

Action Plans Broadland Indoor Bowling Centres

	Action Plan/Indoor Bowling Centres	Action Required
<p>PROTECT</p>	<p>IB1 – Broadland District to retain the existing supply and capacity for indoor bowling up to 2026.</p> <p>The needs assessment for indoor bowling centres has identified that the 3 centres in Broadland provide 18 rinks for public/club use and the Broadland demand is for 11 rinks in 2014. So in 2014 the supply of the rinks is sufficient to meet demand. Furthermore based on the benchmark of rinks per 10,000 population Broadland has 1.43 rinks and this compares favourably with East Region figure is 0.54 rinks per 10,000 population and for England wide is 0.33 rinks.</p> <p>However the profile of sports participation needs assessment for Broadland has identified that indoor bowling is an important activity/facility type and likely to become more important with the aging of the core resident population (participation is highest over 45 years of age).</p> <p>So on balance, the existing centres and overall supply should be retained. This is on the basis of the positive supply and demand balance now and potential for an increase in demand based on the profile of sporting participation across the District. There are no plans by the clubs to expand their supply.</p> <p>Participation and membership of indoor bowling clubs can and does fluctuate, depending on the management of the centre and the promotion of the activity. Therefore any potential consideration to close a centre based on declining membership should be</p>	<p>Maintain a watching brief on the level of participation/membership of the indoor bowling centres. Any proposals to expand the centres based on increased membership and demand should be supported. This is because whilst there is a positive supply and demand balance of 7.5 rinks in 2014, indoor bowling is an important facility type/activity that matches closely the Broadland sporting profile of participation.</p> <p>Any proposals to reduce the supply of centres should be reviewed and the rationale for the reduction. This for the same reasons that indoor bowling is an important facility type that matches the Broadland sports participation profile now and more so in the future. So retention of the existing supply is very important.</p>

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	<p>viewed in the long term as the activity and participation rates do support the retention of the centres and this overall level of rinks.</p> <p>The needs assessment has identified that the location and catchment area for the centres is quite good. The assessment is that the in 2014 some 94% of the Broadland demand is located inside the 20 minute drive time of an existing centre. However the needs assessment also identified that based on the location/catchment area of the existing centres, Broadland is retaining some 66% of its own demand within Broadland and the reminder is met outside of the authority, in Norwich.</p> <p>Any proposals for new/re-provision of existing centres should consider the overall distribution of the centres/catchment areas and look to provide/re-provide within the inner urban area of Broadland.</p>	
ENHANCE	<p>IB2 – Support clubs in their leadership of improvement projects at the existing centres.</p> <p>The needs assessment for indoor bowling has identified that the age, condition and quality of the centres is the biggest FACILITY issue facing clubs.</p> <p>There has been regular maintenance of the centres but the youngest centre is the Acle Indoor Bowls Club opened in 1994 and so now some 20 years old. The County Arts Indoor Bowling Centre opened in 1962 and the Roundswood Centre in 1989. There will be a continuing and increasing need to maintain and modernise the buildings.</p>	<p>On the basis that indoor bowling is an important activity for the Broadland sporting population then Broadland District to work with the Indoor Bowling Association and individual clubs to assist the clubs in capital grant aid applications to the Sport England capital grant aid programmes for modernisation of the centres.</p>

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<p>It is understood two clubs did commence grant aid bids for capital works in conjunction with support from the Indoor Bowling Association but these applications were not completed/submitted.</p>	