

Appendix A: Funding Plan

Introduction

- 1.1 Table 1.1 below provides details of a range of organisations who offer funding opportunities that could be explored to help deliver some of the outcomes and outputs that have been identified in the Playing Pitch Strategy Action Plan. When exploring these further, it is important that any potential applicant assesses their ability to meet the eligibility criteria set out by the funding organisation. This should be done in conjunction with relevant members of the steering group.

Table 1.1 Funding Plan

Organisation	Description
Sport England	<p>Strategic Facilities Fund</p> <p>The Strategic Facilities Fund aims to support projects that encourage people to lead an active and healthy lifestyle by helping to build the right facilities in the right places. The fund offers grants of between £500,000 and £2 million and can be considered for a standalone project, or as a contribution to a strategic plan that includes more than one project. The fund has three objectives:</p> <ul style="list-style-type: none">• To encourage the market to be clear about the purpose of their investment, encouraging development of sustainable environments capable of supporting service delivery that delivers against local outcomes;• To encourage the market to work collaboratively (cross-sector and boundaries) using research to determine local outcomes, target audience and the behaviour change needed to achieve the outcomes;• To attract capital investment into local facilities, providing new opportunities to encourage people to live healthier and more active lifestyles. <p>The fund will be closing by the 31st of March 2023. At the time of writing, any replacement fund for 2023 onwards has yet to be announced. (Click here for Sport England Strategic Facilities Fund)</p>

Organisation	Description
Football Foundation	<p>Single Fund The Football Foundation Single Fund provides funding opportunities for smaller projects such as:</p> <ul style="list-style-type: none"> • Grass pitch maintenance kit and equipment; • Changing room refurbishments; • Storage containers; • Portable floodlights. <p>The fund will also support larger projects such as:</p> <ul style="list-style-type: none"> • 3G Artificial Grass Pitches (AGPs); • Changing pavilions. <p>Applicants must demonstrate how the funding will develop football within their community with a particular focus on tackling inequalities.</p> <p>(Click here for Football Foundation Single Fund)</p> <p>Grass Pitch Maintenance Fund The Grass Pitch Maintenance Fund provides eligible clubs, leagues and organisations with a tapered six-year grant to help them sustain pitches already at a 'good' level and enhance pitches that are either considered 'poor' or 'basic'. Clubs must complete a self-assessment of their pitches using the Pitch Power app. This provides a Performance Quality Standard (PQS) for their pitches. Funding of poor quality pitches is provided as follows:</p> <ul style="list-style-type: none"> • 11v11 pitch - £2,500; • 9v9 pitch - £2,000; • Mini soccer pitches - £1,500. <p>Funding of good quality pitches is as follows:</p> <ul style="list-style-type: none"> • 11v11 pitch - £750; • 9v9 pitch - £500; • Mini soccer pitches - £300. <p>(Click here for Football Foundation Grass Pitch Maintenance Fund)</p>

Organisation	Description
Premier League	<p>Premier League Stadium Fund</p> <p>The Premier League Stadium Fund provides funding for clubs throughout the football pyramid, including National League System Clubs at steps 1-6 and Women's Football Pyramid Clubs at tiers 1-4. The fund is designed to support clubs fulfil their ground grading requirements and provide a better match day experience for fans.</p> <p>(Click here for Premier League Stadium Fund)</p>
England and Wales Cricket Board (ECB)	<p>County Grants Fund</p> <p>The County Grants Fund aims to support ECB affiliated cricket clubs to create welcoming environments, provide enhanced facilities and playing opportunities, and to tackle climate change. Priority is given to applications from clubs that are actively engaged with ECB programmes such as All Stars, Dynamos, Women's and Girls' Cricket and or Disability Cricket. The fund will offer grants to clubs who want to develop a numbers of areas of their facilities, including the following:</p> <ul style="list-style-type: none"> • Social space – furniture / decoration / flooring / patio / decking / heating / glazing; • Catering – kitchen units / appliances / professional catering equipment / barbecue; • Digitising – Wi-Fi / Broadband hardware (excludes subscription fees) / TVs / PA or Music systems / Electronic Point of Sale equipment; • Non-Turf match pitch and practise pitch (must be an ECB approved system); • Enhanced Changing Facilities; • Flood Resilience – building protection and targeted drainage; • Energy Saving – Insulation / LED lighting / Solar PV / Solar Thermal / energy-efficient heating systems; • Water Management – Water-saving sanitaryware / greywater recycling / efficient appliances. <p>(Click here for ECB County Grants Fund)</p> <p>Interest Free Loan Scheme</p> <p>The Interest Free Loan Scheme provides finance to clubs for various capital projects such as buildings, equipment purchase, fine turf, land purchase and non-turf. All ECB affiliated cricket clubs are eligible to apply, as well as other organisations that can evidence achievement / delivery of the England and Wales Cricket Trust charitable aims. Clubs</p>

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	<p>with a junior section can apply for a loan from £1,000 to £50,000 whereas clubs without a junior section can apply for a loan from £1,000 to £20,000. A minimum of 10% partnership funding is required from the applicant.</p> <p>(Click here for ECB Interest Free Loan Scheme)</p>
Lawn Tennis Association (LTA)	<p>Quick Access Loan Scheme</p> <p>The LTA's Quick Access Loan Scheme provides interest free loans from £25,000 up to £250,000. The fund will prioritise investment into low cost indoor structures and floodlights to enable communities to grow participation by accessing all year round facilities.</p> <p>The objectives of the fund are:</p> <ul style="list-style-type: none"> • To provide indoor or floodlit and year round playing facilities to encourage community accessible play all year; • Enhance facilities to create better playing environments to encourage play all year (link to 'what we will fund'); • Retain and increase the number of participants at the venue; • Offer and increase both non-member pay and play usage and coaching opportunities; • Grow the numbers of adults and juniors on the coaching programme; • Provide online booking through ClubSpark with courts available through LTA Rally. <p>(Click here for LTA Quick Access Loan Scheme)</p>
The National Lottery	<p>Reaching Communities</p> <p>The Reaching Communities Fund offers grants over £10,000 to organisations that work with their community. The fund will award grants for the following:</p> <ul style="list-style-type: none"> • Direct costs associated with delivering activities in your community - this can include project staff, materials, equipment, room hire, volunteer expenses and project evaluations; • Organisational development - this can include business planning, testing new ways of working, staff training and development, developing governance and leadership, tech or IT upgrades/purchases, developing and sharing impact and learning, and increasing capacity to support collaboration and partnership working;

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	<ul style="list-style-type: none"> Core/fixed costs to support the day-to-day running of your organisation - this can include core salaries, rent, utilities, equipment; the purchasing, refurbishing or developing of land and buildings. <p>(Click here for National Lottery Reaching Communities Fund)</p>
Community Infrastructure Levey (CIL)	<p>Strategic CIL Administered by the Greater Norwich Growth Board (GNGB) through their Infrastructure Investment Fund (IIF).</p> <p>Strategic CIL is the amount of CIL income that remains once a fee for administration and the amount for neighbourhood CIL is deducted. The three Greater Norwich district authorities pool their strategic CIL income into one shared IFF which is then allocated to support a wide range of infrastructure development across the full Greater Norwich area. This is an internal fund, but partner organisations and clubs can apply if they receive sponsorship from one of the local authority members. More details and a list of projects that have previously been funded through the IIF can be found on the GNGB website.</p> <p>Neighbourhood CIL A minimum of 15% of CIL received by each District Authority is given back to Parish or Town Councils. This amount rises to 25% when a Neighbourhood Plan has been adopted. The funding is known as neighbourhood CIL and is intended to support growth at a local level. It is for the individual Parish and Town Council's to agree how neighbourhood CIL is allocated in their local areas so the way in which the funding is allocated will vary.</p> <p>Projects in Broadland and South Norfolk should approach the specific Town or Parish Council to enquire about this funding. The Norwich City Council area has no parishes, so the council consults directly with communities to allocate this element of CIL income. Applications are encouraged in a number of ways, such as:</p> <ul style="list-style-type: none"> There is a yearly allocation to Pledge Norwich which is set up to be an open match fund for community driven and delivered projects. It will fund up to 50% of a project cost (to a maximum of £5000). These applications are assessed for suitability against the requirements of the Neighbourhood CIL legislation, and then scored and weighted based on local priorities. Areas of higher deprivation receive a more heavily weighted score; Other Neighbourhood CIL allocations in Norwich are based on bids and suggestions received during the year. Shortlisted applicants are invited to submit a full application which is scored against

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	<p>selection criteria, to ensure it is best value for money and addresses locally identified priorities.</p> <p>The council proactively uses community engagement opportunities to identify projects which might be suitable for Neighbourhood CIL, including where it can fund feasibility studies in preparation for an application to the GNGBs separate strategic CIL fund. The website Get Talking Norwich has been set up as an online engagement platform to gather local intelligence and to help determine priorities.</p>