Secured	Cricket Club have 75 year lease from Norfolk County Council.
Walcis Park	West	88	Great Witchingham Cricket Club	Commercial	Secured	3 years left on lease from Rogers Family Trust.
Watling Park	West	89	Felthopre Cricket Club	Sport Club	Secured	Freehold.

6.24 Security of tenure is deemed to be an issue at 5 sites in Broadland, Acle War Memorial Recreational Centre, Church Ground, Frettenham Village Hall Playing Field and Halvergate Playing Field. Although there were 3 years remaining on the lease at Walcis Park when the consultation took place in the 2021, this will have now reduced unless a new lease has been negotiated. During the consultation Reepham and Salle indicated that they are trying to negotiate a long term lease at Church Ground with Salle Estates.

Quality

6.25 Sites in Broadland containing grass cricket wickets and NTPs were visited and assessed using the non-technical assessment criteria provided by the ECB. This information has been overlaid with information gathered through the consultation process and provides each wicket with a quality rating. It wasn't possible to visit the Church Ground, so information provided by the club has been used to determine the quality score at this site.

6.26 Wickets are rated as follows:

- Good (81% or above);
- Standard (51%-80%);
- Poor (50% or below).

6.27 Table 6.4 provides an overview of the quality rating each site was given after the assessments.

Table 6.4 Cricket pitch quality

Site Name	Sub Analysis Area	PPS Site ID	Type of Wicket	Number of Squares	Rating
Acle War Memorial Recreation Centre	East	3	Grass Wickets	1	Good
Aylsham High School	West	5	Non-Turf Wicket	1	Standard
Aylsham Recreation Ground	West	6	Grass Wickets	1	Standard
Bure Valley Junior School	West	12	Non-Turf Wicket	1	Good
Church Ground	West	94	Grass Wickets	1	Good
Coltishall Cricket Club	East	19	Grass Wickets	1	Standard
Drayton Community Infant School	West	22	Non-Turf Wicket	1	Poor
Fitzmaurice Park	East	26	Grass Wickets	1	Standard
Fitzmaurice Park	East	26	Non-Turf Wicket	1	Standard
Frettenham Village Hall Playing Field	West	29	Grass Wickets	1	Good
Halvergate Playing Field	East	33	Grass Wickets	1	Good
Hellesdon High School	West	35	Non-Turf Wicket	1	Standard
Hillside Avenue Primary School	East	40	Non-Turf Wicket	1	Poor
King George V Playing Field (Drayton)	West	46	Grass Wickets	1	Standard

Site Name	Sub Analysis Area	PPS Site ID	Type of Wicket	Number of Squares	Rating
King George V Playing Field (Drayton)	West	46	Non-Turf Wicket	1	Standard
Manor Park Sports Ground	East	52	Grass Wickets	2	Good
Norwich Cricket Club (Postwick Ground)	East	54	Grass Wickets	1	Standard
Norwich Cricket Club (Postwick Ground)	East	54	Non-Turf Wicket	1	Good
Old Catton Recreation Ground	East	57	Grass Wickets	1	Good
Redmayne Field	East	63	Grass Wickets	3	Standard
Reepham High School and College	West	65	Grass Wickets	1	Standard
South Walsham Recreation Ground	East	72	Grass Wickets	1	Good
Sprowston Cricket Club	East	75	Grass Wickets	2	Good
Sprowston Cricket Club	East	75	Non-Turf Wicket	1	Good
Sprowston Recreation Ground	East	76	Non-Turf Wicket	1	Good
Taverham Hall Preparatory School	West	82	Grass Wickets	2	Good
Taverham High School	West	83	Non-Turf Wicket	1	Standard
Thorpe St Andrew School	East	86	Grass Wickets	1	Standard
Walcis Park	West	88	Grass Wickets	1	Good

Site Name	Sub Analysis Area	PPS Site ID	Type of Wicket	Number of Squares	Rating
Walcis Park	West	88	Non-Turf Wicket	1	Good
Watling Park	West	89	Grass Wickets	1	Standard

6.28 Both Wensum Cricket Club and Drayton Cricket Club identified issues on their site (King George V Playing Field, Drayton) with rabbits which affected the pitch quality.

6.29 Table 6.5 shows the number of cricket pitches assessed as either good, standard or poor in the each of the sub analysis areas.

Table 6.5 Cricket pitch quality by sub area

Sub analysis area	Good pitches	Standard pitches	Poor pitches
East	11	8	1
West	7	8	1
Total	18	16	2

6.30 Both the poor pitches that were assessed were NTP's on educational sites.

6.31 The Ground Management Association runs a Pitch Advisory Service in conjunction with the ECB. This enables clubs to have their pitches assessed and receive guidance on how to better manage and maintain them. To date, 2 clubs have accessed this service in Broadland, Norwich Cricket Club and Drayton Cricket Club / Wensum Cricket Club (both clubs use the same site).

Ancillary provision

6.32 Ancillary provision at sites that provide community access to cricket wickets was also assessed. Ancillary provision on cricket sites relates to umpires' provision, toilets, hot and cold water, heating and the condition of the building.

6.33 6 sites were recorded as providing good quality ancillary provision, 9 as standard and 2 as poor.

6.34 Table 6.6 provides an overview of ancillary provision at cricket sites that provide community access along with their quality rating.

Table 6.6 Overview of ancillary provision

Site name	Sub analysis area	PPS site ID	Description	Quality rating
Acle War Memorial Recreation Centre	East	3	4 team changing pavilion with self-contained showers and toilets. 2 officials changing with self-contained showers and toilets.	Good
Aylsham Recreation Ground	West	6	4 teams changing pavilion with communal showers and toilets. Officials changing with self-contained showers and toilets.	Standard
Church Ground	West	94	Pavilion with changing rooms and toilets. No officials changing	Standard
Coltishall Cricket Club	East	19	2 team changing pavilion. No umpire changing.	Poor
Fitzmaurice Park	East	26	Changing pavilion with self-contained showers and toilets. Umpire changing also available.	Good
Frettenham Village Hall Playing Field	West	29	2 team changing pavilion. No umpire changing.	Standard
Halvergate Playing Field	East	33	2 changing rooms with showers and toilets. Umpire changing provided.	Good
King George V Playing Field (Drayton)	West	46	2 changing rooms with showers and toilets. Umpire changing provided.	Standard

Site name	Sub analysis area	PPS site ID	Description	Quality rating
Manor Park Sports Ground	East	52	6 changing rooms with showers and toilets. Umpire changing provided.	Good
Manor Park Sports Ground	East	52	6 changing rooms with showers and toilets. Umpire changing provided.	Good
Norwich Cricket Club (Postwick Ground)	East	54	Old wooden pavilion with 2 changing rooms. No officials changing or heating.	Poor
Old Catton Recreation Ground	East	57	2 changing rooms with self-contained showers and communal toilets. Umpire changing with shared toilet and shower facilities.	Standard
South Walsham Recreation Ground	East	72	2 changing rooms with self-contained showers and toilets. Umpires changing with shower and toilet. Recently received grant from the Football Foundation to improve changing rooms.	Good
Sprowston Cricket Club	East	75	4 changing rooms with showers and communal toilets. Umpire changing also available.	Standard
Sprowston Cricket Club	East	75	4 changing rooms with showers and communal toilets. Umpire changing also available.	Standard
Walcis Park	West	88	Changing pavilion with self-contained showers and toilets. No umpire changing available.	Standard

Site name	Sub analysis area	PPS site ID	Description	Quality rating
Watling Park	West	89	Pavilion with 2 changing rooms. No umpire changing available.	Standard

6.35 During the consultation Coltishall Cricket Club, Frettenham Cricket Club and Norwich Cricket Club all stated that they didn't feel that their current ancillary provision was fit for purpose. Provision at Norwich Cricket Club was recorded as poor. Norwich Cricket Club also stated that their current ancillary provision was preventing develop girl's and women's cricket at the club.

6.36 Since the site assessments took place, Norwich Cricket Club have begun works on updating their pavilion.

Training provision

6.37 Access to practise nets enables clubs to train throughout the season and during pre-season. The following sites benefit from having practise nets:

- Acle War Memorial Recreation Centre;
- Aylsham Recreation Ground;
- Halvergate Playing Field;
- Church Ground
- Manor Park Sports Ground;
- Norwich Cricket Club;
- Old Catton Recreation Ground;
- Sprowston Cricket Club;
- Walcis Park;
- Watling Park.

6.38 Drayton CC at King George V Playing Fields currently use mobile practise nets but stated that the nets require replacing.

6.39 Old Catton CC and Sprowston CC both stated through the consultation that they had demand for additional training net provision.

Demand

- 6.40 There are currently 16 clubs located within Broadland who between them have 107 teams.
- 6.41 Table 6.7 provides an overview of the number of teams each cricket club has within the various categories and also shows if their team numbers have increased, decreased or stayed the same during the last 3 years.

Table 6.7 Cricket teams in Broadland

Club Name	Sub analysis area	PPS site ID	Senior Men's teams	Senior Women's teams	Junior Boy's teams	Junior Girl's teams	Team trends (last 3 years)
Acle Cricket Club	East	3	5	0	8	0	Stayed the same.
Aylsham St Giles Cricket Club	West	6	4	0	3	1	Increased senior women's and junior boy's and girl's.
Coltishall Cricket Club	East	19	1	0	0	0	Stayed the same.
Drayton Cricket Club	West	46	3	0	0	0	Stayed the same.
Felthorpe Cricket Club	West	89	3	0	0	0	Decreased junior boy's and girl's.

Club Name	Sub analysis area	PPS site ID	Senior Men's teams	Senior Women's teams	Junior Boy's teams	Junior Girl's teams	Team trends (last 3 years)
Frettenham Cricket Club	West	29	2	0	2	0	Increased senior men's and junior boy's and girl's
Great Witchingham Cricket Club	West	88	3	1	3	0	Increased senior men's, senior women's, junior boy's and girl's.
Halvergate Cricket Club	East	33	1	0	0	0	Stayed the same.
Horsford Cricket Club	East	52	5	1	10	2	Increased senior women's.
Norwich Cricket Club	East	54	4	1	10	2	Increased senior women's and junior boy's and girl's.
Old Catton Cricket Club	East	57	4	0	1	0	Decreased senior men's and junior boy's and girl's.
Reepham and Salle	West	94	4	0	3	0	Stayed the same.
South Walsham Cricket Club	East	72	1	0	0	0	Stayed the same.

Club Name	Sub analysis area	PPS site ID	Senior Men's teams	Senior Women's teams	Junior Boy's teams	Junior Girl's teams	Team trends (last 3 years)
Sprowston Cricket Club	East	72	6	0	10	0	Stayed the same.
St Andrews Cricket Club	West	29	3	0	0	0	Increased senior men's.
Wensum Cricket Club	West	45	1	0	0	0	Stayed the same.

6.42 Table 6.8 shows the number of teams in each category within each of the sub analysis areas.

Table 6.8 Demand by sub analysis areas

Sub analysis area	Senior Men's teams	Senior Women's teams	Junior Boy's teams	Junior Girl's teams
East	27	2	39	4
West	23	1	11	1
Total	49	3	50	5

6.43 Overall, there is greater demand for cricket in the East compared to the West, especially when you look at junior boy's cricket. Currently 78% of junior boy's teams play within the East sub analysis area.

6.44 Old Catton Cricket Club reported that the reason for their decrease in team numbers was due to issues with the facilities at their ground and players moving to bigger clubs. The main issue they identified with the facilities was it being a recreational facility that was open access.

6.45 Felthorpe Cricket club reported that their drop off in junior teams was due to them no longer providing softball teams.

6.46 It is worth noting that since the consultation was carried out Acle Cricket Club and Halvergate Cricket Club have merged to form 1 club for the 2022 season. This will result in them having 4 Saturday men's teams. Both sites previously used by the 2 clubs will continue to be used.

Imported demand

- 6.47 Imported demand is demand that comes from outside of the study area to access provision, because there is a lack of provision or barriers to accessing provision where they are located.
- 6.48 There is no recorded imported demand for cricket in Broadland.

Exported demand

- 6.49 Exported demand is demand that can't be catered for within the study area and therefore takes place outside of this.
- 6.50 The only club in Broadland who reported any exported demand was Norwich Cricket Club. Their teams also access the facilities at Ingham Cricket Club, which is located in North Norfolk, as their site in Broadland doesn't have sufficient capacity. They currently have 1 Saturday and 1 Sunday team who play at Ingham Cricket Club. They also use the site for some junior teams when required.

Unmet demand

- 6.51 Unmet demand refers to demand that exists but can't be catered for due to a lack of available provision. The following clubs in Broadland identified that they had unmet demand:
- Wensum Cricket Club – Junior boys;
 - Sprowston Cricket Club – Senior women's and junior boys and junior girls;
 - Old Catton Cricket Club – Junior boys;
 - Norwich Cricket Club – Senior womens and junior girls.

Future demand

- 6.52 Future demand can be developed in 2 ways, clubs may actively try to increase their team numbers in order to grow their club. This may be supported by the relevant NGB through funded programmes, or support to help deliver objectives within their strategy. As part of the consultation process, clubs were asked about any aspirations they had to develop their existing team numbers.
- 6.53 Table 6.9 overleaf shows clubs who reported aspirations to grow their current team numbers and shows how many teams they would look to increase in each category.

Table 6.9 Potential team growth

Club Name	Senior Men's teams	Senior Women's teams	Junior Boy's teams	Junior Girl's teams
Acle Cricket Club	1	1	0	0
Aylsham Cricket Club	1	1	1	0
Drayton Cricket Club	0	0	1	1
Felthorpe Cricket Club	0	0	1	1
Frettenham Cricket Club	0	1	2	0
Great Witchingham Cricket Club	0	0	2	0
Horsford Cricket Club	1	0	0	0
Norwich Cricket Club	0	1	0	4
Norwich Bystanders Cricket Club	0	1	1	0
Old Catton Cricket Club	0	0	2	0
Sprowston Cricket Club	0	1	0	0
St Andrews Cricket Club	0	0	1	0
Wensum Cricket Club	0	0	1	0
Total	3	6	12	6

6.54 The ECB runs a number of programs to support clubs to increase their participation. These are:

All Stars Cricket

6.55 All Stars cricket provides children aged between 5-8 the opportunity to learn the fundamentals of the game in a fun and inclusive environment. The sessions are generally run in tandem with existing training sessions.

Dynamos Cricket

6.56 Dynamos cricket follows on from All Stars cricket and provides 8-11 year olds with the opportunity to engage in the sport but also provides a more social element. Sessions are generally run in tandem with existing training sessions.

Softball Cricket

6.57 Softball cricket is focused on increasing female participation. The aim of softball cricket sessions is to promote enjoyment and participation; without pads, a hardball, a heavy bat and limited rules. Sessions are played on the outfield and follow a festival format with each session running for a maximum of two and half hours, which is shorter than traditional formats.

6.58 Table 6.10 shows cricket clubs in Broadland and if they are currently running any of the participation programmes mentioned above.

Table 6.10 All Stars, Dynamos and Softball cricket in Broadland

Club	All Stars Cricket	Dynamos Cricket	Soft Ball
Acle Cricket Club	No	Yes	No
Aylsham St Giles Cricket Club	Yes	Yes	Yes
Frettenham Cricket Club	No	Yes	Yes
Halvergate Cricket Club	Yes	Yes	Yes
Horsford Cricket Club	Yes	No	Yes
Norwich Cricket Club	Yes	Yes	Yes
Old Catton Cricket Club	Yes	No	No
Sprowston Cricket Club	Yes	Yes	Yes
Great Witchingham Cricket Club	Yes	No	Yes

Last Man Stands

6.59 Last Man Stands (LMS) is a 2 hour, 8-a-side, T20 cricket game for all abilities. There is currently no LMS league running in Broadland.

Team Generation Rates (TGRs)

6.60 Another way that future demand can be calculated is by looking at population forecasts and how these impact upon Team Generation Rates (TGRs).

6.61 Future population forecasts have been developed by calculating future growth from ONS data ([Click here for ONS population projections by single year of age](#)) and known housing growth identified within the Greater Norwich Local Plan. These have been developed to show the overall growth across Broadland District Council and by each sub analysis area.

6.62 TGRs have been rounded down to the nearest whole number.

6.63 Table 6.11 show TGRs for cricket teams across Broadland.

Table 6.11 Broadland TGRs rates based on growth up to 2038

Sport and Age Groups	Number of teams in age group within the area	Current population in age group within the area	Future population in age group within the area	Current TGR	Population change in age group	Potential increase in team numbers in age group
Cricket Open Age Men's (18-55yrs)	49	27,999	35,534	571	7,535	13
Cricket Open Age Women's (18-55yrs)	3	29,142	36,984	9714	7,842	0
Cricket Junior Boy's (7-18yrs)	50	9,840	11,449	196	1,609	8
Cricket Junior Girl's (7-18yrs)	5	9,454	11,000	1890	1,546	0

6.64 Table 6.12 shows TGRs for cricket teams in the East sub analysis area.

Table 6.12 East sub analysis area TGRs based on growth up to 2038

Sport and Age Groups	Number of teams in age group within the area	Current population in age group within the area	Future population in age group within the area	Current TGR	Population change in age group	Potential increase in team numbers in age group
Cricket Open Age Men's (18-55yrs)	27	15,770	16,889	584	1,119	1
Cricket Open Age Women's (18-55yrs)	2	16,413	17,578	8,206	1,165	0
Cricket Junior Boy's (7-18yrs)	39	4,944	6,121	126	1,177	9
Cricket Junior Girl's (7-18yrs)	4	4,751	5,880	1,187	1,129	0

6.65 Table 6.13 shows TGRs for cricket teams in the West sub analysis area.

Table 6.13 West sub analysis area TGRs based on growth up to 2038

Sport and Age Groups	Number of teams in age group within the area	Current population in age group within the area	Future population in age group within the area	Current TGR	Population change in age group	Potential increase in team numbers in age group
Cricket Open Age Men's (18-55yrs)	23	12,005	14,253	521	2,248	4
Cricket Open Age Women's (18-55yrs)	1	12,495	14,835	12495	2,340	0
Cricket Junior Boy's (7-18yrs)	11	3,864	4,266	351	402	1
Cricket Junior Girl's (7-18yrs)	1	3,713	4,098	3713	385	0

6.66 There are more teams that compete in the East sub analysis area, therefore the potential change in team numbers is greater here. Junior boy's cricket is where the largest growth is predicted to be (12 teams).

Understanding the situation at individual sites

6.67 Capacity on cricket wickets is measured by games per season, rather than per week. This is because wickets are often rotated through the course of a season in order to guard against wear and tear.

6.68 The number of games a square can accommodate is affected by its quality and the number of wickets that are available.

6.69 Table 6.14 shows how many games a wicket can accommodate per season based on its quality. For example, 1 good quality grass wicket can accommodate 5 matches per season.

Table 6.14 ECB pitch guidance

Pitch type	Good (MES)	Standard (MES)	Poor (MES)
1 grass wicket	5	4	0
1 NTP	60	0	0

6.70 The number of matches played by each team has been informed by consultation with the clubs. Where consultation was not possible, it has been assumed that senior teams play between 8 and 12 home matches per year and junior teams play between 4 and 8 matches per year.

6.71 Any sites that have unsecured use, or that are not available for community use have been discounted if they have spare capacity.

6.72 Educational sites are generally considered to be unsecured unless it has been evidenced otherwise. Local Authority and Town and Parish Council sites are considered to be secured. Club sites are dependent on the security of tenure a club has at that site.

Peak Demand

- 6.73 Peak demand for cricket in Broadland is on Saturday, Sunday and Midweek (Monday to Friday evenings).
- 6.74 Senior men's cricket tends to take place on Saturdays. The majority of clubs play in the following leagues:
- Norfolk Cricket Alliance;
 - Norfolk Cricket League;
 - East Anglian Premier League.
- 6.75 There are some men's teams who play on Sunday's in the Mid Norfolk Sunday League. The Norfolk Cricket League also runs a mid-week Twenty20 competition.
- 6.76 Peak demand for senior women's cricket is on Sunday with teams competing in the NCB Shell Women's Outdoor Hardball League.
- 6.77 Peak demand for junior cricket is mid-week evenings Monday to Friday, with the majority of teams competing in the Norfolk Cricket Alliance.
- 6.78 It should be noted that whilst competitions may be referenced as senior men's or junior boy's, they are also open to female participants and some teams may be mixed.

6.79 Table 6.15 shows capacity at cricket sites based on their quality and current use and whether they have spare capacity during peak times.

Table 6.15 Cricket pitch capacity

Site name	Sub analysis area	PPS site ID	Number of wickets	Community use category	Rating	Capacity	Current use (MES)	Balance (MES)	Spare capacity Saturday	Spare capacity Sunday	Spare capacity Midweek
Acle War Memorial Recreation Centre	East	3	8	Available for community use and used	Good	40	45	-5	No	No	No
Aylsham Recreation Ground	West	6	9	Available for community use and used	Standard	36	30	6	No	Yes	No
Church Ground	West	94	10	Available for community use	Good	50	40	10	No	No	No
Coltishall Cricket Club	East	19	5	Available for community use and used	Standard	20	12	8	Yes	Yes	Yes
Fitzmaurice Park	East	26	11	Available for community use and used	Standard	44	22	22	No	Yes	Yes
Frettenham Village Hall Playing Field	West	29	9	Available for community use and used	Good	45	45	0	No	No	No
Halvergate Playing Field	East	33	11	Available for community use and used	Good	55	30	25	No	Yes	Yes
King George V Playing Field (Drayton)	West	46	9	Available for community use and used	Standard	36	15	21	No	Yes	Yes

Site name	Sub analysis area	PPS site ID	Number of wickets	Community use category	Rating	Capacity	Current use (MES)	Balance (MES)	Spare capacity Saturday	Spare capacity Sunday	Spare capacity Midweek
Manor Park Sports Ground	East	52	12	Available for community use and used	Good	70	38	32	No	No	No
Manor Park Sports Ground	East	52	5	Available for community use and used	Good	50	40	10	No	No	No
Norwich Cricket Club (Postwick Ground)	East	54	12	Available for community use and used	Standard	48	50	-2	No	No	No
Old Catton Recreation Ground	East	57	4	Available for community use and used	Good	20	20	0	No	No	No
Redmayne Field	East	63	12	Not available for community use	Standard	48	10	38	No	No	No
Redmayne Field	East	63	12	Not available for community use	Standard	48	10	38	No	No	No
Redmayne Field	East	63	5	Not available for community use	Standard	20	10	10	No	No	No
Reepham High School and College	West	65	5	Not available for community use	Standard	20	8	12	No	No	No

Site name	Sub analysis area	PPS site ID	Number of wickets	Community use category	Rating	Capacity	Current use (MES)	Balance (MES)	Spare capacity Saturday	Spare capacity Sunday	Spare capacity Midweek
South Walsham Recreation Ground	East	72	7	Available for community use and used	Good	35	8	27	Yes	Yes	Yes
Sprowston Cricket Club	East	75	10	Available for community use and used	Good	50	42	8	No	No	No
Sprowston Cricket Club	East	75	6	Available for community use and used	Good	30	42	-12	No	No	No
Taverham Hall Preparatory School	West	82	8	Not available for community use	Good	40	0	40	No	No	No
Taverham Hall Preparatory School	West	82	5	Not available for community use	Good	25	0	25	No	No	No
Thorpe St Andrew School	East	86	5	Not available for community use	Standard	20	0	20	No	No	No
Walcis Park	West	88	12	Available for community use and used	Good	60	36	24	No	No	Yes
Watling Park	West	89	8	Available for community use and used	Standard	32	36	-4	No	No	No

Actual spare capacity

- 6.80 A square is only deemed to have actual spare capacity if it is available at peak times. Peak demand for senior men's cricket is Saturday. As a square can only accommodate 1 match per Saturday it can cater for 2 teams playing on a home and away basis. On this basis, if a square has 2 senior men's teams using it, it has no additional capacity. Sites that may have minimal spare capacity have been discounted as this wouldn't be sufficient to enable additional teams to play throughout the course of a season. For a site to be classed as having actual spare capacity it must have at least 11 match equivalent sessions available.
- 6.81 Spare capacity at Manor Park Sports Ground for Sunday's has been discounted as the site is also used by Norfolk County Cricket Club. Due to the level of cricket they play at, the sites would not be accessible on Sunday's when they play home fixtures.
- 6.82 Table 6.16 shows actual spare capacity for Saturday cricket.

Table 6.16 Actual spare capacity for Saturday cricket

Site Name	Sub Analysis Area	PPS Site ID	Number of wickets	Rating	Capacity (MES)	Actual spare capacity (MES)	Capacity for additional teams
South Walsham Recreation Ground	East	72	7	Good	35	27	2

- 6.83 There is some demand in Broadland for senior men's cricket on Sunday's too, as well as demand for senior women's cricket. In terms of calculating actual spare capacity, the same principles are applied to Sunday cricket as Saturday cricket.

6.84 Table 6.17 shows actual spare capacity for Sunday cricket.

Table 6.17 Actual spare capacity for Sunday cricket

Site Name	Sub Analysis Area	PPS Site ID	Number of wickets	Rating	Capacity (MES)	Balance (MES)	Spare Capacity Sunday	Capacity for additional teams
Fitzmaurice Park	East	26	11	Standard	44	22	Yes	2
Halvergate Playing Field	East	33	11	Good	55	25	Yes	2
King George V Playing Field (Drayton)	West	46	9	Standard	36	21	Yes	1
South Walsham Recreation Ground	East	72	7	Good	35	27	Yes	1

6.85 There is often more capacity during midweek as fixtures can be played across 5 evenings. Midweek is generally peak demand for junior cricket. NTP's are also often used for midweek junior cricket, which provide additional capacity. Capacity at Fitzmaurice Park, Halvergate Playing Field and King George V Playing Field also takes into consideration that the grass wickets are also use for midweek training by clubs.

6.86 When looking at actual spare capacity for midweek cricket, only 3 nights a week are taken into consideration for spare capacity for match play. This is to allow for the provision of sessions such as All Stars and Dynamos cricket.

6.87 Table 6.18 shows actual spare capacity for midweek cricket.

Table 6.18 Actual spare capacity for midweek cricket

Site Name	Sub Analysis Area	PPS Site ID	Number of wickets	Rating	Capacity (MES)	Current use (MES)	Balance (MES)	Spare Capacity Midweek	Capacity for additional teams
Coltishall Cricket Club	East	19	5	Standard	20	12	8	Yes	4
Fitzmaurice Park	East	26	11	Standard	44	22	22	Yes	4
Halvergate Playing Field	East	33	11	Good	55	30	25	Yes	4
King George V Playing Field (Drayton)	West	46	9	Standard	36	15	21	Yes	4
South Walsham Recreation Ground	East	72	7	Good	35	8	27	Yes	6
Walcis Park	West	88	12	Good	60	36	24	Yes	2

Overplay

6.88 There are 5 sites in Broadland which contain overplayed squares, these total overplay of 23 match equivalent sessions. It should be noted that when looking at Sprowston Cricket Club on a site basis, overplay reduces from 12 to 4 match equivalent sessions due to there being spare capacity on the other squares of 8 match equivalent sessions.

6.89 Table 6.19 shows overlaid cricket sites in Broadland.

Table 6.19 Overplayed sites

Site Name	Sub Analysis Area	PPS Site ID	Number of wickets	Rating	Capacity (MES)	Current use (MES)	Balance (MES)
Acle War Memorial Recreation Centre	East	3	8	Good	40	45	-5
Norwich Cricket Club (Postwick Ground)	East	54	12	Standard	48	50	-2
Sprowston Cricket Club	East	75	6	Good	80	84	-4
Watling Park	West	89	8	Standard	32	36	-4

6.90 The majority of overplay exists within the East where there are 3 sites that contain overplayed squares totalling 11 match equivalent sessions.

Key issues and findings

6.91 It is important to understand to what extent existing provision can cater for current and future demand at peak times. Future demand based on TGRs for each sub analysis areas has been overlaid with the existing balance scores at peak times to show what level of capacity exists within each of the sub analysis areas.

6.92 Future demand for match equivalent sessions has been based on any new adult teams generating 11 match equivalent sessions of play and junior teams generating 6 match equivalent sessions. TGRs have been rounded down to the nearest whole number. This has been shown below for each of the peak times for cricket.

6.93 Table 6.20 shows the capacity balance for Saturday cricket in Broadland.

Table 6.20 Capacity balance for Saturday cricket

Sub analysis area	Actual spare capacity (MES)	Overplay (MES)	Current total (MES)	Future demand (teams)	Future total (MES)
East	27	-11	16	1	5
West	0	-4	-4	4	-48

6.94 Table 6.21 shows the capacity balance for Sunday cricket in Broadland.

Table 6.21 Capacity balance for Sunday cricket

Sub analysis area	Actual spare capacity (MES)	Overplay (MES)	Current Total (MES)	Future Demand (teams)	Future Total (MES)
East	74	-11	63	0	63
West	21	-4	17	0	17

6.95 Table 6.22 shows the capacity balance for midweek cricket in Broadland.

Table 6.22 Capacity balance for midweek cricket

Sub analysis area	Actual spare capacity (MES)	Overplay (MES)	Current total (MES)	Future demand (teams)	Future total (MES)
East	62	-11	51	9	-3
West	45	-4	41	1	35

6.96 There are no current shortfalls in the East, however there are future shortfalls for midweek cricket when future team generation rates are taken into consideration.

6.97 There are currently shortfalls for Saturday cricket in the West. Shortfalls are increased when future team generation rates are taken into consideration.

Summary

Cricket

- There are currently 24 grass cricket pitches in Broadland, 17 of these are available for community use with the remaining 7 unavailable;
- There are 3 sites that contain lapsed cricket squares, these are Acle Academy, Fireside Junior School and Sprowston Community Academy;
- There are currently 15 cricket clubs within Broadland who have a total of 101 teams. There are more teams located with the East sub analysis area (72) compared to the West (29);
- Security of tenure is deemed to be an issue at 4 sites in Broadland, Acle War Memorial Recreational Centre, Frettenham Village Hall Playing Field and Halvergate Playing Field;
- All sites containing grass cricket squares were assessed to understand their quality. 13 were assessed as good, 11 as standard and 0 as poor. There were also 5 Non-Turf Pitches (NTPs) assessed as good and 5 as standard, 0 were assessed as poor;
- Norwich Cricket Club have exported demand outside of the study area to Ingham Cricket Club in North Norfolk. This is for 1 adult Saturday team, 1 adult Sunday team and some of their junior teams on an ad hoc basis;
- Team Generation Rates (TGRs) show future demand for an additional 19 teams in Broadland;
- Ancillary provision at sites containing crickets squares was also assessed. 5 sites were assess as having good quality provision, 8 as standard and 2 as poor. Coltishall Cricket Club, Frettenham Cricket Club and Norwich Cricket Club all stated that their ancillary provision required improving;
- Whilst a number of clubs have access to nets for training sessions, Old Catton Cricket Club and Sprowston Cricket Club both stated that they had demand for additional training net provision. Some clubs also use grass wickets to train on;
- There is actual spare capacity for 2 Saturday teams, 6 Sunday teams and 24 midweek teams in Broadland;
- There are 4 sites that are currently overplayed in Broadland this totals 15 match equivalent sessions (MES).

7. Tennis

Introduction

- 7.1 The governance of tennis in Broadland is overseen by the Lawn Tennis Association (LTA).
- 7.2 In order to develop tennis locally and nationally, the LTA have developed a strategy called Tennis Opened Up. A summary of the key principles behind this strategy has been provided below. ([Click here for the LTA Tennis Opened Up strategy](#))
- 7.3 The strategy aims to grown tennis by making it more relevant, accessible, welcoming and enjoyable. The key objectives in the strategy are:
- Visibility – broaden relevance and increase viability of tennis all year round to build engagement and participation with fans and players;
 - Innovation – innovate in the delivery of tennis to widen its appeal;
 - Investment – support community facilities and schools to increase the opportunities to play;
 - Engagement – engage and collaborate with everyone involved in the delivery of tennis in Britain, particularly coaches and volunteers, to attract and maintain more people in the game;
 - Performance – create a pathway for champions that nurtures a diverse team of players, people and leaders;
 - Leadership – lead tennis in Britain to the highest standard so it is a safe, welcoming, well-run sport. More players playing more often;
 - Enable five new players to break into the top 100 by 2023 and inspire the tennis audience.

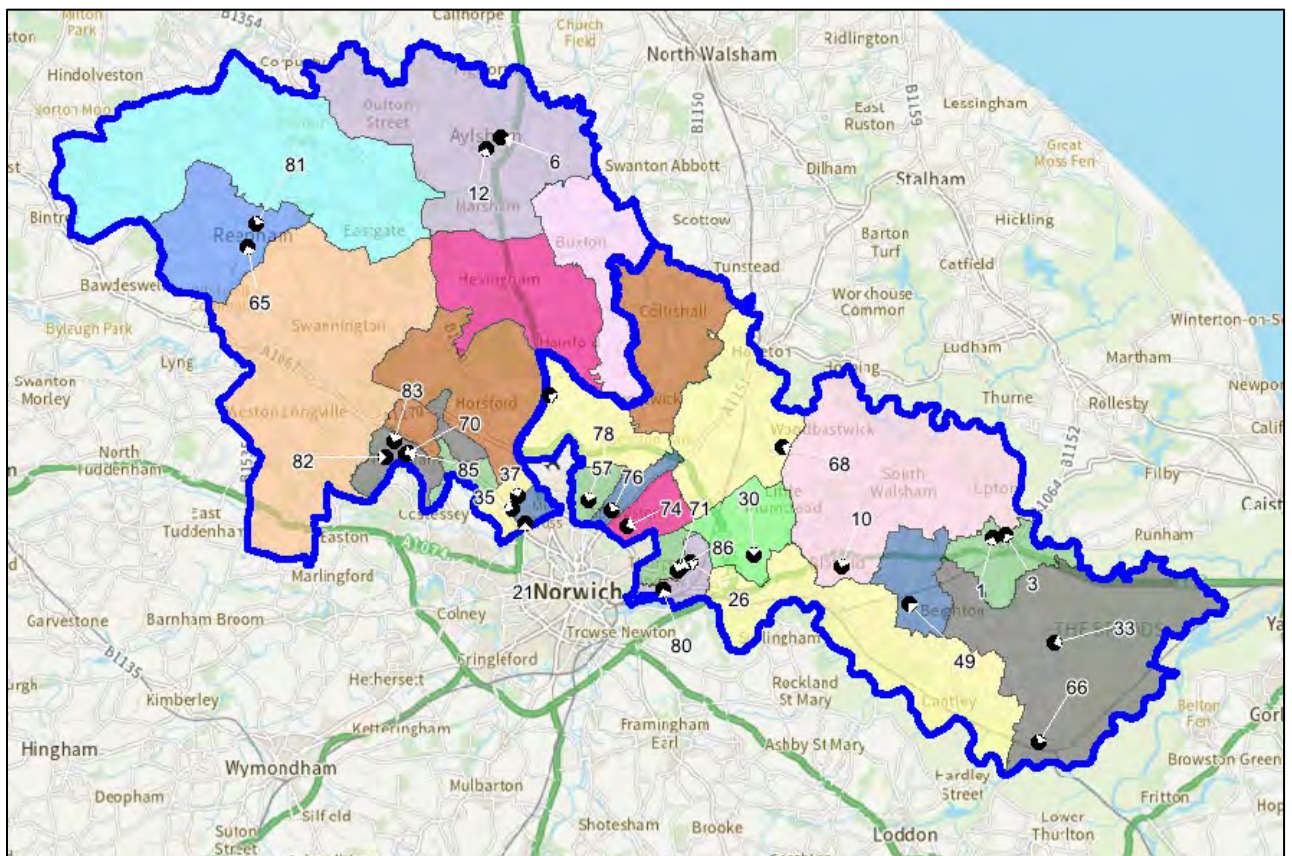
Consultation

- 7.4 There are currently 7 tennis clubs operating within Broadland and 5 of the 7 clubs responded to the consultation which represents an 71% response rate. The clubs who didn't respond to the consultation were David Lloyd Tennis Club and Aylsham Tennis Club.

Supply

- 7.5 There are 26 sites listed in Broadland as providing outdoor tennis courts. This equates to 80 courts in total. 4 of the 26 sites are currently unavailable for community use, which totals 13 courts. All of the sites that have tennis court provision unavailable for community use are educational sites. The remaining 22 sites with tennis courts on are available for community use, this totals 67 tennis courts.
- 7.6 This report will only cover outdoor tennis provision, indoor tennis courts will be picked up in the Built Facilities Strategy.
- 7.7 Figure 7.1 shows where tennis courts are located in Broadland. The numbers relate to the PPS site ID in table 7.1.
- 7.8 Figure 7.1 shows that there are slightly more tennis courts provided in the East compared to the West sub analysis area, with 15 sites located in the East and 11 sites in the West.

Figure 7.1 Map of tennis courts in Broadland



7.9 Table 7.1 provides a more detailed look at the number of tennis courts that are provided within Broadland.

Table 7.1 Overview of tennis provision

Site name	Sub analysis area	PPS Site ID	Management type	Flood lit	Number of courts	Surface type	Community use category
Acle Academy	East	1	School / College / University (in house)	No	4	Macadam	Available for community use but unused
Acle War Memorial Recreation Centre	East	3	Community Organisation	Yes	5	Macadam	Available for community use and used
Aylsham Recreation Ground	West	6	Community Organisation	Yes	4	Macadam	Available for community use and used
Blofield Memorial Ground	East	10	Sport Club	No	4	Grass	Available for community use and used
Blofield Memorial Ground	East	10	Sport Club	No	1	Macadam	Available for community use and used
Bure Valley Junior School	West	12	School / College / University (in house)	No	2	Macadam	Not available for community use
David Lloyd (Norwich)	West	21	Private	No	2	Macadam	Available for community use and used
David Lloyd (Norwich)	West	21	Private	No	2	Artificial	Available for community use and used

Site name	Sub analysis area	PPS Site ID	Management type	Flood lit	Number of courts	Surface type	Community use category
Fitzmaurice Park	East	26	Local Authority (in house)	No	1	Macadam	Available for community use and used
Great Plumstead Village Hall	East	30	Local Authority (in house)	No	1	Macadam	Available for community use and used
Halvergate Playing Field	East	33	Community Organisation	Yes	1	Macadam	Available for community use and used
Hellesdon High School	West	35	School / College / University (in house)	No	5	Macadam	Available for community use and used
Hellesdon Recreation Ground	West	37	Local Authority (in house)	Yes	3	Macadam	Available for community use and used
Lingwood Village Hall & Playing Field	East	49	Community Organisation	Yes	1	Macadam	Available for community use and used
Old Catton Recreation Ground	East	57	Local Authority (in house)	Yes	2	Macadam	Available for community use and used
Old Catton Recreation Ground	East	57	Local Authority (in house)	Yes	1	Macadam	Available for community use and used
Reepham High School and College	West	65	School / College / University (in house)	No	4	Macadam	Not available for community use
Reedham Playing Field	West	66	Community Organisation	No	1	Macadam	Available for community use and used

Site name	Sub analysis area	PPS Site ID	Management type	Flood lit	Number of courts	Surface type	Community use category
Salhouse Recreation Field	East	68	Local Authority (in house)	Yes	1	Macadam	Available for community use and used
Sandy Lane Playing Field	West	70	Local Authority (in house)	Yes	3	Macadam	Available for community use and used
Sir George Morse Park	East	71	Local Authority (in house)	No	2	Macadam	Available for community use and used
Sprowston Community Academy	East	74	School / College / University (in house)	No	2	Macadam	Not available for community use
Sprowston Recreation Ground	East	76	Local Authority (in house)	No	2	Macadam	Available for community use and used
Sprowston Recreation Ground	East	76	Local Authority (in house)	No	6	Grass	Available for community use and used
St Faith's Centre (Norwich)	East	78	Community Organisation	No	2	Macadam	Available for community use and used
Stanmore Tennis Club	East	80	Sport Club	Yes	2	Macadam	Available for community use and used
Stimpsons Piece	West	81	Sport Club	Yes	2	Macadam	Available for community use and used
Taverham Hall Preparatory School	West	82	School / College / University (in house)	No	3	Macadam	Available for community use and used

Site name	Sub analysis area	PPS Site ID	Management type	Flood lit	Number of courts	Surface type	Community use category
Taverham High School	West	83	Private Contractor (PPP/PFI)	Yes	5	Macadam	Not available for community use
Thorpe St Andrew School	East	86	School / College / University (in house)	Yes	6	Macadam	Available for community use and used

Lapsed and disused courts

- 7.10 A disused site is a site that previously had pitches laid out, but no longer does. Once a site has been disused for 5 years or more it becomes known as lapsed. This means it now falls outside of Sport England's statutory remit but is still assessed using the criteria within Paragraph 99 of the National Planning Policy Framework.
- 7.11 There is 1 site in Broadland which contains lapsed tennis courts, this is King George V Playing Fields. Google Earth imagery suggest that the courts haven't been used for over 10 years now. Drayton Parish Council also confirmed it has been roughly 10 years since the courts were used.

Ownership and management

- 7.12 Tenure at a site is deemed to be secured if the club has confirmed use of the site for the next 3 years. Where tennis courts are located on Parish or Town Council sites, tenure is generally deemed to be secured.
- 7.13 Stanmore Tennis Club own the freehold for their site, all other club sites are leased. Taverham Tennis Club are currently on a short-term lease pending the refurbishment of their courts which is due to take place in summer 2022. The remaining clubs have more than 3 years on their lease agreements which are all with Parish Councils.
- 7.14 Table 7.2 provides an overview of management arrangements and security at tennis club sites.

Table 7.2 Overview of management at club sites

Site Name	Sub Analysis Area	PPS Site Id	Management Of Site	Security	Club Name
Aylsham Tennis Club	West	6	Community Organisation	Secured	Aylsham Tennis Club
Blofield Memorial Ground	East	10	Sport Club	Secured	Blofield Tennis Club
David Lloyd (Norwich)	West	21	Private	Unsecured	David Lloyd Tennis Club
Sandy Lane Playing Field	West	70	Local Authority (In House)	Secured	Taverham Tennis Club
Stanmore Tennis Club	East	80	Sport Club	Secured	Stanmore Tennis Club
Stimpsons Piece	West	81	Sport Club	Secured	Reepham Tennis Club

Surface type

- 7.15 Of the 67 tennis courts available for community use in Broadland, the majority are a macadam surface (55 in total). There are also 10 grass courts and 2 artificial courts. Blofield Tennis Club reported plans to convert 1 of their grass courts to macadam. This would provide them with 2 macadam courts and 3 grass courts. Both Stanmore and Taverham Tennis Clubs have plans to resurface their courts, but this won't result in a change in surface type.

Floodlighting

- 7.16 Floodlights allow tennis courts to be used all year round and are seen as key to growing participation in tennis by the LTA. A floodlit hardcourt can accommodate up to 60 members whereas a non-floodlit hardcourt can only accommodate up to 40 members.
- 7.17 In total there are 31 floodlit tennis courts in Broadland that are available for community use. There are slightly more floodlit tennis courts in the East, 19, than there are in the West 14. Acle, Reepham, Taverham and Stanmore Tennis Clubs all reported plans to upgrade their current floodlights. Blofield Tennis Club reported that they would be keen to explore opportunities to add floodlights to their courts. At present, Blofield Tennis Club is the only club site in Broadland that doesn't provide any floodlit courts.

Quality

- 7.18 All 67 tennis courts that are available for community use were visited and a non-technical assessment was completed to determine the quality of the courts being provided. Consultation with key stakeholders was also carried out to help inform this.
- 7.19 Table 7.3 provides an overview of tennis court quality ratings on a site by site basis.

Table 7.3 Site by site tennis court quality

Site name	Sub analysis area	PPS site ID	Flood lit	Number of courts	Surface type	Quality rating
Acle Academy	East	1	No	4	Macadam	Standard
Acle War Memorial Recreation Centre	East	3	Yes	5	Macadam	Good
Aylsham Recreation Ground	West	6	Yes	4	Macadam	Good

Site name	Sub analysis area	PPS site ID	Flood lit	Number of courts	Surface type	Quality rating
Blofield Memorial Ground	East	10	No	4	Grass	Standard
Blofield Memorial Ground	East	10	No	1	Macadam	Standard
David Lloyd (Norwich)	West	21	No	2	Macadam	Good
David Lloyd (Norwich)	West	21	No	2	Artificial	Good
Fitzmaurice Park	East	26	No	1	Macadam	Standard
Great Plumstead Village Hall	East	30	No	1	Macadam	Standard
Halvergate Playing Field	East	33	Yes	1	Macadam	Standard
Hellesdon High School	West	35	No	5	Macadam	Poor
Hellesdon Recreation Ground	West	37	Yes	3	Macadam	Standard
Lingwood Village Hall & Playing Field	East	49	Yes	1	Macadam	Standard
Old Catton Recreation Ground	East	57	Yes	2	Macadam	Good
Old Catton Recreation Ground	East	57	Yes	1	Macadam	Standard
Reedham Playing Field	West	66	No	1	Macadam	Standard
Salhouse Recreation Field	East	68	Yes	1	Macadam	Standard
Sandy Lane Playing Field	West	70	Yes	3	Macadam	Standard

Site name	Sub analysis area	PPS site ID	Flood lit	Number of courts	Surface type	Quality rating
Sir George Morse Park	East	71	No	2	Macadam	Standard
Sprowston Recreation Ground	East	76	No	2	Macadam	Standard
Sprowston Recreation Ground	East	76	No	6	Grass	Standard
St Faith's Centre (Norwich)	East	78	No	2	Macadam	Good
Stanmore Tennis Club	East	80	Yes	2	Macadam	Good
Stimpsons Piece	West	81	Yes	2	Macadam	Standard
Taverham Hall Preparatory School	West	82	No	3	Macadam	Standard
Thorpe St Andrew School	East	86	Yes	6	Macadam	Standard

7.20 Table 7.4 shows the number of good, standard and poor quality tennis courts in each of the sub analysis areas.

Table 7.4 Tennis court quality by sub analysis area

Sub analysis area	Good (courts)	Standard (courts)	Poor (courts)
East	11	31	0
West	8	12	8
Total	19	43	5

7.21 All tennis courts recorded as poor are located in the West sub analysis. At the time of the consultation Taverham Tennis Club were having 1 of their courts resurfaced. Once this had been completed the remaining 2 courts were also due to be resurfaced 1 at a time. It is assumed that once this has been completed the courts will be of a good quality.

Ancillary provision

7.22 Ancillary provision at sites with tennis courts available for community access is varied across Broadland. Table 7.5 below provides an overview of what was recorded during the site assessments. Ancillary provision relates to the provision of a club house, toilets for players and spectators, access to refreshments and whether or not facilities are compliant with the Disability Discrimination Act (DDA). Sufficient car parking is also taken into consideration.

Table 7.5 Overview of ancillary provision

Site Name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Rating
Acle War Memorial Recreation Ground	Yes	Yes	Yes	Yes	Yes	4 team changing pavilion with self-contained showers and toilets. 2 officials changing with self-contained showers and toilets. Sufficient car parking.	Good
Aylsham Recreation Ground	Yes	Yes	Yes	Yes	No	4 teams changing pavilion with communal showers and toilets. Officials changing with self-contained showers and toilets. Sufficient car parking.	Standard

Site Name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Rating
Blofield Memorial Park	Yes	Yes	Yes	Yes	No	Small wooden building with changing rooms and toilets. Sufficient car parking.	Standard
David Lloyd	Yes	Yes	Yes	Yes	Yes	Changing rooms with showers and toilets part of leisure centre. Café available. Sufficient car parking.	Good
Fitzmaurice Park	Yes	Yes	Yes	Yes	Yes	Changing pavilion with self-contained showers and toilets. Officials changing also available. Not available during the day. Sufficient parking.	Good
Sir George Morse Park	Yes	Yes	Yes	Yes	Yes	Parish Council building has 4 changing rooms with self-contained showers and toilets. 2 officials changing with showers and toilets. Sufficient parking.	Good

Site Name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Rating
Great Plumstead Village Hall	No	No	No	No	No	No ancillary provision available. Limited parking.	Poor
Halvergate Playing Field	Yes	Yes	Yes	Yes	Yes	2 changing rooms with showers and toilets. Official changing provided. Limited parking.	Good
Hellesdon High School	No	Yes	Yes	Yes	Yes	Changing rooms part of the school building. 2 changing rooms with self-contained showers and toilets. DDA compliant. Sufficient parking.	Standard
Hellesdon Recreation Ground	Yes	Yes	Yes	Yes	No	2 changing rooms with self-contained showers and toilets. No officials changing. Limited car parking.	Standard

Site Name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Rating
Lingwood Village Hall	No	Yes	Yes	Yes	Yes	2 team changing pavilion with self-contained showers and toilets. Officials changing with self-contained shower and toilets. Limited parking.	Good
Old Catton Recreation Ground	Yes	Yes	Yes	Yes	Yes	2 changing rooms with self-contained showers and communal toilets. Officials changing with shared toilet and shower facilities. Sufficient parking.	Standard
Reedham Playing Fields	No	No	Yes	Yes	Yes	Parish Council building on site with access to toilets and refreshments.	Standard
Salhouse Recreation Field	No	No	No	No	No	Old building with 2 changing rooms with showers and toilets. Limited parking.	Poor

Site Name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Rating
Sandy Lane Playing Field	Yes	Yes	Yes	Yes	Yes	Small pavilion with 2 changing rooms and toilets.	Poor
Sprowston Recreation Ground	Yes	Yes	Yes	Yes	Yes	4 changing rooms with self-contained showers and toilets. 2 Officials changing with self-contained showers and toilets. Sufficient parking.	Good
St Faiths Centre	Yes	Yes	Yes	Yes	Yes	Toilets provided within sports centre. Sufficient parking.	Standard
Stanmore Tennis Club	Yes	Yes	Yes	Yes	No	Small wooden pavilion with 2 changing rooms and toilets. No showers. No parking.	Standard
Stimpson Piece	Yes	No	Yes	Yes	No	Club have no access to ancillary provision. Small portacabin provided. Sufficient parking.	Poor

Site Name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Rating
Taverham Hall Preparatory School	No	No	Yes	Yes	Yes	Toilets in main school building. Sufficient parking.	Standard
Thorpe St Andrew School	No	Yes	No	Yes	Yes	Changing rooms part of school building with self-contained showers and toilets. Officials changing with self-contained showers and toilets. Sufficient parking.	Standard

7.23 During the consultation Blofield Tennis Club stated that they were unsatisfied with the quality of ancillary provision at their site. They felt that the poor quality contributed to losing members to other tennis clubs and that they were keen to rectify this.

Demand

- 7.24 There are currently 6 tennis clubs based within Broadland. Club membership numbers were provided during the consultation process.
- 7.25 An overview of membership numbers at tennis clubs in Broadland has been provided in table 7.6 for clubs who responded to the club survey. This shows that there is a combined membership of 521 adult members and 224 junior members. It also shows if membership numbers increased, decreased or stayed the same during the last 3 years.

Table 7.6 Membership at club sites

Site name	Sub analysis area	PPS site ID	Club name	Adult members	Junior members	Membership trends (last 3 years)
Acle War Memorial Recreation Centre	East	3	Acle Tennis Club	180	100	Stayed the same
Aylsham Recreation Ground	West	6	Aylsham Tennis Club	Unknown	Unknow	Unknown
Blofield Memorial Ground	East	10	Blofield Tennis Club	65	40	Increased adults and juniors
David Lloyd (Norwich)	West	21	David Lloyd Tennis Club	Unknown	Unknown	Unknown
Sandy Lane Playing Field	West	70	Taverham Tennis Club	36	9	Increased juniors
Stanmore Tennis Club	East	80	Stanmore Tennis Club	120	50	Increased adults and juniors
Stimpsons Piece	West	81	Reepham Tennis Club	120	25	Stayed the same

7.26 50% of clubs stated that their numbers had increased within the last 3 years. 50% also stated that they had plans for further increase their numbers. Table 7.7 shows the clubs who plan to grow their membership and by how many members.

Table 7.7 Club Membership Growth

Site name	Sub analysis area	PPS site ID	Club name	Adult members	Junior members
Blofield Memorial Ground	East	10	Blofield Tennis Club	10	10
Sandy Lane Playing Field	West	70	Taverham Tennis Club	10	10
Stimpsons Piece	West	81	Reepham Tennis Club	120	25

Imported demand

- 7.27 Imported demand is demand that comes from outside of the study area to access provision, due to a lack of provision or barriers to accessing provision where they are located.
- 7.28 There is no reported imported demand for tennis within Broadland. All clubs who responded to the consultation stated that the majority of their members are from within the study area.

Latent demand

- 7.29 Latent demand refers to demand that is not currently being met due to perceived barriers to participation.
- 7.30 Sports England's Market Segmentation tool can be used to measure this for adults within specific sports and a defined area.
- 7.31 The Sport England Market Segmentation tools shows latent demand of 2,382 potential additional tennis players in Broadland. The most prevalent segment identified by the tool is Tim (Settling Down Males).
- 7.32 Insight provided by the LTA suggests that there is demand for an additional 1,090 tennis players within Broadland.

- 7.33 Both Blofield Tennis Club and Taverham Tennis Club identified latent demand during the club consultation. Blofield Tennis Club stated they had latent demand for 35 adult members and 20 junior members. Taverham Tennis Club stated that they had latent demand for 6 adult members and 2 junior members. It is worth noting that this is based on the clubs interpretation of latent demand and doesn't reflect or impact upon the data provided by the LTA or Sport England.

Informal demand

- 7.34 It is assumed that informal tennis takes place on sites that are available for community use where there is no venue registered. This is especially prevalent on open access sites which have no controlled entry.

Overmarked Courts

- 7.35 Tennis courts are often overmarked with other sport markings such as netball and basketball, which can often affect access. This is often common on school sites. there are currently 7 sites in Broadland which have tennis courts that are overmarked, all of which are overmarked with netball courts. Sites with overmarked tennis courts are listed below. The majority of these are educational sites (5 in total).
- 7.36 No issues were identified regarding this through the consultation undertaken:
- Halvergate Playing Field;
 - Hellesdon High School;
 - Hellesdon Recreation Ground;
 - Old Catton Recreation Ground;
 - Salhouse Recreation Field;
 - Taverham Preparatory School;
 - Thorpe St Andrew School.

Understanding the situation at individual sites

- 7.37 The LTA recommends that a non-floodlit hard court can accommodate 40 members whereas a floodlit hard court can accommodate 60 members. Air domed courts can accommodate 100 members and indoor courts 200 members. Grass tennis courts aren't considered, due to the finite capacity that they have.
- 7.38 It should be noted that whilst some courts may have spare capacity, they may service demand from rural communities that can't access courts in other areas of the district.

7.39 Table 7.8 shows capacity at tennis club sites based on membership numbers. It also shows what capacity clubs have to cater for additional members, or if they are at capacity or oversubscribed.

Table 7.8 Capacity at club sites

Site name	Sub analysis area	PPS site Id	Club name	Adult members	Junior members	Capacity for members	Spare capacity for members
Acle War Memorial Recreation Centre	East	3	Acle Tennis Club	180	100	300	20
Aylsham Recreation Ground	West	6	Aylsham Tennis Club	Unknow	Unknown	240	Unknow
Blofield Memorial Ground	East	10	Blofield Tennis Club	65	40	40	-65
David Lloyd (Norwich)	West	21	David Lloyd Tennis Club	Unknown	Unknown	240	Unknown
Sandy Lane Playing Field	West	70	Taverham Tennis Club	36	9	180	135
Stanmore Tennis Club	East	80	Stanmore Tennis Club	120	50	120	-50
Stimpsons Piece	West	81	Reepham Tennis Club	120	25	120	-25

Key Issues and findings

- 7.40 The table above indicates that overall club sites in Broadland have spare capacity of 15 members. This is largely due to the spare capacity that currently exists at Sandy Lane Playing Field. It should be noted that whilst there are 3 courts at this site, only 2 are operational whilst the resurfacing works are taking place. Membership numbers have been managed to allow for this. The club envisage membership numbers increasing once all 3 courts are resurfaced and operational.
- 7.41 Reepham Tennis Club wouldn't be able to facilitate their planned growth given that the site is currently over capacity
- 7.42 Should the LTA's latent demand be realised then tennis courts on club sites could be over capacity by 1,075 members. Blofield Tennis Club are keen to resurface at least 1 of their grass courts to macadam, they would also be keen to explore providing floodlights for their tennis courts. This would provide additional capacity at a site that is currently over capacity.
- 7.43 It is assumed that non club sites have spare capacity as they are catering for informal tennis. The focus on these sites should be ensuring that they are of an appropriate standard to continue to cater for informal tennis provision.

Summary

Tennis

- There are 26 sites in Broadland that provide outdoor tennis courts. This equates to 80 courts in total;
- 67 of these courts are available for community use;
- 31 courts available for community use have floodlights;
- The majority of tennis courts provided in Broadland with community use have a macadam surface (82%);
- Blofield Tennis Club are looking to resurface 1 of their grass tennis courts to a macadam surface. Both Stanmore Tennis Club and Taverham Tennis Club have recently resurfaced their macadam courts;
- No provision on club sites is deemed to be unsecured. Taverham Tennis Club were on a short-term lease arrangement with the Parish Council whilst their courts were resurfaced. It is understood this has now been resolved;
- 19 tennis courts were assessed as being good quality, 43 as standard and 5 as poor;
- Blofield Tennis Club reported issues with the quality of ancillary provision at their site, this was assessed as being poor quality;
- 2 clubs in Broadland reported plans to increase their current membership numbers by a total of 140 adult members and 45 junior members between them;
- Across Broadland there is only capacity for an additional 15 members on existing club sites;
- 2 sites currently have spare capacity whilst there are 3 sites that are over capacity.

8. Netball

Introduction

- 8.1 England Netball are responsible for governing Netball in England and locally. They have recently developed a new 10 year 'Adventure Strategy' which seeks to build on the momentum created over recent years and take netball to new heights. ([Click here for England Netball Adventure Strategy 2021-2031](#)).
- 8.2 The purpose of the strategy is to lead a movement, on and beyond the court. In order to achieve this the strategy has identified 6 aims described as 'destinations', that are underpinned by 14 'game changers'.
- 8.3 The 6 destinations are:
1. A game for life;
 2. A world leading game;
 3. A visible presence;
 4. A resonant voice;
 5. A thriving collective;
 6. An extraordinary experience.

Consultation

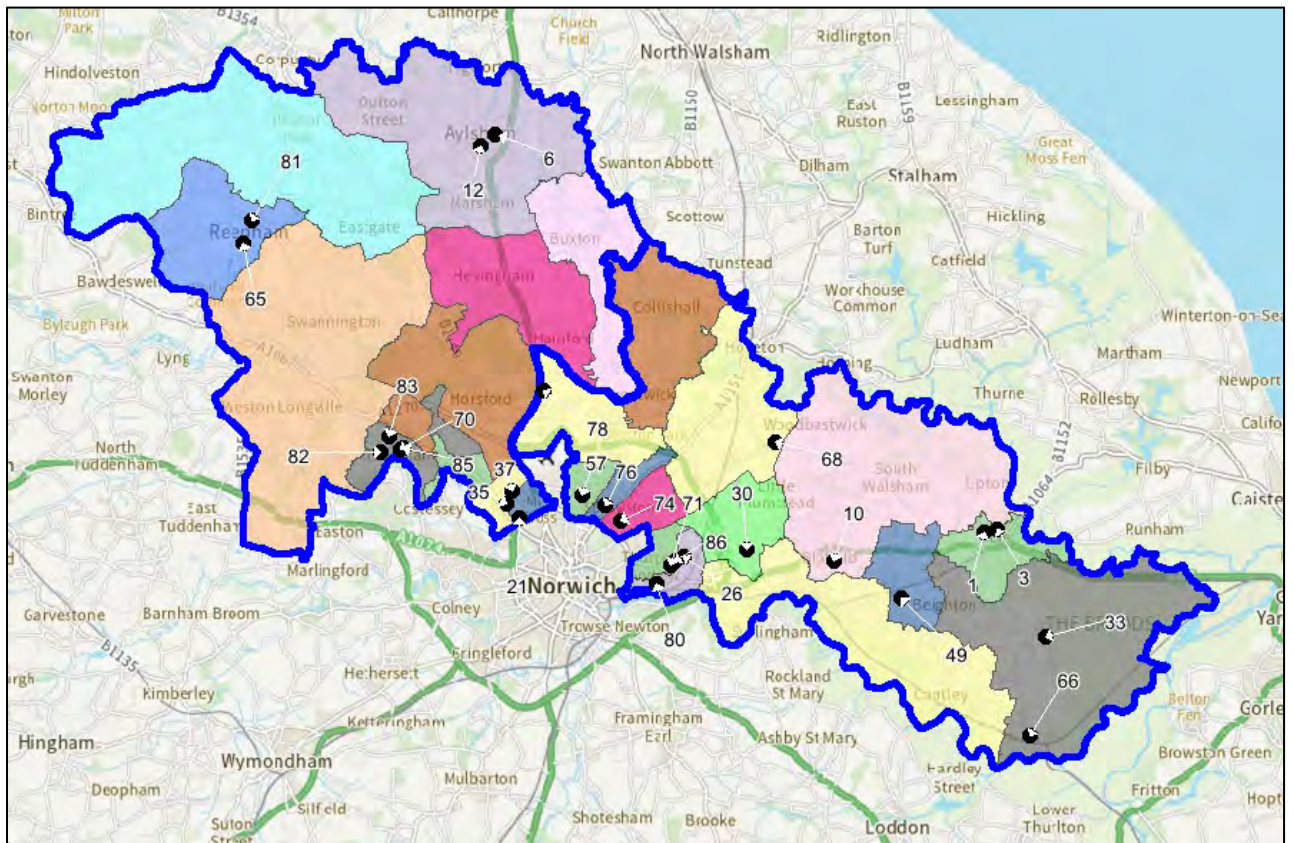
- 8.4 There are currently no netball teams playing within Broadland. League provision locally is run on a central venue basis. This currently takes place within the neighbouring Greater Norwich authorities of Norwich and South Norfolk.

Supply

- 8.5 There are currently 13 sites in Broadland providing outdoor netball courts. This equates to 31 courts in total, 9 sites are available for community use which provides 18 courts in total. 3 of these are Parish Council sites, the rest are educational sites.
- 8.6 20 courts are provided on educational sites whilst the remaining 6 are located on Parish Council sites.

8.7 Figure 8.1 shows that there is a relatively even supply of netball court provision between the East (14 courts) and West (17 courts) sub analysis areas, however the majority of the provision is located close to the Norwich border to the south of both areas. The numbers in the figure relate to the PPS site ID in table 8.1.

Figure 8.1 Map of netball courts in Broadland



8.8 Table 8.1 provides an overview of outdoor netball court provision in Broadland.

Table 8.1 Overview of netball provision

Site name	Sub analysis area	PPS site ID	Management type	Flood lit	Number of courts on site	Surface Type	Community use category
Acle Academy	East	1	School / College / University (in house)	No	3	Macadam	Available for community use but unused
Bure Valley Junior School	West	12	School / College / University (in house)	No	2	Macadam	Not available for community use
Halvergate Playing Field	East	33	Community Organisation	Yes	1	Macadam	Available for community use and used
Hellesdon High School	West	35	School / College / University (in house)	No	4	Macadam	Available for community use and used
Hellesdon Recreation Ground	East	37	Local Authority (in house)	No	2	Macadam	Available for community use and used
Old Catton Recreation Ground	East	57	Local Authority (in house)	Yes	1	Macadam	Available for community use and used
Old Catton Recreation Ground	East	57	Local Authority (in house)	Yes	1	Concrete	Available for community use and used
Rackheath Primary School	East	62	School / College / University (in house)	No	1	Concrete	Available for community use but unused

Site name	Sub analysis area	PPS site ID	Management type	Flood lit	Number of courts on site	Surface Type	Community use category
Reepham High School and College	West	65	School / College / University (in house)	No	5	Macadam	Not available for community use
Salhouse Recreation Field	East	68	Local Authority (in house)	Yes	1	Macadam	Available for community use and used
Sprowston Community Academy	East	74	School / College / University (in house)	No	2	Macadam	Not available for community use
Taverham Hall Preparatory School	West	82	School / College / University (in house)	No	2	Macadam	Available for community use and used

Lapsed and disused courts

- 8.9 A disused site is a site that previously had courts laid out but no longer does. Once a site has been disused for 5 years or more it becomes known as lapsed. This means it now falls outside of Sport England's statutory remit but is still assessed using the criteria within Paragraph 99 of the National Planning Policy Framework.
- 8.10 There were no sites that were reported as being lapsed or disused that contained outdoor netball courts.

Ownership and management

- 8.11 Netball courts in Broadland are located on either educational sites or parish council sites. Community use at educational sites is generally deemed unsecured unless advised otherwise, whilst community use is generally deemed secured on Local Authority and Town and Parish Council sites unless known otherwise.
- 8.12 Table 8.2 provides an overview of ownership and management at sites that provide outdoor netball courts. It also shows if tenure is deemed secured or unsecured.

Table 8.2 Overview of ownership and management

Site name	Sub analysis area	PPS site ID	Ownership type	Management type	Security of community use
Acle Academy	East	1	School / College / University (in house)	Available for community use but unused	Secured
Bure Valley Junior School	West	12	School / College / University (in house)	Not available for community use	Unsecured
Halvergate Playing Field	East	33	Community Organisation	Available for community use and used	Secured
Hellesdon High School	West	35	School / College / University (in house)	Available for community use and used	Unsecured
Hellesdon Recreation Ground	East	37	Local Authority (in house)	Available for community use and used	Secured
Old Catton Recreation Ground	East	57	Local Authority (in house)	Available for community use and used	Secured

Site name	Sub analysis area	PPS site ID	Ownership type	Management type	Security of community use
Rackheath Primary School	East	62	School / College / University (in house)	Available for community use but unused	Unsecured
Reepham High School and College	West	65	School / College / University (in house)	Not available for community use	Unsecured
Salhouse Recreation Field	East	68	Local Authority (in house)	Available for community use and used	Secured
Spowston Community Academy	East	74	School / College / University (in house)	Not available for community use	Unsecured
Taverham Hall Preparatory School	West	82	School / College / University (in house)	Available for community use and used	Unsecured
Taverham High School	West	83	Private Contractor (PPP/PFI)	Not available for community use	Unsecured
Thorpe St Andrew School	East	86	School / College / University (in house)	Available for community use and used	Unsecured

Surface

8.13 Of the 18 netball courts available for community use, the majority are a macadam surface (16 in total). The other 2 netball courts are concrete.

Floodlighting

8.14 Of the 18 netball courts available for community use, 6 are floodlit and 12 aren't. 4 of the sites that aren't floodlit are educational sites, the other site is a parish council site.

Quality

8.15 All 18 netball courts that are available for community use in Broadland were assessed as part of the non-technical assessment process to determine their quality.

8.16 Netball courts were assessed as follows:

- Good (81% or above);
- Standard (51%-80%);
- Poor (50% or below).

8.17 Table 8.3 provides an overview of the quality of netball courts on a site by site basis.

Table 8.3 Site by site netball court quality

Site name	Sub analysis area	PPS site ID	Flood lit	Number of courts	Surface type	Quality rating
Acle Academy	East	1	No	3	Macadam	Standard
Halvergate Playing Field	East	33	Yes	1	Macadam	Standard
Hellesdon High School	West	35	No	4	Macadam	Poor
Hellesdon Recreation Ground	East	37	No	2	Macadam	Standard
Old Catton Recreation Ground	East	57	Yes	1	Macadam	Good
Old Catton Recreation Ground	East	57	Yes	1	Concrete	Standard
Rackheath Primary School	East	62	No	1	Concrete	Standard
Salhouse Recreation Field	East	68	Yes	1	Macadam	Standard
Taverham Hall Preparatory School	West	82	No	2	Macadam	Standard
Thorpe St Andrew School	East	86	Yes	2	Macadam	Standard

8.18 Table 8.4 below shows the number of netball courts assessed as good, standard or poor within each of the sub analysis areas.

Table 8.4 Netball court quality by sub analysis area

Sub analysis area	Good (courts)	Standard (courts)	Poor (courts)
East	1	11	0
West	0	2	4
Total	1	13	4

8.19 Whilst there are no netball teams playing in Broadland, there are teams who train at facilities within the Local Authority area. Norfolk United use the courts at Hellesdon High School and reported that the quality of the courts was poor. It is understood that the school are keen to resurface the courts and also provide floodlights. Thoroughbreds use Old Catton Recreation Ground and reported that the quality of the courts were good having recently been resurfaced.

Ancillary provision

8.20 All sites that provide community access for netball courts also provide ancillary facilities. As the majority of the sites are educational, this provision is included as part of the school building.

8.21 Ancillary provision relates to the provision of a club house, toilets for players and spectators, access to refreshments and whether or not facilities are compliant with the Disability Discrimination Act (DDA). Sufficient car parking is also taken into consideration

8.22 The Norwich Netball League stated that access to ancillary provision for its clubs had been restricted at sites they use for fixtures during the pandemic, but that this was now easing.

8.23 Table 8.5 provides an overview of ancillary provision at sites providing netball courts in Broadland.

Table 8.5 Overview of Ancillary provision

Site Name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Quality Rating
Acle Academy	No	Yes	Yes	Yes	Yes	Part of school building. No showers provided; self-contained toilets. No officials changing. Sufficient parking.	Standard
Halvergate Playing Field	Yes	Yes	Yes	Yes	Yes	2 changing rooms with showers and toilets. Official changing provided. Limited parking.	Good
Hellesdon High School	No	Yes	Yes	Yes	Yes	Part of the school building. 2 changing rooms with self-contained showers and toilets. DDA compliant. Sufficient parking.	Standard
Hellesdon Recreation Ground	Yes	Yes	Yes	Yes	No	2 changing rooms with self-contained showers and toilets. No officials changing. Limited car parking.	Standard

Site Name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Quality Rating
Old Catton Recreation Ground	Yes	Yes	Yes	Yes	Yes	2 changing rooms with self-contained showers and communal toilets. Officials changing with shared toilet and shower facilities. Sufficient parking.	Standard
Rackheath Primary School	No	No	No	No	Yes	No ancillary provision available. Limited parking.	Poor
Salhouse Recreation Field	No	No	No	No	No	Old building with 2 changing rooms with showers and toilets. Limited parking.	Poor
Taverham Hall Preparatory School	No	No	Yes	Yes	Yes	Toilets in main school building. Sufficient parking.	Standard
Thorpe St Andrew School	No	Yes	No	Yes	Yes	Changing rooms part of school building with self-contained showers and toilets. Officials changing with self-contained showers and toilets. Sufficient parking.	Standard

Demand

- 8.24 There is currently no demand for netball in Broadland from a match play perspective.

Latent demand

- 8.25 Consultation with England Netball didn't identify any latent demand for netball in Broadland.
- 8.26 England Netball also stated that there was no latent demand locally.

Imported demand

- 8.27 There is no imported demand in Broadland due to there being no netball league based in the Local Authority area.

Informal demand

- 8.28 England Netball also run a number of programmes locally to increase participation informally. An overview of these programmes has been provided below.

Back to Netball

- 8.29 Back to Netball is designed to reintroduce people back to netball in a fun and friendly environment. To date more than 110,000 people have rediscovered netball through the programme nationally.
- 8.30 Sessions are open to participants of any age, gender or skill level but are tailored around those who haven't played for an extended period of time.
- 8.31 Sessions are delivered in a 6-10 week block with a qualified coach.
- 8.32 There is a Back to Netball programme currently being delivered in Broadland at Old Catton Recreation Ground which attracts 30 participants.

Netball Now

- 8.33 Netball Now is a turn up and play programme for anyone over the age of 16, who is looking to play netball without a weekly commitment.
- 8.34 There is no coaching involved or league table and participants can simply turn up and play.
- 8.35 There is a Netball Now programme being delivered at Hellesdon High School that attracts 41 participants.

Walking Netball

- 8.36 Walking Netball is similar to the original format of the game, but is played at a walking pace.
- 8.37 It is open to anyone but is very popular with older participants.
- 8.38 There aren't any walking netball sessions currently being delivered in Broadland.

Summary

Netball

- There is no netball league based within Broadland. Clubs access league provision in Norwich and South Norfolk;
- There are currently 13 sites in Broadland providing outdoor netball courts. This equates to 31 courts in total.
- 9 sites are available for community use which provides 18 courts in total;
- There are 12 courts located in the East sub analysis area and 6 in the West;
- Of the netball courts available for community use, 16 are a macadam surface and 2 are a concrete surface;
- 6 of the courts that are available for community use are floodlit. There are 12 netball courts that aren't floodlit;
- 1 netball court was assessed as good, 13 as standard and 4 as poor.

9. Bowls

- 9.1 Bowls England are the National Governing Body for Flat Green Lawn Bowls in England.
- 9.2 They have recently developed a new 5 year strategy called Fit For The Future. The strategy aims to get more people playing and enjoying bowls, with a target of 1 million bowls experiences per year by 2026. ([Click here for Bowls England Fit For The Future 2021 - 2026](#)).
- 9.3 In order to achieve this the strategy has 5 priority areas:
- Building the brand of bowls by increasing focus on international & top domestic bowls, and utilizing opportunities such as Birmingham 2022 to achieve larger media coverage;
 - Ensuring the sport is truly accessible to all by offering different formats of the game which suit all time constraints, as well as driving more people to clubs in new ways;
 - Creating positive playing experiences for everyone who steps on the green, both for casual and competitive players, as well as growing our events calendar and introducing a Performance Pathway;
 - Putting volunteers first, as the lifeblood of our sport, by increasing our support for clubs in order to empower them to thrive;
 - Leading the sport with purpose by developing our Governance structures, diversifying our revenue streams, and work collaboratively with all the sport's key stakeholders.
- 9.4 As well as Bowls England, some clubs also affiliate to the English Bowling Federation, which is made up of 13 counties running down the eastern side of the country. The counties are Cleveland, Derbyshire, Durham, Humberside, Huntingdonshire, Lincolnshire, Norfolk, Northamptonshire, North Cambridgeshire, North Essex, Northumberland, Nottinghamshire and Suffolk.
- 9.5 The Norfolk County Bowls Association is the controlling body for outdoor and indoor bowls played under the English Bowling Federation rules in Norfolk. Its roots lie in the Norfolk and Suffolk Bowls Union which was formed in 1912.
- 9.6 Bowls England has also established, in conjunction with other organisations the Bowls Development Alliance (BDA).

9.7 The BDA works across the country with clubs and county associations to ‘sustain, grow and develop the sport in partnership with the bowls family.

Consultation

9.8 There are currently nineteen bowls clubs operating in Broadland. All clubs were sent a club survey as part of the consultation process, with 5 responding. This represents a 26% club response rate.

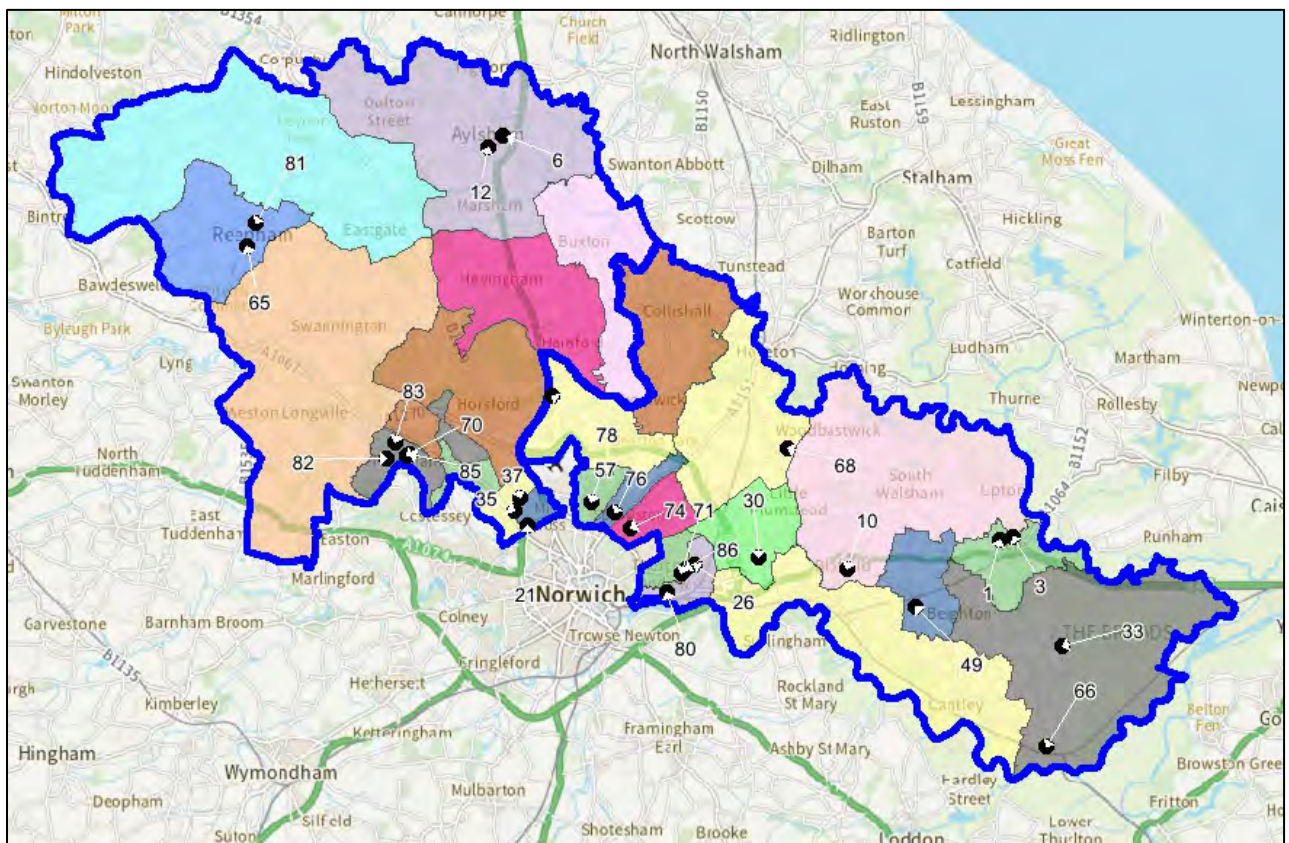
9.9 Consultation was also carried out with Bowls England and Federation Bowls. The BDA were also contacted but didn’t respond.

Supply

9.10 There are 19 sites providing bowling greens in Broadland. As shown in figure 9.1 there are more bowls greens located in the East sub analysis area (13) than there are in the West (6).

9.11 The numbers in the figure relate to the PPS site ID in table 9.1.

Figure 9.1 Map of bowls sites in Broadland



9.12 Table 9.1 provides an overview of bowling green provision in Broadland

Table 9.1 Overview of bowls sites in Broadland

Site name	Sub analysis area	PPS site ID	Management type	Number of rinks
Acle War Memorial Recreation Centre	East	3	Community Organisation	7
Aylsham Recreation Ground	West	6	Community Organisation	6
Burlingham Bowls Club	East	13	Sport Club	6
Cawston Bowls Club	West	16	Sports Club	6
Coltishall Cricket Club	West	19	Sports Club	6
Country Arts Club	East	20	Sports Club	6
Freethorpe Sports Club	East	28	Sport Club	6
Halvergate Top Green Bowls Club	East	32	Sport Club	6
Heathlands Community Centre	East	34	Community Organisation	6
Horsford Bowls Club	West	42	Sports Club	8
King George V Playing Field (Drayton)	West	46	Sports Club	6
Old Catton Recreation Ground	East	57	Local Authority (in house)	6
Plantation Park	East	59	Sport Club	6
Rackheath Playing Fields	East	61	Local Authority (in house)	6

Site name	Sub analysis area	PPS site ID	Management type	Number of rinks
South Walsham Recreation Ground	East	72	Local Authority (in house)	7
Sprowston Recreation Ground	East	76	Local Authority (in house)	6
Thorpe Rec Bowls Club	East	71	Sports Club	7
Reepham Town Bowls Club	West	92	Sports Club	6
Woodbastick Village Hall	East	93	Sports Club	6

Lapsed and disused greens

- 9.13 A disused site is a site that previously had pitches laid out but no longer does. Once a site has been disused for 5 years or more it becomes known as lapsed. This means it now falls outside of Sport England's statutory remit but is still assessed using the criteria within Paragraph 99 of National Planning Policy Framework.
- 9.14 There is 1 site containing a bowling green that has recently become disused. Woodbastick Bowls club folded at the end of the 2022 bowls season. The parish council reported that the green at Woodbastick Village would no longer be maintained as a bowling green whilst there was no club using the site.

Ownership and management

- 9.15 Bowling greens in Broadland are either located on Parish Council sites or club sites. Security of community use on Local Authority, Town or Parish Council sites is generally deemed to be secured unless known otherwise. Tenure is deemed unsecured if use of the site cannot be guaranteed for the next 3 years. None of the clubs who responded to the consultation who held security of tenure reported that this was an issue.

Quality

7.44 All 19 sites containing bowling greens were visited in order to assess the quality of provision available.

7.45 Bowls sites were assessed as follows:

- Good (81% or above);
- Standard (51%-80%);
- Poor (50% or below).

9.16 Table 9.2 provides an overview of the quality of bowling greens in Broadland.

Table 9.2 Site by site bowling green quality

Site name	Sub analysis area	PPS site ID	Flood lit	Quality rating
Acle War Memorial Recreation Centre	East	3	No	Good
Aylsham Recreation Ground	West	6	No	Good
Burlingham Bowls Club	East	13	No	Good
Cawston Bowls Club	West	16	Yes	Good
Coltishall Cricket Club	West	19	No	Good
Country Arts Club	East	20	No	Good
Freethorpe Sports Club	East	28	No	Good
Halvergate Top Green Bowls Club	East	32	No	Standard
Heathlands Community Centre	East	34	No	Standard

Site name	Sub analysis area	PPS site ID	Flood lit	Quality rating
Horsford Bowls Club	West	42	No	Good
King George V Playing Field (Drayton)	West	46	No	Good
Old Catton Recreation Ground	East	57	No	Good
Plantation Park	East	59	No	Good
Rackheath Playing Fields	East	61	No	Good
South Walsham Recreation Ground	East	72	No	Standard
Sprowston Recreation Ground	East	76	No	Good
Thorpe Rec Bowls Club	East	71	No	Good
Reepham Town Bowls Club	West	92	No	Standard
Woodbastick Village Hall	East	93	No	Good

9.17 All bowling greens in Broadland were assessed as either Good (15) or Standard (4).

9.18 1 bowling green in Broadland is floodlit, this is the green at Cawston Bowls Club. Floodlights aren't required for bowls; it does however provide additional playing time at the beginning and end of a season.

Ancillary provision

- 9.19 Ancillary provision at bowls sites is varied in Broadland. It was not possible to access the ancillary facilities at Plantation Bowls Club during the site visit, so these haven't been recorded.
- 9.20 During the consultation Thorpe Recreation Bowls Club stated that they would like to provide a new changing room at their facility. They also confirmed that funding for this works has already been secured.
- 9.21 No other clubs reported any concerns with their existing ancillary provision or plans to develop them.
- 9.22 Ancillary provision relates to the provision of a club house, toilets for players and spectators, access to refreshments and whether or not facilities are compliant with the Disability Discrimination Act (DDA).
- 9.23 Table 9.3 shows which bowls sites provide these facilities.

Table 9.3 Overview of ancillary provision

Site name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Quality rating
Acle War Memorial Recreation Centre	Yes	Yes	Yes	Yes	Yes	Small wooden pavilion with toilets and kitchen.	Good
Aylsham Recreation Ground	Yes	Yes	Yes	Yes	No	Small building with toilets and kitchen.	Standard
Burlingham Bowls Club	Yes	No	Yes	Yes	No	Small building with toilets and kitchen.	Standard
Cawston Bowls Club	Yes	Yes	Yes	Yes	Yes	Pavilion with changing rooms, toilets and kitchen.	Standard

Site name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Quality rating
Coltishall Cricket Club	Yes	Yes	Yes	Yes	No	Pavilion with changing rooms, toilets and kitchen.	Standard
Country Arts Club	Yes	Yes	Yes	Yes	Yes	Large building with 3 changing rooms, toilets and a bar with catering.	Good
Freethorpe Sports Club	Yes	Yes	Yes	Yes	Yes	4 team changing pavilion with self-contained showers and toilets. 2 officials changing with self-contained showers and toilets.	Good
Halvergate Top Green Bowls Club	Yes	No	Yes	Yes	No	Pavilion with changing rooms, toilets and kitchen.	Standard
Heathlands Community Centre	Yes	No	Yes	Yes	No	Small building with toilets and kitchen.	Standard
Horsford Bowls Club	Yes	Yes	Yes	Yes	Yes	Pavilion with 1 changing room, toilets and kitchen.	Standard
King George V Playing Field (Drayton)	Yes	Yes	Yes	Yes	Yes	Pavilion with 2 changing rooms, toilets and kitchen.	Standard
Old Catton Recreation Ground	Yes	Yes	Yes	Yes	Yes	2 changing rooms with toilets and small kitchen.	Standard
Rackheath Playing Fields	Yes	Yes	Yes	Yes	Yes	Pavilion with changing rooms, toilets and kitchen.	Good

Site name	Club house	Changing rooms	Refreshments	Toilets	Disabled toilets and access	Description	Quality rating
South Walsham Recreation Ground	Yes	No	Yes	Yes	No	Small wooden building with toilets and access to water.	Poor
Sprowston Recreation Ground	Yes	Yes	Yes	Yes	Yes	Pavilion with changing rooms, toilets and kitchen.	Good
Thorpe Recreation Bowls Club	Yes	Yes	Yes	Yes	Yes	3 changing rooms with toilets and kitchen.	Good
Reepham Town Bowls Club	Yes	No	Yes	Yes	No	Small building with toilets and access to water.	Standard
Woodbastick Village Hall	No	No	Yes	Yes		Village hall with access to toilets and kitchen.	Standard

Demand

9.24 Bowls England state that a site with 1 green can accommodate up to 100 members. Table 9.4 provides an overview of membership numbers at bowls clubs in Broadland. Where clubs didn't respond to the consultation this data has been provided by either Bowls England or Federation Bowls where possible.

Table 9.4 Membership at bowls clubs

Site name	Sub analysis area	PPS site ID	Club name	Adult members	Junior members	Capacity (members)
Acle War Memorial Recreation Centre	East	3	Acle St Edmunds Bowls Club	33	0	67
Aylsham Recreation Ground	West	6	Aylsham Bowls Club	64	0	36
Burlingham Bowls Club	East	13	Burlingham Bowls Club	5	0	95
Cawston Bowls Club	West	16	Cawston Bowls Club	30	0	-39
Cawston Bowls Club	West	17	Reepham Nomads Bowls Club	109	0	As above
Coltishall Cricket Club	West	19	Coltishall Bowls Club	24	0	76
Country Arts Club	East	20	Country Arts Bowls Club	109	4	-13
Freethorpe Sports Club	East	28	Freethorpe Bowls Club	55	0	45
Halvergate Top Green Bowls Club	East	32	Halvergate Top Green Bowls Club	Unknown	Unknown	Unknown
Heathlands Community Centre	East	34	Blofield Heath Bowls Club	22	0	78
Horsford Bowls Club	West	42	Horsford Bowls Club	69	0	31

Site name	Sub analysis area	PPS site ID	Club name	Adult members	Junior members	Capacity (members)
King George V Playing Field (Drayton)	West	46	RG Carter Group Bowls Club	50	0	50

9.25 Of the bowls sites where membership numbers have been confirmed, only 3 sites don't currently have spare capacity. Thorpe Recreational Bowls Club, which is at capacity, Cawston Bowls Club which is over capacity by 39 members and Country Arts Bowls Club which is overcapacity by 13 members. Overall, within Broadland there is spare capacity for an additional 607 members.

Future Demand

9.26 Table 9.5 shows clubs who reported through the consultation process plans to grow their membership. County Art Bowls Club is currently over capacity, although the club does also have indoor bowls provision, whilst Thorpe Recreation Bowls Club is currently at capacity.

Table 9.5 Future club demand

Club Name	Adult Members	Junior Members
County Arts Bowls Club	50	4
R G Carter Group Bowls Club	4	0
Thorpe Recreation Bowls Club	10	0
Total	64	4

Latent demand

9.27 Latent demand refers to demand that is not currently being met due to perceived barriers to participation.

9.28 None of the bowls clubs in Broadland reported any latent demand.

9.29 Sports England's Market Segmentation tool can be used to measure this for adults within specific sports and a defined area.

9.30 The Market Segmentation tool currently identifies demand for 276 people wanting to take up bowls in Broadland.

- 9.31 The most dominant segments are Roger and Joy (Early Retirement Couples) and Frank (Twilight Years Gent).
- 9.32 If this demand was realised it isn't envisaged that bowling greens in Broadland would be over capacity.
- 9.33 Future investment should be focused on ensuring that the existing stock is fit for purpose and able to meet the requirements of members and residents.

Summary

Bowls

- There are currently 19 sites in Broadland that provide bowling greens. 13 sites are located in the East sub analysis area and 6 are located in the West;
- There is 1 disused green at Woodbastick Bowls Club;
- There were 15 bowling greens assessed as good quality and 4 as standard. None were assessed as poor;
- All sites have access to some form of ancillary provision;
- Cawston Bowls Club is the only bowling green in Broadland that is floodlit.
- Based on clubs who responded to the consultation, there are currently 689 adult bowls members within Broadland and 4 junior members. With planned club growth this could increase to 757 adult members;
- There is currently spare capacity across bowling greens in Broadland for 607 members.

10. Next Steps

- 10.1 The findings within this report will be used to develop the Greater Norwich PPS and Action Plan. The Strategy and Action Plan will bring together the 3 Assessment reports for Broadland, South Norfolk and Norwich into 1 and identify where existing shortfalls in provision are.
- 10.2 Scenario testing will also be carried out to assess what impact certain scenarios will have on provision in the 3 Local Authority areas.
- 10.3 The Action plan will then provide a site by site overview of each Local Authority's provision and state if it falls under the category of Protect, Enhance or Provide.