

# Greater Ipswich & Norwich Deals Skills

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# Locally Responsive Skills System

LEP Wide Activity Committed to in the City Deal

- ✓ New Anglia Skills Board
- ✓ Data and Intelligence
- ✓ Work Inspiration
- ✓ Employer Investment Initiatives
- ✓ An employer marque
- ✓ Apprenticeship Activity

# Work Inspiration

- Work Inspiration Pilot Schemes completed in 2015 – brokerage service between employers and schools = over 40 schools in Great Yarmouth and Lowestoft and over 90 businesses engaged.
- Led onto creation of ‘New Anglia Enterprise Advisor Network’. One of the top performing networks – currently...

The New Anglia  
**Enterprise  
Advisor Network**



# Employer Investment Initiatives

Original Target - £10m Expected Target - £4m	£2.09m (ETIP + Skills Deals + STEM Accelerator)	Funding from Govt. was reduced as a result of the closure of the national EOP Programme – this means that original target of £10m will not be achieved. STEM Accelerator is a Suffolk only initiative but contributes to this total.
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## New Anglia Skills Deals Programme

- Completed in February 2017
  - 3000 grants
  - Over 2500 employees
  - 800 employers
  - £1.5m investment from employers
  - £2m total additional investment in training
  - Full evaluation of impact and lessons learned due in April 2017.
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- Funding to be allocated up to September 2017
  - 3 projects allocated funding to date
  - £1.6m of £2m pot still to be allocated
  - £400k investment committed to date

# Skills Deal Example

## THE FABRIC FIRST INSTITUTE TO UPSKILL TRADES FOR PASSIVHAUS

### PROJECT

Fabric First, the first project to be granted funding through the Skills Deals Programme, aims to act as a catalyst for a step-change in construction practices both regionally and throughout the UK. Working collaboratively with regional partners from the construction, manufacturing and low energy sectors, educational establishments and local authorities.

### WHAT IS PASSIVHAUS?

It's an energy standard that simply reflects a sensible way to build. It uses best practice to deliver in-use energy savings through reduction of space heating requirement of between 70-90% for new and renovated buildings of all sizes.

### KEY OUTCOMES



A life sized, purpose fitted demonstration unit will be developed in collaboration with suppliers and manufacturers where all specialist training will be delivered.



30 learners on a newly developed course that will become accredited as a result of this project, module of which will be focused on Fabric First building methodology.



180 people who would not otherwise have access to such a course, will have access to core sustainability skills and practices needed by trades and contractors to deliver a more sustainable and economically competitive construction industry.



150 student ambassadors matched with seminar delegates through networking, mentoring, apprenticeship and work experience opportunities. Enabling the sector to take greater responsibility for improving standards through collaboration and by mentoring the next generation.

# Employer Marque



New Anglia Target:

**5000**

Additional Apprenticeship  
Starts by 2020



New Anglia Ambition to  
create:

**2000**

additional Work Experience  
Placements by 2017



New Anglia Target to  
recruit and train

**150**

Enterprise Advisers to work  
schools and colleges by 2018



**Youth Pledge will:**

Recognise those employers increasing the number of apprentices in their organisation on a yearly basis or employing at least 2% of their workforce as apprentices.

**Youth Pledge will:**

Recognise those employers increasing the amount of work placements offered on a yearly basis or at least 1 work placement per 25 employees.

**Youth Pledge will:**

Recognise those employers working with schools and colleges through the Enterprise Adviser Network

Special cases considered by Skills Board

# Apprenticeship Activity



An additional **5000** Apprenticeships by 2019

Already over **75%** of the way to this target

(3830 additional starts above 2013/14  
baseline)

# Looking Ahead

- LEP Skills Board will continue to drive skills agenda
- Continuing influence around ESF, skills capital and skills deals
- Continue to build capabilities of Enterprise Adviser Network
- Oversight role for area review
- Opportunities around apprenticeship levy
- Opportunity Area